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FOUNDATION

TRUSTLAW



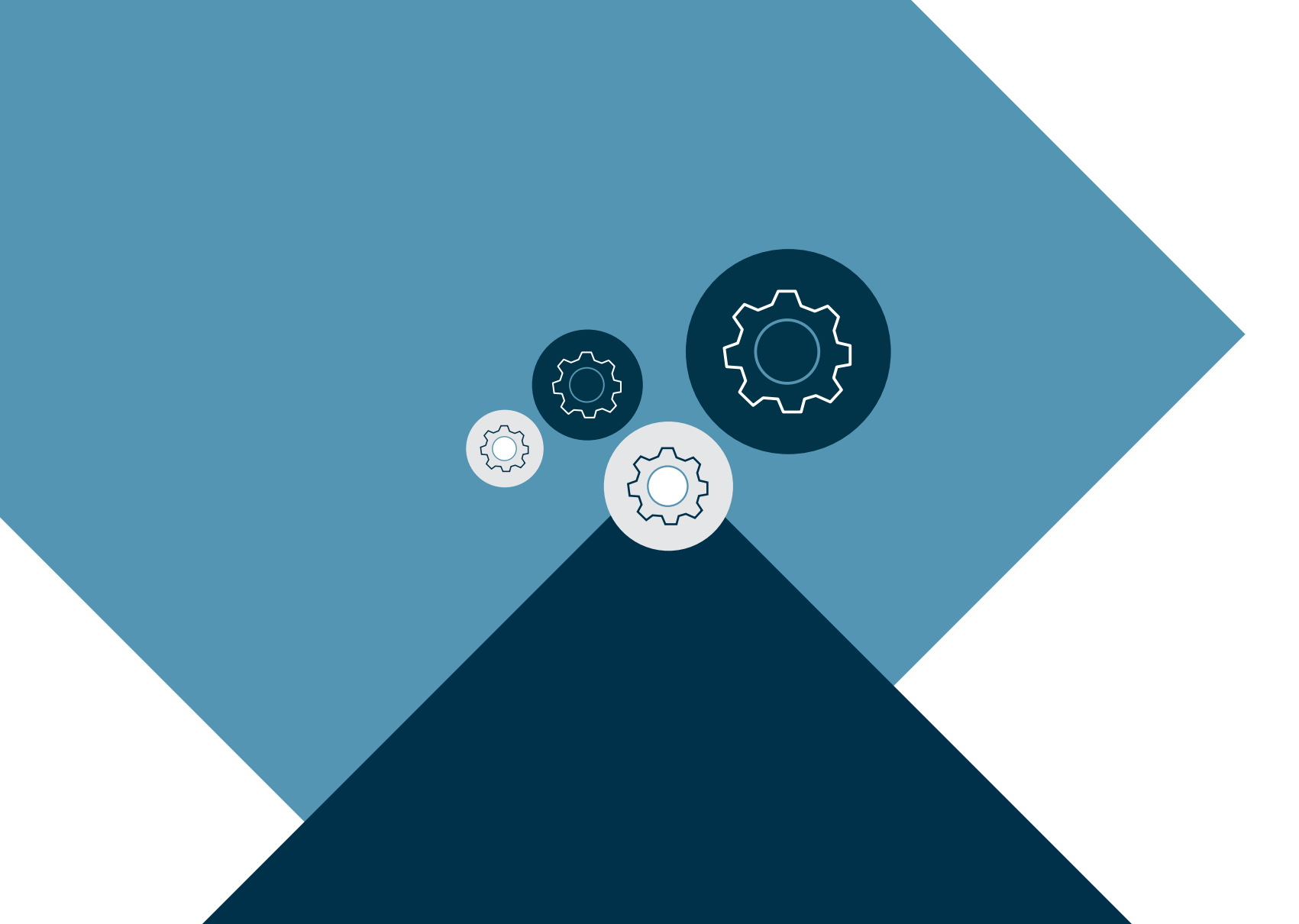


WHAT WE DO

TrustLaw connects the world's leading legal teams with high-impact NGOs and social enterprises working to create social and environmental change. We help produce groundbreaking legal research and offer innovative training courses worldwide.

We have supported grassroots organisations to employ their first staff members, helped vulnerable women access loans to start their first businesses and brought renewable energy lighting to slums. Free legal assistance on these projects has made a significant impact on local communities working to overcome poverty and discrimination.

We are the largest global pro bono network in the world with over **4000** members across more than **175** countries. We work with over **725** law firms and corporate legal departments representing over **120,000** lawyers who generously provide free legal support to thousands of NGOs and social enterprises.





WHY TRUSTLAW?

TrustLaw was created to spread the practice of pro bono to drive social change.

Our free legal service enables NGOs and social enterprises to streamline operations, expand into new countries and scale their impact. This helps them to focus on their mission and serve their communities without spending valuable resources on their legal needs.

Through our research programmes, legal departments can also contribute to the development of powerful advocacy tools that enable NGO and social enterprise members to achieve groundbreaking legal and policy reforms and strengthen the rule of law.





OUR GLOBAL CORPORATE PRO BONO INITIATIVE

TrustLaw works with corporate in-house legal departments to build, strengthen and expand their pro bono programmes across the world. We facilitate access to high quality, high impact pro bono work for organisations at the forefront of social change.

We also develop and provide access to tools that help legal departments set up their pro bono programmes, navigate regulatory and licensing requirements, and engage in successful pro bono partnerships with law firms.

To facilitate your pro bono work, we can provide legal departments with limited, complimentary access to a suite of Thomson Reuters products through the **Do Justice programme**. Contact us for more information.



TESTIMONIALS

ACCESS A WIDE RANGE OF PRO BONO PROJECTS THAT MATCH THE SKILLS OF YOUR LAWYERS

"TrustLaw is our most important global pro bono provider, with great variety in the nature and geographic scope of offerings. The nature of the transactional projects TrustLaw offers often matches the corporate and commercial skills of our lawyers, making it easy for them to take on projects. The TrustLaw online system and platform is also very user-friendly and the onboarding process is well-designed and standardized, and it fits well with Merck's process. I can't say enough about how valuable TrustLaw is to our pro bono programme."

- **Roy Birnbaum**, Senior Legal Director, Merck

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DEVELOP AND STRENGTHEN YOUR GLOBAL PRO BONO PROGRAMME

"We've been working with TrustLaw for several years and it's been incredibly valuable. TrustLaw offers very high-quality all across the world, which has really helped us increase our global reach. What's great about it is that TrustLaw does extensive research and due diligence for the projects you offer and the organizations you work with, which makes it easy for us to plug into existing programs around the world. As an in-house legal department we simply don't have the resources to make those connections in every jurisdiction in which we work."

- **Kate O'Leary**, Global Executive Litigation Counsel, General Electric Company

PARTNER WITH LAW FIRMS AND OTHER CORPORATE TEAMS

“TrustLaw made a material difference to our ability to do pro bono globally and regionally. When we encountered insurance issues, TrustLaw helped us understand and solve them... They also facilitated a strong partnership with Simmons & Simmons – we have never seen anyone who hasn’t been pleased with these partnerships and relished the opportunity to give back and make a difference. TrustLaw is about building a collegiate, fulfilled team of lawyers. It fits in with our corporate ethos.”

- **Sharon Blackman**, Director, Citigroup Global Markets Limited

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COMMUNICATE YOUR IMPACT

“TrustLaw’s projects have been fantastic and beneficial to the development of our lawyers. We like the ease of having projects delivered each week, with a diverse range available. TrustLaw helps us follow the life of a pro bono project and shares accomplishments through stories of impact from communities served around the world.”

- **Cameron Mackenzie**, Assistant General Counsel, J.P. Morgan



REUTERS: RAFAEL MARCHANTE



HOW IT WORKS

TrustLaw is a completely free service:
Go to **trustlaw.trust.org** and get started
in a few clicks.

Once your company signs up, in-house lawyers can
volunteer to work on a range of transactional and
research projects for organisations around the world at
the frontline of social change.

JOIN THE NETWORK





TYPES OF LEGAL SUPPORT

NGOs and social enterprises can apply for free legal assistance in a variety of areas including:

- **Structuring:** Selecting the right legal entity for your NGO or social enterprise.
- **Staffing:** Employment and volunteer agreements.
- **Advocacy:** Research on laws in multiple countries, comparing best (and worst) practices.
- **Funding:** Partnership or funding agreements.
- **IP and brand protection:** Trademark registration, copyright, patents and licensing.



GLOBAL
RESEARCH

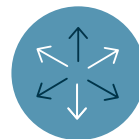


STRUCTURING



EMPLOYMENT

TRUSTLAW



MANY OTHER AREAS



INTELLECTUAL
PROPERTY



COMMERCIAL
CONTRACTS



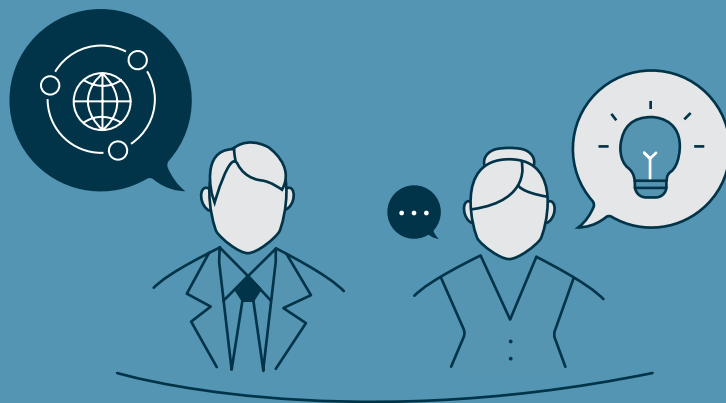


RESEARCH AND PUBLICATIONS

Our research has supported advocacy efforts to combat sex discrimination, changed laws to protect domestic workers in the Philippines, improved policies to help diagnose HIV/AIDS, and crafted tools to deliver justice for victims of human trafficking and slavery.

Our research programmes often compare and analyse laws across a number of jurisdictions to highlight best practices and identify areas for reform.

We have also produced a number of “how-to” guides to help non-profits and social enterprises to choose the right structure and understand ongoing governance issues.



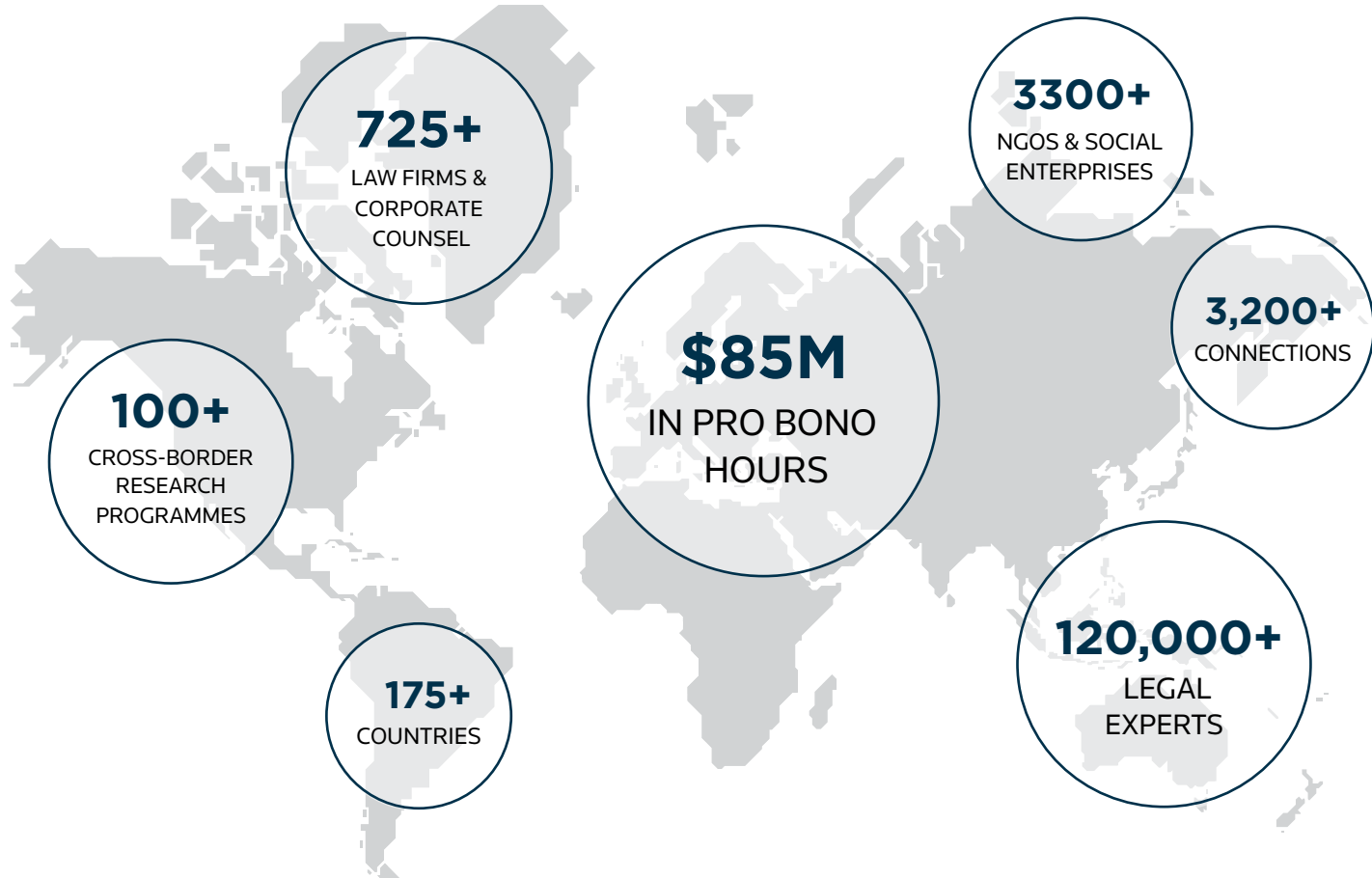


WORKSHOPS & CAPACITY-BUILDING OPPORTUNITIES

Legal departments can also participate in TrustLaw workshops, webinars and other capacity-building initiatives which provide practical legal training to NGOs and social enterprises. These interactive activities include legal health-checks, legal education workshops and topic-specific advisory clinics – all are designed in collaboration with participating legal teams to fit the skills and capacity of their lawyers.

In addition to delivering these workshops in-person at your offices or offsite, our team can facilitate them remotely through innovative virtual platforms, allowing corporate counsel to participate from the comfort of their desks regardless of their location across the world.

OUR IMPACT





REUTERS: FINBARR O'REILLY



REGISTERING & COMMERCIALISING YOUR IP

Microsoft's in-house counsel and Ashu Thakur & Associates partnered with Bempu Health, an Indian social enterprise, to help register an innovative temperature monitoring bracelet designed to detect neonatal hypothermia. The pro bono assistance allowed for the early commercialisation of the device and its distribution to over hundreds of healthcare centres, supporting BEMPU's mission to reduce child mortality in India.

PROTECTING PATIENT PRIVACY IN A MOBILE WORLD

Merck/MSD partnered with Baker & McKenzie and the United Nations Foundation's mHealth Alliance to develop a report on global privacy and security standards for the use of mobile technologies in healthcare. The report has become a key tool for governments, telecommunications companies and healthcare providers as they consider how to protect patient data and regulate mobile health.



FORGING PARTNERSHIPS TO ADVANCE EDUCATION

HSBC Bank partnered with White & Case to help Women for Women's Human Rights (WWHR) – New Ways, a Turkish women's rights organisation, to design collaboration arrangements that helped them team up with governments, universities and NGOs to deliver educational training programmes to women. The legal assistance enabled them to build new partnerships to expand their trainings and ultimately multiply the number of women served.



FIGHTING SOCIAL EXCLUSION THROUGH HOUSING RIGHTS IN LATIN AMERICA

Hewlett Packard Enterprise and HP Inc partnered with TECHO, a youth non-profit, and a consortium of eight law firms to conduct research on the right to housing across nine countries in Latin America. The resulting guide is being used by a range of actors to conduct strategic advocacy and shape a more progressive housing policy across the region.



PROTECTING 'GOOD SAMARITANS' AT ROAD ACCIDENTS IN INDIA

India has the highest number of road accident casualties in the world, an estimated 50% of which could have been prevented if passersby were less hesitant about providing immediate assistance. In response to this alarming issue, a team of lawyers, including Dechert and Intel Corporation, produced a comparative study of Good Samaritan laws in Europe, the US and Asia. This research helped SaveLIFE Foundation, an NGO dedicated to improving road safety, successfully advocate for new legislation that protects first responders to road accidents.



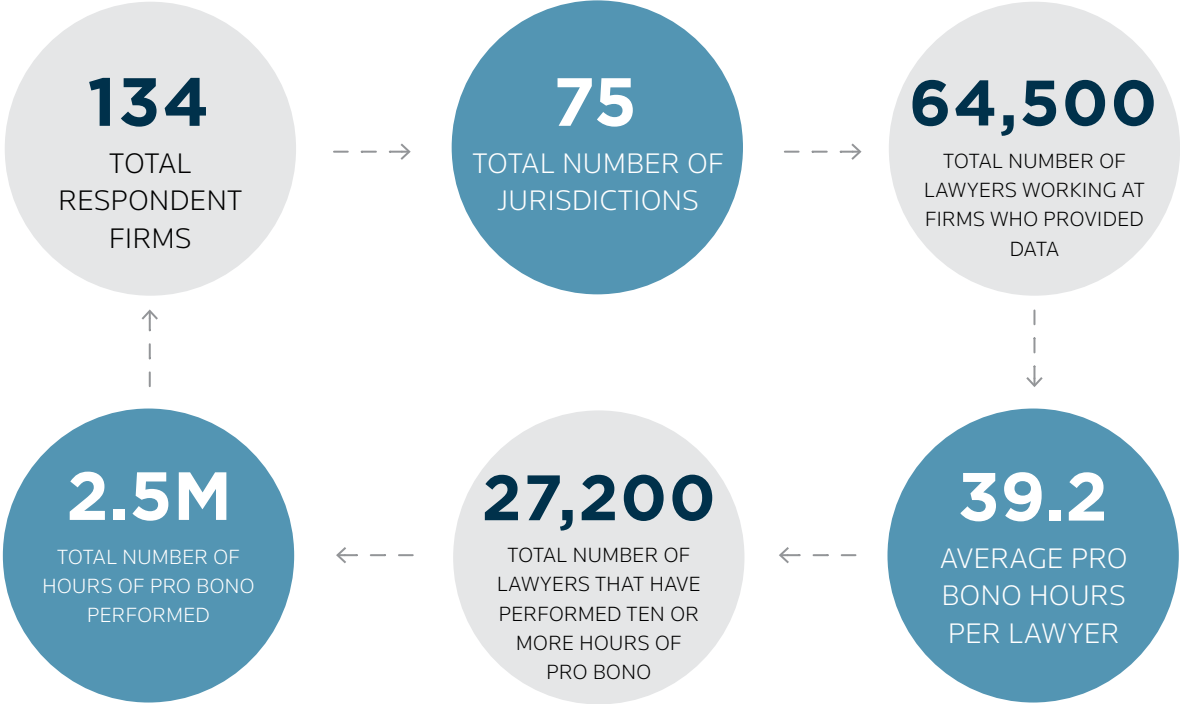
TRUSTLAW INDEX OF PRO BONO

The TrustLaw Index of Pro Bono is the first global survey identifying how much pro bono work is done by law firms across the world. The Index, created in 2014, is an invaluable tool to help spread the practice of pro bono by highlighting successful pro bono programmes and by providing benchmarks on pro bono participation in different jurisdictions.

By mapping the scale and trends of the pro bono legal sector internationally, the Index offers firms – and legal departments – a unique resource to help build robust pro bono practices, and to understand how to get the greatest impact from their pro bono work.

Visit trustlawindex.trust.org for more information.

2016 INDEX OF PRO BONO HIGHLIGHTS





TRUSTLAW SOCIAL ENTERPRISE & IMPACT INVESTING TRAINING

We run a series of accredited legal training courses on social enterprise and impact investing. The courses focus on legal issues and trends in the burgeoning social innovation sector, and provide lawyers and professionals in the sector with the skills and knowledge they need to advise key stakeholders.

Through a mixture of lectures, panel discussions and interactive workshops, attendees will gain an in-depth understanding of the latest trends and key legal issues facing the sector, including:

- Structuring advice for social enterprises
- Legal challenges faced by impact investors and investees
- Different funding models including social impact bonds and crowd-funding

Visit trustlawtraining.trust.org for more information.



TRUSTLAW AWARDS

The TrustLaw Awards is an annual ceremony to celebrate the groundbreaking pro bono projects undertaken by legal teams with NGOs and social enterprises around the world.

Each year we award three outstanding pro bono projects, in addition to the international firm, domestic firm, in-house legal team of the year and the esteemed lawyer of the year award.

Visit trustlawawards.trust.org for a list of past winners.



REUTERS: KRISHNENDU HALDER

OUR LOCATIONS



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