

# PUBLIC SPEAKING

Engaging and compelling an audience for professional impact

## What is it about?.....

Engaging an audience with a compelling or rousing speech is professionally effective and personally satisfying. This workshop is about courage and confidence, building the skills to get up there in front of people you may or may not know and delivering powerful talks. We help you use your own physiognomy to maximise the impact of your speaking. The course covers breathing techniques, striking the right pitch, eliminating stammering, mumbling or rambling -- all of which are the enemies of clear presentation.

## Who should attend?.....

This workshop is for business executives, directors, senior managers, politicians and other private or public sector professionals, who will deliver presentations or speeches. It would also be beneficial to anyone looking to make an impact, get an important message across or influence people to take action.

## Learning outcomes.....

- Identify your Perfect Presenter Profile and work towards its achievement
- Have more confidence and competence in front of any audience
- Use a toolkit of techniques for structuring presentations that make an impact
- Gain more control in audience interactions and challenging presentation situations
- Methods to inject colour, drama and impact into speeches and presentations
- Voice techniques to improve the audience's perception of you and your content matter

## Benefits.....

Participants will benefit from heightened confidence, competence and credibility and the ability to ensure that each public speaking engagement achieves the impact it aimed for. Your organisation will benefit from your ability to influence decision makers, gain acceptance of ideas and win more business.

## Course structure.....

- Develop methods of breathing, which will drive and strengthen your voice
- Use the full range of your voice: Tone, inflection, emphasis, rate, pitch and emotion
- Conquer your nerves using simple relaxation techniques
- Be clear and succinct: reduce stammering, rambling and unfocused speech patterns
- Learn to use silence and timing, and articulation practice for clarity
- Power rooted in confidence and associated body language: Display self-assurance and techniques to free, tune, and enlarge your voice
- Structure your speech – establish and maintain rapport to keep the attention of the audience
- Audience analysis – demographic analysis and a basic overview of neuro-linguistic programming
- Non-verbal communication – its importance and the rules of harmony
- The motivated sequence presentation – motivational needs and appeals
- Questions and interruptions – deal successfully with the unexpected