



THOMSON REUTERS  
FOUNDATION

2014

**INFORM.  
CONNECT.  
EMPOWER.**

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THOMSON REUTERS  
FOUNDATION

**INFORM.  
CONNECT.  
EMPOWER.**

# INTERVIEW

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## MONIQUE VILLA

CEO, Thomson Reuters Foundation

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**Q** How would you best sum up 2014 at the Thomson Reuters Foundation?

**A** High energy, real impact and strong growth. We also had fun and a lot of joy in helping a few individuals to change their lives and organisations to achieve more.

**Q** Which areas of the Foundation have grown the most?

**A** TrustLaw and Trust Women are the two big leaders of growth. In four years of existence, lawyers gave \$54 million worth of their brain time (billable hours) to the best NGOs and social entrepreneurs through TrustLaw, while Trust Women has become a real, dynamic movement to put the rule of law behind women's rights and to save people from slavery.

But all of our journalism-based programmes have also continued to flourish. We have produced news and reports that are respected and widely recognised. The Digital News Report by the Reuters Institute has become a landmark publication. And the readership of our own news has grown considerably: all our stories now go on

the Reuters wire, reaching a potential readership of one billion people per day.

**Q** TrustLaw is a success story. What has been the highlight this year?

**A** Numbers speak: TrustLaw is growing by the week with a constant recruitment of law firms, NGOs and social enterprises in 170 countries. The scope is huge and the challenge for me is even bigger, as we want to maintain the integrity and the high quality of a service that adds 700 new members each year. In 2014, we also launched the TrustLaw Index of Pro Bono, the first index to compare and analyse the pro bono practices of firms worldwide.

**Q** How has Trust Women evolved since its launch?

**A** We launched the conference in 2012 because I wanted a place where NGOs on the frontlines, business people, lawyers and governments could together take action on some of the most pressing issues regarding women's rights and modern slavery. I wanted to shed light on these issues and help connect people to work

together and trigger change. What has actually happened is even bigger than that. Trust Women has quickly evolved into a global movement: this is the leading forum to discuss human trafficking and slavery, and one of the most high profile women's rights conferences.

At Trust Women, people meet and take bold steps to help the most vulnerable. In 2013, a well-off delegate freed a Nepalese man from debt-bondage. This year, one of the world's leading law firms extended a job offer to a young woman survivor of domestic servitude in the US. Banks collaborate with law enforcement when they see suspicious data on the credit card transactions of their clients. I have a lot more examples to give. Could I have anticipated any of that in 2012? Certainly not.

**Q What makes the Thomson Reuters Foundation different?**

**A** I think we are quite unique in incarnating all the values of the company and putting them at the service of the ones in need but who are unable to pay. And we know how to talk to corporations, to NGOs, to the media, and to social enterprises.

Because of that, we tend to see connections that might not be evident to others. We speak a language that does not exclude anyone, but brings people together and pushes for social progress worldwide.

**Q What can we expect from the Foundation in 2015?**

**A** Innovation, growth and impact. We'll continue to expand our reach, developing the capacity of all our programmes. We will facilitate even more connections, delivering visible results and impact. New TrustLaw team members will start in Spain and Argentina, our editorial coverage will expand its video reach, and our media development team will launch a number of innovative programmes to spearhead talent where it is most needed. It will be a grand cru, as they say in Bordeaux.

# INSIDE



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& TRAINING

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THIS IS US

INNOV

32 Languages  
25 Nationalities  
13 Offices



TALENT





# VATION



# DIVERSITY



# TRUST



# WHO WE ARE

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At the **Thomson Reuters Foundation**, we stand for free, independent journalism, human rights, women's empowerment, and the rule of law. We expose corruption, the human impact of climate change, and play a leading role in the global fight against human trafficking and slavery.

We use the skills, values, and expertise of Thomson Reuters to run programmes that trigger real change and empower people around the world.

We tackle global issues. We achieve lasting **impact**.



# WHAT WE DO

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## **FREE LEGAL ASSISTANCE**

We work with the best law firms and corporate legal teams to provide free legal assistance to non-governmental organisations (NGOs) and social enterprises and produce groundbreaking research.



## **UNDER-REPORTED STORIES**

We cover the world's under-reported stories, focusing on aid and development, human rights and women's rights, climate change, corruption, and human trafficking.



## **MEDIA DEVELOPMENT AND TRAINING**

We promote the highest standards in journalism around the world. We fund the Reuters Institute for the Study of Journalism at Oxford University.



## **TRUST WOMEN CONFERENCE**

We take action to put the rule of law behind women's rights and to fight modern slavery.

# TRUSTLAW

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TrustLaw is the Thomson Reuters Foundation's global pro bono legal programme. We connect the best law firms and corporate legal teams around the world with high-impact NGOs and social enterprises working to create social change. We produce groundbreaking legal research, and offer innovative training courses worldwide. In four years, we generated \$54 million in free legal assistance to our beneficiaries across 170 countries.



# A GLOBAL NETWORK

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**451**

LAW FIRMS &  
CORPORATE COUNSELS

**2,215**

MEMBERS

**170**

COUNTRIES

**80**

CROSS-BORDER  
PROGRAMMES

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With staff in seven countries and fluency in 14 languages, the TrustLaw network continues to expand, especially across countries which traditionally haven't embraced the practice of pro bono legal assistance. Our innovative TrustLaw Index of Pro Bono is the leading report monitoring trends and data in the industry on a country-by-country basis.



**1,764**

NGOS & SOCIAL  
ENTERPRISES

**\$54M**

IN PRO BONO  
HOURS

**1,500**

CONNECTIONS

**100,000**

LEGAL EXPERTS

# TRUSTLAW



## JOIN THE NETWORK



**NGOS & SOCIAL  
ENTERPRISES**

**LAWYERS**

**SUBMIT A REQUEST  
FOR PRO BONO  
ASSISTANCE**

**RECEIVE A WEEKLY  
UPDATE WITH  
NEW PROJECTS**

**DISCUSS YOUR LEGAL  
NEEDS WITH A MEMBER  
OF OUR TEAM**

**INDICATE YOUR INTEREST  
IN WORKING ON ANY  
GIVEN PROJECT**



## CONNECT







REUTERS/Nigel Roddis

## HOW IT WORKS

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Joining TrustLaw is free and easy. NGOs and social enterprises can use the service to request free legal support, while lawyers can volunteer to work on exciting pro bono projects globally.

Once a request for assistance reaches TrustLaw, our team of in-house lawyers provides advice to the member on how to frame and shape the specific issue. Only at this point is the request submitted to the network.

At the receiving end of the requests are the lawyers. Every week, they receive an update with

all pro bono projects available across TrustLaw. It is entirely at their discretion whether or not to get involved. In case of interest from more than one lawyer of law firms, the NGO or social enterprise client decides who to work with.

Some of the connections established by TrustLaw result in large-scale international legal research programmes. We publish and distribute those reports so that they can be used as powerful advocacy tools by our member organisations and anyone who is willing to make an impact.

# THE TRUSTLAW INDEX OF PRO BONO

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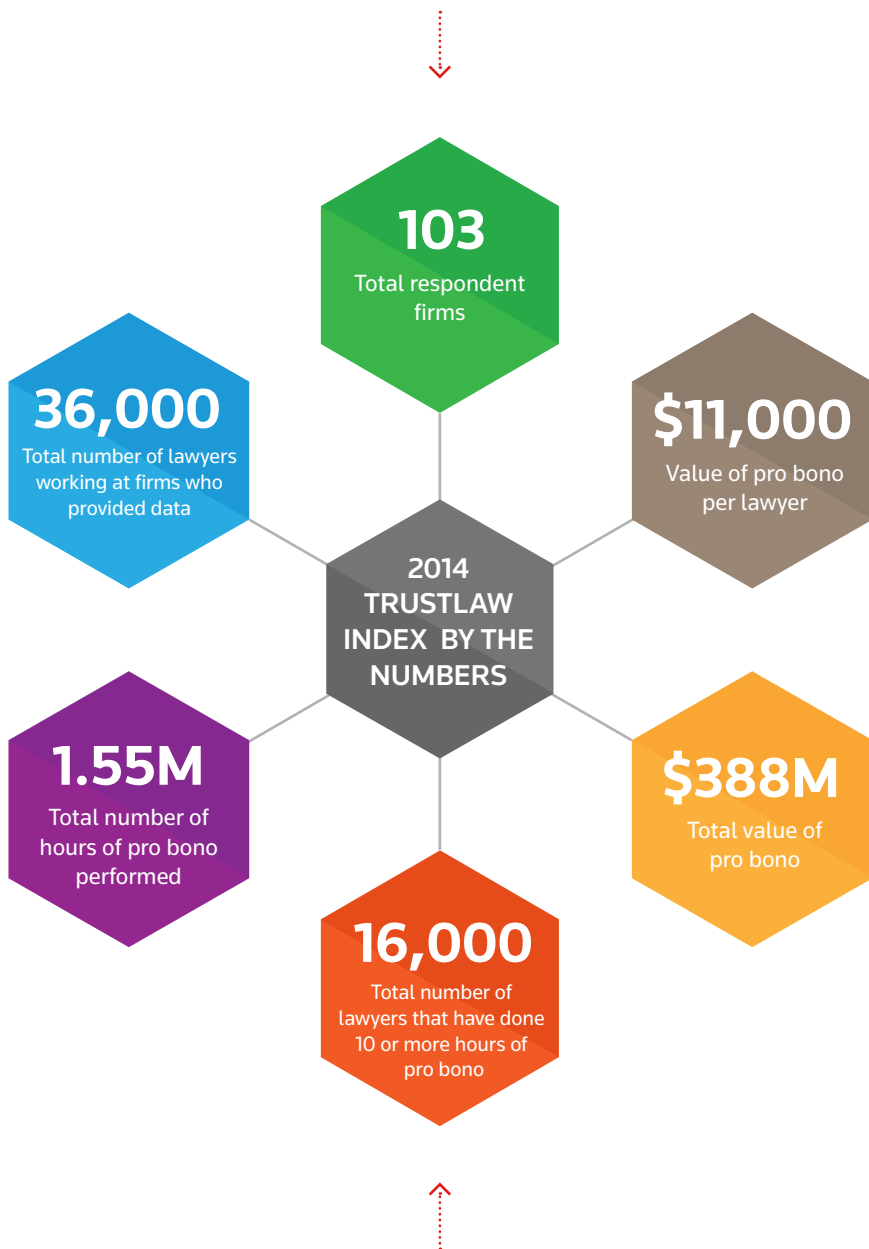
REUTERS/Athit Perawongmetha

The TrustLaw Index of Pro Bono is the first effort to capture international trends on pro bono legal assistance on a country-by-country basis.

Compiled with data from over 100 law firms representing 36,000 lawyers in 69 countries, our research shows that in the previous year, legal professionals

donated 1.55 million hours of free legal support.

The Index also highlights successful programmes, provides benchmarks on engagement levels in different jurisdictions, and demonstrates the amount of pro bono being done globally on a country-by-country basis.



# RESEARCH FOR IMPACT

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## HIV SELF-TESTING IN AFRICA

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Nearly one in every 20 adults in sub-Saharan Africa is living with HIV/AIDS, and many of those affected lack basic access to prevention, care, and treatment.

The Southern African AIDS Trust, an NGO working across six African countries, wanted to better understand the legal and human rights implications of HIV self-testing kits. It approached TrustLaw, and we connected the organisation

with **Arnold & Porter and nine other law firms.**

The firms produced comparative research on HIV self-testing in 10 countries, ranging from Botswana to the United States. The report, which also identifies legal barriers preventing the dissemination of HIV self-testing in Africa, is currently being used to kick-start a number of pilot projects.

***“Despite years of investment, the majority of people still do not know their HIV status. We can either spend another 25 years banging our heads in the same way, or we can come up with something game-changing. We think self-testing is precisely that.”***

**- Jonathan Gunthorp,**  
Director, Southern African AIDS Trust

## FIGHTING TRAFFICKING IN SOUTHEAST ASIA

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Half of the world's slaves live across Southeast Asia. Slavery lurks in fishing boats in Thailand, in brothels in Cambodia, and behind closed doors of homes in Hong Kong.

The crime takes many forms: a woman is promised employment as a domestic worker, but receives abuse instead of her pay; a young man signs up for a construction job, but is held against his will and denied his wages. A woman moves to a

new country to access better education, only to end up trapped in a brothel.

While all these scenarios involve trafficking, it is not just trafficking laws that apply. A range of other offences might also occur, from assault to sexual violence, to breach of immigration laws, to torture.

We teamed up **Liberty Asia**, an anti-slavery NGO, with a number of leading law firms

that identified the full range of offenses that might apply in the most common trafficking scenarios. The aim was to highlight the laws that can best protect the victims. For the purpose of this study, the law firms looked across seven countries in Southeast Asia. The findings are being used to trigger more prosecutions and to eradicate the culture of impunity.

***“Thanks to TrustLaw, frontline NGOs and lawyers now have a valuable tool to use alternative avenues to pursue traffickers. This will significantly improve their chances of securing justice for victims.”***

**- Archana Kotecha,**  
Head of Legal, Liberty Asia

# THE TRUSTLAW AWARDS

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Each year, **TrustLaw** forges hundreds of strong connections between NGOs, social enterprises, and lawyers. The TrustLaw Awards celebrate the most impactful of those connections, honouring the work of law firms, legal teams, individual lawyers, and collaborations between different firms.

In 2014, the **TrustLaw Awards** brought to London over 300 prestigious members of the TrustLaw community, including Nigeria's Honourable Justice Ayotunde Phillips, and lawyers, NGOs, and social entrepreneurs from as far away as Australia, Argentina, Brazil and South Africa.





## 2014 WINNERS

### IMPACT AWARD

**Vinson & Elkins, Drew & Napier,  
McCarthy Tétrault**

**Project:** compensation for rape victims

**NGO Client:** Beijing Zhongze Women's Legal  
Counseling and Service Center

### INNOVATION AWARD

**HSA Advocates**

**Project:** distribution of solar panels in  
urban slums of India

**NGO Client:** Pollinate Energy

### COLLABORATION AWARD

**Arnold & Porter, Norton Rose Fulbright,  
and eight other law firms**

**Project:** research on HIV self-testing kits

**NGO Client:** Southern African AIDS Trust

### LEGAL TEAM OF THE YEAR AWARD

**McDermott Will & Emery** - International  
law firm category

**Hewlett-Packard** - In-house legal team category

**Doulah & Doulah (Bangladesh)** - Domestic law firm

### LAWYER OF THE YEAR AWARD

**Caroline Stakim**, Morrison & Foerster

# INTERVIEW

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## ALISHA MIRANDA

TrustLaw Director

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**Q TrustLaw is a story of continuous growth. Tell us about your expansion in 2014.**

**A** 2014 was a tremendous year for us: we more than doubled the number of connections made in 2013, recruited new firms, and facilitated the first connections in places as diverse as Myanmar, Taiwan, South Korea, and New Zealand. We also grew in places where we were already present, expanding our reach and building deeper relationships, from India to Africa to Europe.

**Q The TrustLaw Index of Pro Bono has quickly become the benchmark for monitoring trends across the pro bono industry. What were the overall findings?**

**A** This was really the first poll of its kind, and quite an ambitious project. The goal was to provide a global assessment of trends and benchmarks across the pro bono legal industry on a country-by-country basis. We were thrilled with the response: 103 law firms provided data on

their work across 69 different countries. The data highlighted a lot of interesting facts and trends. We were happy to see that the average value of pro bono per lawyer was actually \$11,000, and that they had done over 1.5 million hours of pro bono in 2013.

**Q What impact has the Index had?**

**A** We have already seen how the Index is influencing the pro bono sector around the world. In England, the findings of our poll prompted some of the country's best law firms to set their benchmark at 25 hours of pro bono work per lawyer. In 2015, we're expecting a lot more firms to participate in the poll. It's exciting.

**Q In 2014, TrustLaw launched a number of training courses. Who are they meant for, and what learning opportunities do they offer?**

**A** We launched an innovative training course to facilitate better understanding of the social enterprise and impact investing models among



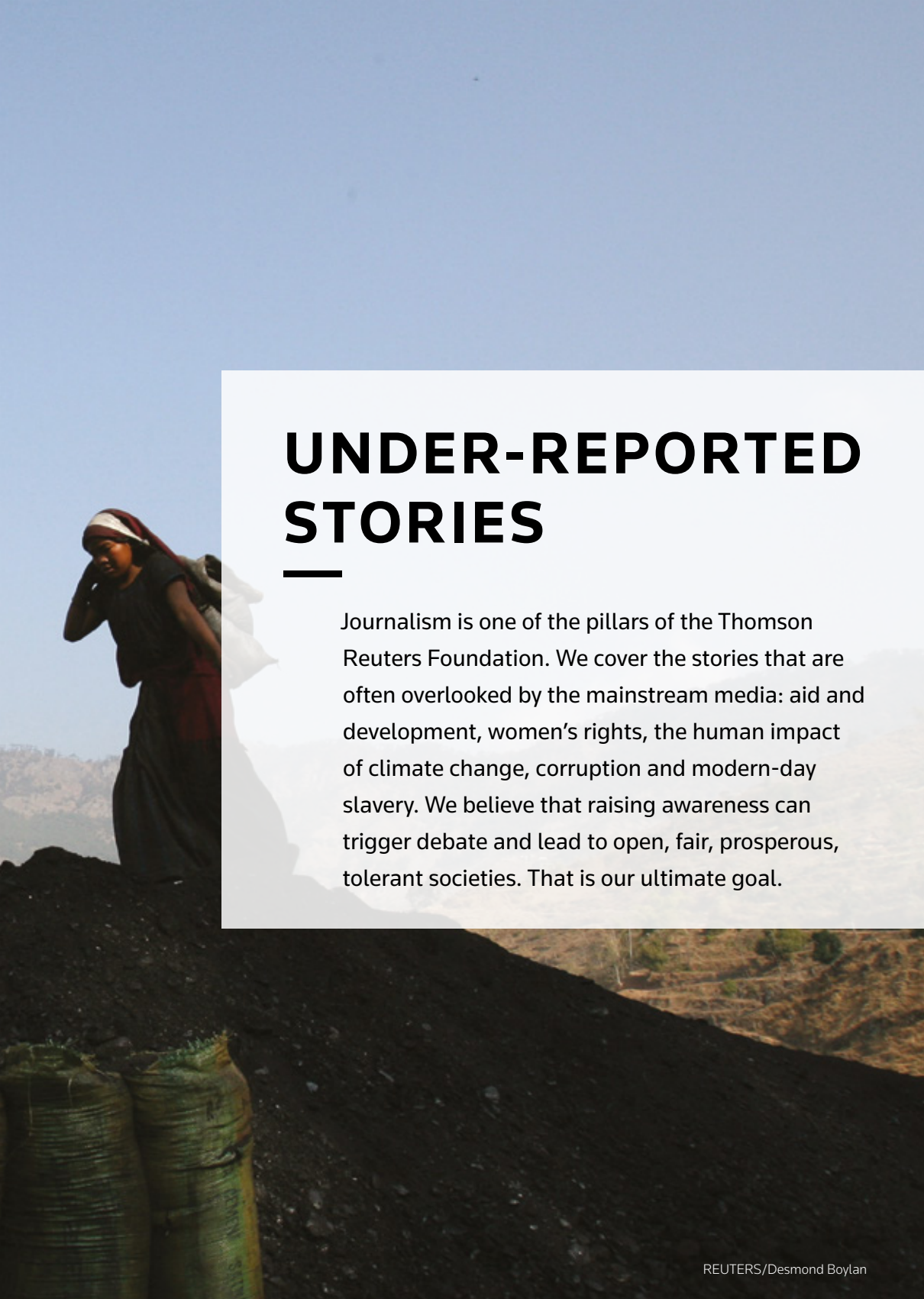
lawyers. A lot of the laws around these areas are new or changing, so we felt there was a clear need for this type of cutting-edge training. The two-day course saw the active participation of thought leaders from Big Society Capital, City of London, Bridges Ventures, and many other leading organisations in the field. The two-day course gave the lawyers the opportunity to interact directly with social entrepreneurs. It went so well, we'll run three more next year.

**Q** **Research is also an important part of TrustLaw. Have you noticed more demand for cross-border legal studies?**

**A** Yes, absolutely. As more organisations learn about the valuable cross-border research that lawyers are able to provide through TrustLaw, requests for this type of work are surging. Some of the research conducted this year was truly groundbreaking and touched upon topics as diverse as HIV self-testing, street harassment, and the prosecution of trafficking offenders. It is also very fulfilling to see that the hard work

that lawyers put in goes a long way. Some of the research conducted through TrustLaw has prompted the change of rape laws for minors in China, and influenced policy changes on good Samaritan laws across India.





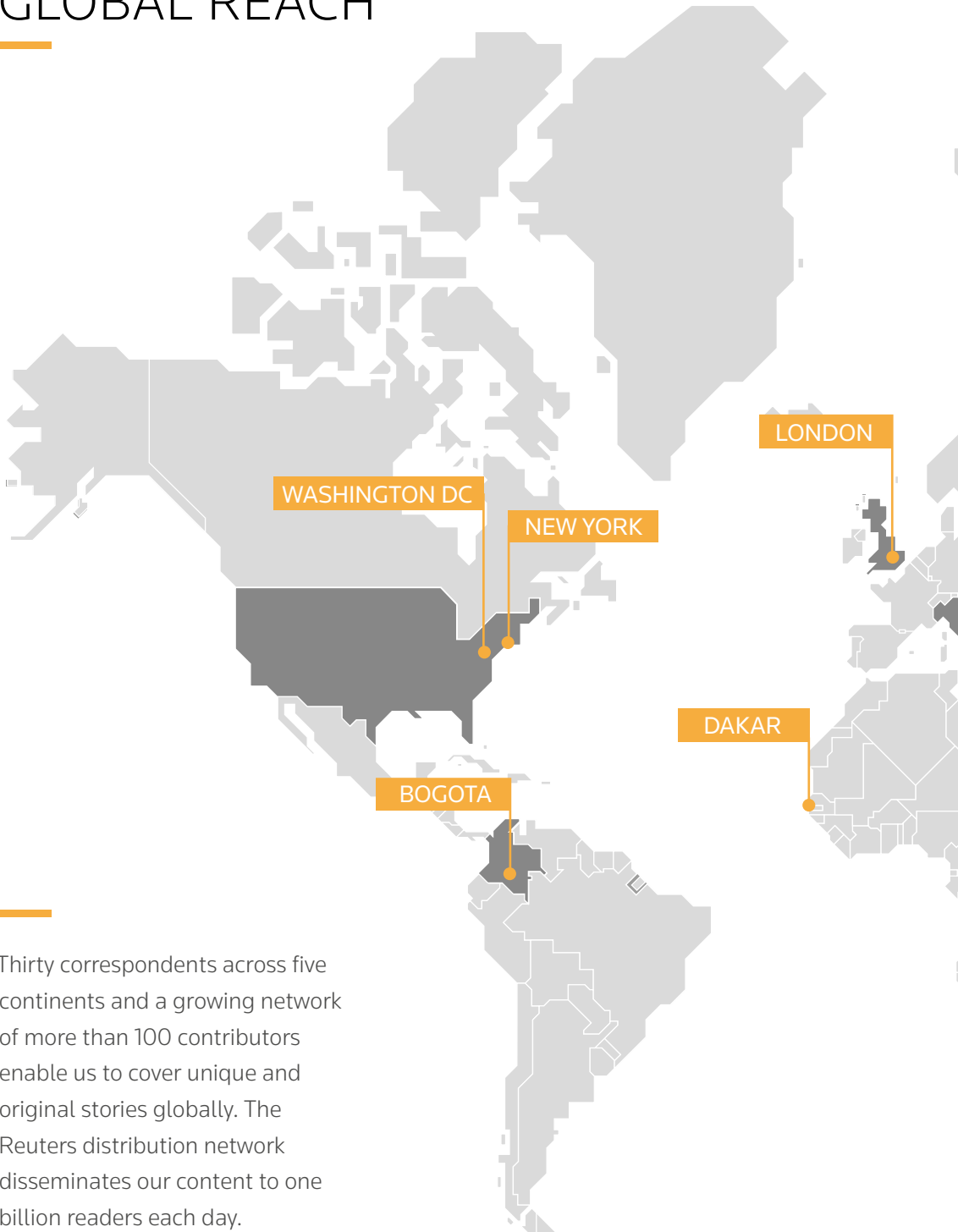
# UNDER-REPORTED STORIES

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Journalism is one of the pillars of the Thomson Reuters Foundation. We cover the stories that are often overlooked by the mainstream media: aid and development, women's rights, the human impact of climate change, corruption and modern-day slavery. We believe that raising awareness can trigger debate and lead to open, fair, prosperous, tolerant societies. That is our ultimate goal.

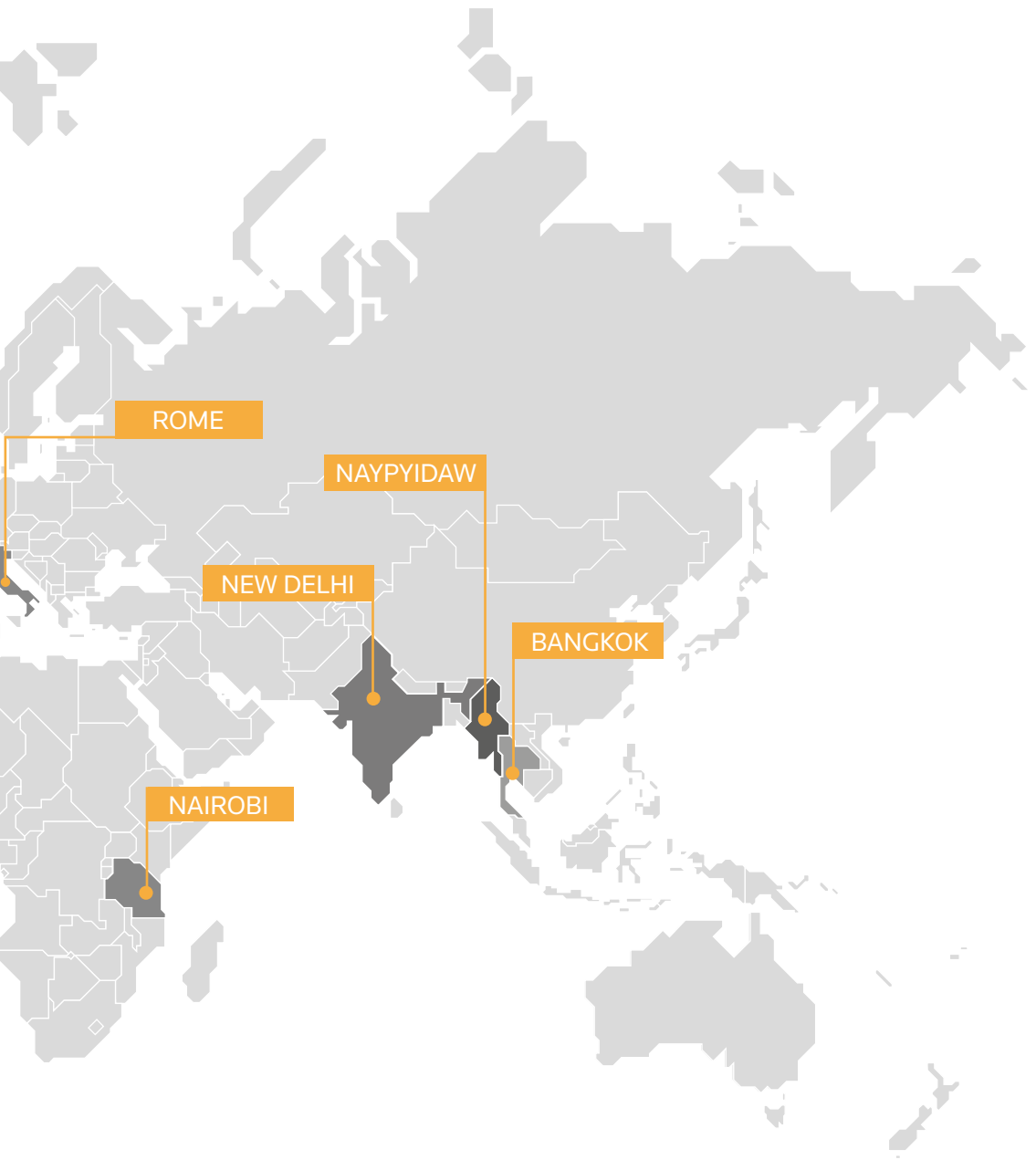
# GLOBAL REACH

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Thirty correspondents across five continents and a growing network of more than 100 contributors enable us to cover unique and original stories globally. The Reuters distribution network disseminates our content to one billion readers each day.



ROME

NAIROBI

NEW DELHI

NAYPYIDAW

BANGKOK

# EXCLUSIVE COVERAGE

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REUTERS/Samsul Said

## TAXPAYERS - FUNDED ABUSE

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We investigated the living conditions of workers at a Canadian-owned palm oil plantation in the Democratic Republic of Congo. Our story, by Chris Arsenault, revealed that the workers were paid \$1 a day for intense field labour and were hosted in dilapidated homes. We also revealed that the Canadian company was propped up by government-backed investment funds from

***“The article prompted the company to deal with some of the issues caused by years of neglect of the local communities and workers.”***

***- Devlin Kuyek, researcher at GRAIN***

Britain, France and Spain. A week after we published the investigation, the company announced plans to revamp the services made available to the workers at the plantation,

from the hospital to the schools. The workers are also being involved in the development of new facilities that meet their everyday needs.

## THE MODERN WITCH HUNT

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In July, a 60-year-old woman living in an Indian village located in the Mayurbhanj district was beaten, stripped and tied to an electricity pole accused of being a witch. She was blamed for the death of an 18-year-old boy, despite medical records showing he had in fact died of malaria. We reported the incident and as a result, arrests were made.

***“I have never witnessed such an inhuman incident during my three decades of service. The woman was critical. She had received head injuries. We rescued her and she was admitted to a local hospital.”***

**- GC Mallick, Additional District Superintendent of Police**





REUTERS/Athit Perawongmetha

## THE 'GHOST PEOPLE'

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There are some 10 million 'ghost people' around the world. These individuals have no nationality and nowhere to call home. They are stateless. Without documents, they cannot work, receive health care or even get married. In the eyes of the law, they simply do not exist.

We featured the story of 'Steven', a 32-year-old stateless man who came to Britain 10

years ago seeking asylum. His request was refused, and he was told to return to his country, but no country recognises him. Stuck in Britain and unable to work, Steven has been separated from his young daughter for five years. Our exclusive video interview with Steven was featured in Britain's The Independent newspaper and created shockwaves around the country. He remains in legal limbo.

***"Most of the things I can't do as a stateless person are very basic. I don't want to go to space. I just want to go find my daughter."***

**- Steven**



## SCARRED BY THE SEX TRADE

In Pakistan, 20-year-old Zunaira Muhammad dreamed of becoming a software engineer. She planned to work in a beauty shop to finance her studies. Instead, she was duped by a gang and trafficked back and forth from Pakistan to Dubai, sold for sex. Zunaira managed to escape, but the trafficking gang attacked her home, shot her and left bullet wounds running from her ankle to knee. Her family went into hiding. The courts refused to touch the case

until we ran an interview with the headline, "Protect me from the beasts." Four days later, Pakistani Prime Minister Nawaz Sharif requested an investigation. The Islamabad High Court ordered the arrest of the suspected ringleaders, and the judge cited our story in the courtroom. The traffickers haven't been brought to justice yet, but Zunaira remains undeterred. She is planning to apply for college and her father has promised to let her continue her education.

***"Rampant corruption in law enforcement agencies allows traffickers to remain at large."***

***- Zulfiqar Bhutta,  
Zunaira's lawyer***



# IN THEIR OWN WORDS

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Our website brings you exclusive blogs, opinion and analysis from world leaders and top decision makers. Daily.



## **BAN KI-MOON**

United Nations Secretary-General

*“People everywhere should place themselves in the shoes of the vulnerable, from Syria to the Central African Republic, and ask themselves what more they can do to build a world of human rights and dignity for all. Let us show people facing dire threats that they are not alone or abandoned – and that the lifeline they need is on its way.”*



## **LIVIA FIRTH**

Creative Director, Eco Age

*“A living wage is a human right, and it is crucial that consumers are fully aware of the power in their hands. We’ll know we are on the right track only when we will see a \$5 dress as a red flag, and not as a bargain.”*



## **TONY ELUMELU**

Nigerian philanthropist and Heirs Holdings Chairman

*“In framing the next set of [Millennium Development Goals], we should focus on tackling unemployment and job creation on a massive scale, and on dramatically improving access to electricity. These goals are both critical to lives and quality of life, and they cannot be accomplished without collaboration with the private sector. ”*



## KAILASH SATYARTHI

Nobel Peace Prize Laureate

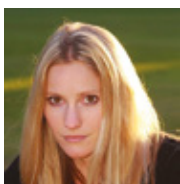
*"We are failing a generation of children. We are denying them the chance of a life. So, together, we must stand up and take action to put an end to child slavery, the scourge of our times. Together we can."*



## JEANNETTE KAGAME

First Lady of Rwanda

*"I wish to pay particular tribute to the valiant Rwandan women who have borne the greatest burden of our history. To the true patriots of this nation, let us remember those whose lives were robbed, unite for a better future and renew our faith in humanity."*



## LAURA BATES

Everyday Sexism Project Founder

*"Women are the major users of public transport in all metropolitan areas around the world, yet they have very little say when it comes to the planning of transport routes, fares and – crucially – safety. Women, like men, have the right to feel safe and to live freely in their cities. Let's make that a priority."*

# INTERVIEW

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## BELINDA GOLDSMITH

Editor-in-chief, Thomson Reuters Foundation

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**Q Your team covers stories that are often overlooked by the mainstream media. What is the ultimate goal?**

**A** We cover stories at the heart of aid, development, women's rights, human trafficking, climate change, and corruption. These are some of the world's most pressing issues, but often those affected by them have no voice. We want to ensure that these people are not forgotten, and raise awareness about these often under-reported issues. We don't campaign, and we are not involved in advocacy; all of our stories are fair, accurate and impartial, leaving readers to form their own opinion.

**Q 2014 was a year full of major news events. What was the most unexpected story your team had to cover?**

**A** As we cover humanitarian disasters that are often overlooked by other media, when a big crisis strikes we are often already there. Take Ebola, for example. Our West Africa correspondent was the first international journalist to reach the remote

village of Gueckedou, Guinea, where the Ebola outbreak began. It was only two months later that the international community started to pay attention to the virus. Recently we returned to Guinea to visit the village where it all started and interviewed the father of the first victim of Ebola, the two-year-old boy the world knows as Patient Zero.

**Q The Foundation's journalists often put people at the centre of their stories, why?**

**A** Reporting about the people caught up in life-defining events beyond their control allows all of us to relate more closely to the challenges and suffering they face. It may be hard to imagine living in a famine-stricken village in Africa or being forced from your home by conflict, but it is not so difficult to imagine the despair of parents struggling to protect their children or the struggles of those trapped in the sex trade or in forced labour with no escape in sight.

**Q** What kind of impact has your  
coverage achieved?

**A** Our stories have massive international exposure. They are published globally by the world's leading media outlets, and they are also available through trust.org, the Foundation's website. As a result, we reach a potential one billion readers a day. We know what we write can prompt action. When earlier this year we ranked Bogota's transport system as the world's most dangerous for women, the city's mayor took the issue to Congress.

When we reported that women in one Indian state were reporting domestic abuse anonymously through a street kiosk, Prime Minister Narendra Modi suggested this initiative be made nationwide. This is impact.

**Q** What are the next big issues for 2015?

**A** With a record number of victims of conflict, vast income inequality and a climate crisis, the challenges for 2015 are diverse and significant. The world is at a critical juncture. The Syrian conflict has become the biggest humanitarian emergency of our times. Ebola has left behind death and financial ruin. Human trafficking has become a \$150 billion business. These are only some of the issues we will be reporting on. Stay tuned.



# PERCEPTION POLLS

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Developed and produced with the help of some of the world's leading gender experts, our perception polls generate international debate by putting women's rights at the top of the news agenda.



# MOST DANGEROUS TRANSPORT SYSTEMS FOR WOMEN

The poll was conducted in 15 of the world's largest capitals and in New York, the most populous city in the United States. The survey involved questioning women in each of the 16 cities, as well as experts focused on women's rights, gender equality, urban planning and gender-friendly urban spaces.

## WORST TO BEST

- 01 BOGOTA
- 02 MEXICO CITY
- 03 LIMA
- 04 DELHI
- 05 JAKARTA
- 06 BUENOS AIRES
- 07 KUALA LUMPUR
- 08 BANGKOK
- 09 MOSCOW
- 10 MANILA
- 11 PARIS
- 12 SEOUL
- 13 LONDON
- 14 BEIJING
- 15 TOKYO
- 16 NEW YORK





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## WHAT THE POLL MEASURES



SAFETY  
AT NIGHT



VERBAL  
HARASSMENT



PHYSICAL  
HARASSMENT



PUBLIC RESPONSE  
TO ABUSE



CONFIDENCE  
IN AUTHORITIES



SAFETY IN  
THE CITY

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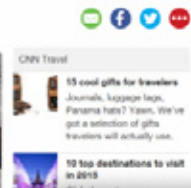


# GLOBAL IMPACT



## Where are the world's most dangerous transit systems for women?

By CNN Staff  
Updated 16:20 GMT (13:20 HKT) October 29, 2014



# 19M

PEOPLE DISCUSSING  
THE POLL ON TWITTER



## Poll reveals women's fears on London transport

*"We get one or two reported offenses every day. We think it's been significantly under-reported. We want people to come forward and report more."*

- Mark Newton, Assistant Chief Constable,  
British Transport Police



# 250

MEDIA OUTLETS  
REPORTING THE STORY



*"The results of this survey have been very useful, because they lead us to confirm that we need to act."*

- Colombian Senator, Antonio Guerra de la Esperiella



# **MEDIA DEVELOPMENT AND TRAINING**

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For over 30 years, we have been fostering the highest standards of journalism, drawing on the expertise and global footprint of Reuters. We believe accurate and independent media lead to better informed societies. They hold power to account and contribute to economic and social development.



# AUTHORITATIVE AND GLOBAL

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**13,000**

JOURNALISTS TRAINED  
INTERNATIONALLY

**27**

HIGHLY SPECIALISED  
TRAINING TOPICS

**3**

INDEPENDENT NEWS  
PLATFORMS SET UP IN IRAQ,  
EGYPT AND ZIMBABWE

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We have gone beyond the traditional concept of journalism training and run initiatives ranging from the creation of sustainable, independent news platforms to a wide selection of skills and mentoring programmes. This unique mix allows us to provide world-class solutions to pressing needs, helping excellent journalism reach the largest possible audience.



**114**  
COUNTRIES HOSTING  
OUR COURSES  
IN 25 YEARS

**7**  
TRAINING LANGUAGES,  
INCLUDING ARABIC,  
RUSSIAN AND  
MANDARIN

**80**  
JOURNALISM COURSES  
IN 2014

# FOSTERING JOURNALISM EXCELLENCE

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REUTERS/Mike Blake

## TRAINING WITHOUT BORDERS

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No subject or territory is off limits. In 2014, we trained nearly 1,000 journalists in countries as diverse as Mauritania, Rwanda, Kazakhstan, Fiji, Jordan and Bolivia. In Mauritania, we tackled taboo subjects such as rape and sexual harassment. In November, we hosted the very first journalism course assessing best practices to report human trafficking and slavery.

## INVESTIGATING 'DIRTY MONEY'

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Many African countries, such as Nigeria, Sudan, Algeria and the Republic of Congo, are rich in natural resources. Yet they are losing money. Why? And where does the money go? To answer those questions we created and launched, in partnership with Norad, Wealth of Nations, a new pan-African investigative journalism programme developed in partnership with the continent's leading reporters and media organisations. Through the end of 2016, we will train 150 journalists across Africa. The best stories will be distributed globally.



REUTERS/Feisal Omar



# STRATEGIC TRAINING SOLUTIONS

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REUTERS/Peter Macdiarmid

## CORPORATE TRAINING

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In 2014, we developed a number of innovative training solutions for companies, governments and organisations. We trained 1,330 people in effective writing and corporate communications skills, and held 200 workshops in 24 cities including New York, Moscow, Dubai, Bangalore, Hong Kong and Sydney.

## MEDIA TRAINING

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We also significantly enriched our portfolio of media training solutions. Thanks to funding from UN Women, we trained 40 Kurdish female parliamentarians in Erbil, Iraq. With funding from UNICEF, we ran a journalism course on how to report the impact of humanitarian crises on children in Kyrgyzstan. And with funding from the International Monetary Fund, we provided training on business journalism in countries including Fiji, Swaziland and Tunisia.



REUTERS/Carlos Barria

# INTERVIEW

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## TIM LARGE

Director of Media Development and Training

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**Q** You became the head of Media Development in 2014. What are you most excited about going forward?

**A** I'm most excited about programmes that have tangible impact on the ground. The evidence shows that training on its own is often not enough to guarantee that great journalism is widely consumed, so we've taken a more holistic approach that addresses every link in the media development chain from the incubation of professional skills right through to editorial support to get actual stories published and distributed. Sometimes that even means setting up independent news agencies, as we've done in Iraq, Egypt and Zimbabwe.

**Q** This year was a particularly dangerous year for journalists. What role can media development play in strengthening the profession against new threats?

**A** One-hundred-and-nine journalists were killed in 2014, according to the International News Safety Institute – and the five worst countries were Syria, India, Iraq, Philippines and Egypt.

Horrible murders by Islamic State are what we remember most, but the reality is that the job of a journalist has become increasingly dangerous for a whole set of reasons. Good media development programmes address the full range of threats to journalists working in all sorts of conditions and on all kinds of beats. I'm a believer that employers have a duty of care to journalists that extends beyond handing out flak jackets. It ranges from proper hostile environments training to a full recognition of the risks of the job. Trouble is, most organisations we deal with don't even begin to provide that level of care for staff, never mind for freelancers or fixers. In Reuters, we always say that no story is worth a life. That's the first thing we stress in the Foundation's training and mentoring programmes.

**Q** In 2014, the media development team launched a major cross-border programme to help African journalists investigate illicit financial flows. Is this a new type of initiative? Why is this needed?

**A** It's an entirely new type of initiative that goes

way beyond conventional journalism training. The idea is to engage deeply with 150 journalists across the continent to provide specialist training in how to track capital flight such as corporate tax evasion or money-laundering. But that's only the beginning. We then stick with the journalists as they conduct major investigations, offering mentoring and editorial support. We're also working closely with 12 separate media houses to make sure senior editors buy into the programme. Success will be measured in the impact of the stories produced. This programme is crucial because Africa loses \$50 billion a year to illicit financial flows. That theft is choking development, and remains a largely untold story, both at home and abroad.

**Q** What big projects are coming up in 2015?

**A** Where to begin? We're launching an independent news service in Myanmar ahead of elections later in the year. We're establishing a major training programme to raise the quality of Russian-language media, both in Russia and its "near abroad". We're rolling out a suite

of programmes designed to foster journalistic excellence, either in terms of skills or topic areas: photojournalism, multimedia reporting, editorial judgement and ethics, newsroom management, business and financial journalism in the digital age, reporting religion, reporting slavery and trafficking. My aim is to break new ground geographically too.

# THE REUTERS INSTITUTE

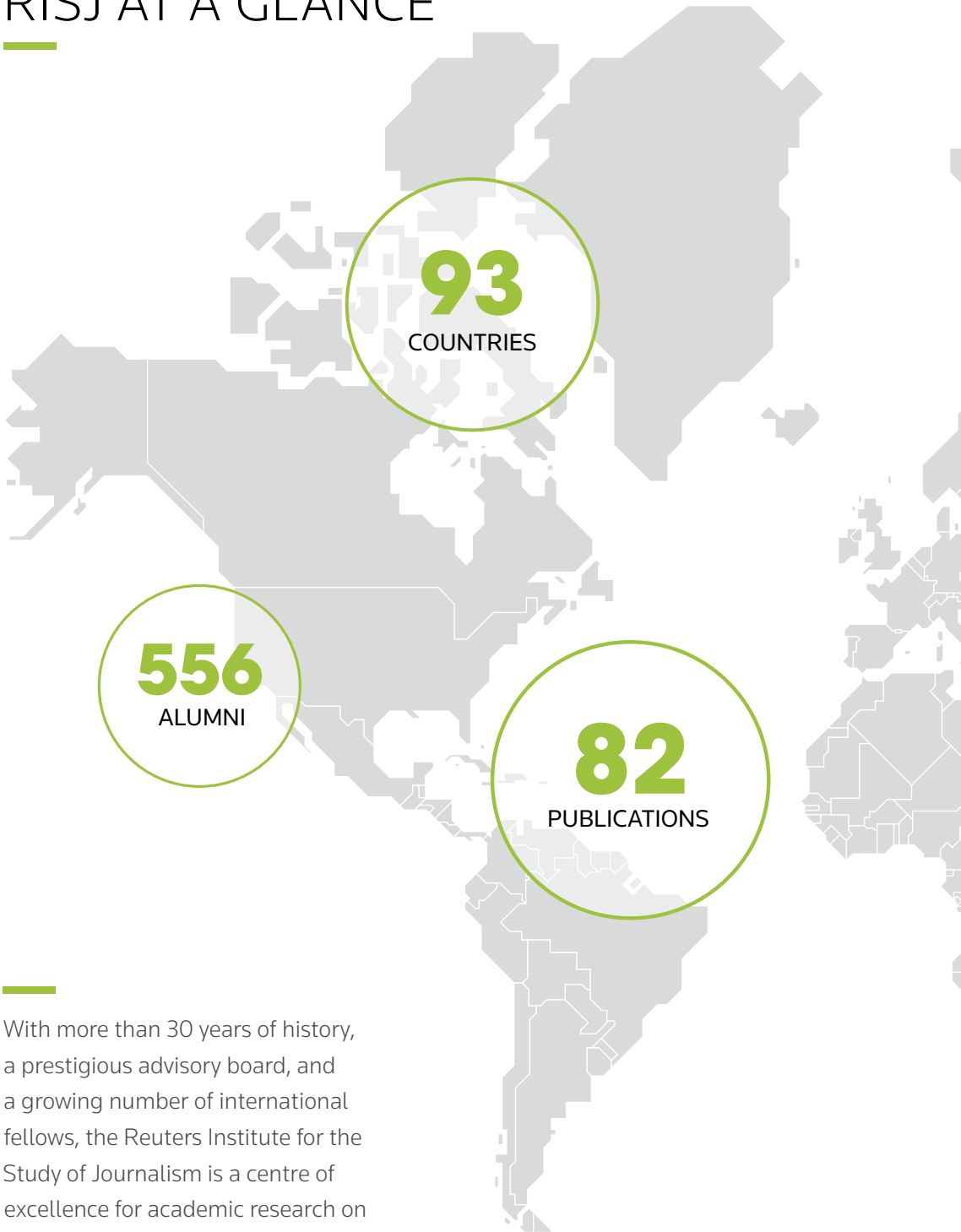
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The Reuters Institute for the Study of Journalism (RIJS) is a research centre for international comparative journalism. Set up in 2006 and part of the Department of Politics and International Relations at the University of Oxford, the RIJS provides an independent forum for journalists and scholars worldwide.



# RISJ AT A GLANCE

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With more than 30 years of history, a prestigious advisory board, and a growing number of international fellows, the Reuters Institute for the Study of Journalism is a centre of excellence for academic research on the future of journalism worldwide.

# ADVISORY BOARD



**THE RT HON  
LORD PATTEN OF  
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Chief Executive and President,  
The New York Times Company

# EXPERTISE AND IMPACT



PHOTO: Elyse Marks

## DIGITAL NEWS REPORT

For the third year running, the Digital News Report provided groundbreaking insight into news consumption trends and developments across 10 countries: the UK, US, Germany, France, Italy, Spain, Finland, Brazil, Japan and Denmark. More than 120 global media outlets reported on the findings.

***“Across the world we see a generational split in terms of platforms, formats and news brands that are being consumed. The brands may be changing, along with the means of delivery, but notions of credibility, immediacy, and relevance remain core ingredients of success.”***

- **Nic Newman**, Digital News Report Editor



## THE ULTIMATE MEDIA FORUM

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In 2014, the RISJ brought together media leaders - from editors-in-chief to chief executives - for one day of off-the-record discussions on some of the key issues dominating the news industry worldwide. The inaugural Forum saw the participation of Alan Rusbridger (The Guardian), Lionel Barber (Financial Times) and Natalie Nougayrède (Le Monde) together with other media leaders from India (The

Hindu), Japan (Asahi Shimbun), Argentina (La Nación), Germany (Neue Zürcher Zeitung, Berlinske), Italy (Huffington Post Italia), and Ireland (Irish Times).

***“Through the Forum, industry leaders had a unique opportunity to come together, share best practices, and confront the key challenges of digital transformation.”***

***- David Levy, Director of the RISJ***



PHOTO: Robjudges

# INTERVIEW

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## GEERT LINNEBANK

Trustee of the Thomson Reuters Foundation

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**Q** You sit on the Steering Committee of the RISJ at a time when the media industry is experiencing seismic change. What are the most pressing issues, and how is the Institute addressing them?

**A** The Reuters Institute is uniquely positioned to provide analysis, commentary and advice on all the major changes affecting our industry. We look at issues ranging from how state-controlled news media and mass surveillance poses threats to privacy and civil liberties, to the pervasive and sophisticated use of social media by non-news media outlets. We provide cutting-edge comparative international research into the practices and the ethics of journalism, as well as into the business models enabling it. And of course, our main focus is on the digital revolution, which continues to be the number one driver of change for the media industry.

**Q** The Digital News Report produced by the Institute has become the benchmark in monitoring online trends and consumption worldwide. How do you see this report evolving in the next year?

**A** Since its launch in 2012, the report has gone from strength to strength and has now established itself as the Institute's flagship publication. The report has grown in breadth, sophistication and depth. Its impact across the industry has also grown. In 2015, we will add two more countries to the list of those already surveyed – Australia and Ireland – and with additional financial support from Google, we will also pilot an add-on report to look in greater depth at digital news trends in six European countries, namely: Poland, Czech Republic, Portugal, Austria, Netherlands and Turkey. The Institute's ambition is to grow the list of countries covered by the report further, and to cement our global authority in recording and analyzing digital news trends.

**Q This year, the RISJ produced 16 publications. Which one grabbed your attention the most and why?**

**A** Several stood out. I found John Lloyd and Laura Toogood's *Journalism and Public Relations: News Media and PR in the Digital Age* highly topical, fascinating, and also, as a journalist, somewhat scary as it highlights the simultaneous decrease in PR's dependency on journalism, and the increase in journalists' reliance on PR. James Painter's report examining country differences in the TV reporting of climate change cemented our position of undisputed leadership in the study and analysis of global climate journalism.

**Q What's next for the Reuters Institute?**

**A** Apart from the new, expanded edition of the Digital News Report, I am also very excited about an in-depth study of photojournalism currently in preparation. The study, the Institute's first investigation into news photography, is carried out in cooperation with the University of Stirling and

Amsterdam-based World Press Photo. It draws on an exclusive, international survey of over 1,500 news photographers. Like the Digital News Report, our ambition is to make this study a recurring one.

In April, the Chief Editor & CEO/Publisher Forum will reconvene, and the Institute will also launch a brand new Forum event for senior international Public Service Broadcasting organisations.

And last but not least, we will continue to build and expand our world-leading Journalism Fellowship Programme.



# TRUST WOMEN

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Trust Women is a fast-growing movement committed to finding real solutions to empower women and to fighting slavery worldwide. The 2014 annual conference brought together 550 global leaders from 50 countries including Brazil, Australia, China, India, Kyrgyzstan and Switzerland. The two-day event reached 65 million people worldwide through extensive media coverage and highly interactive social media engagement.

# ADVISORY BOARD

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**KIRAN BEDI**

India's first and highest-ranking female police officer



**IMAN BIBARS**

Vice President of Ashoka Global and Regional Director, Ashoka Arab World



**CHERIE BLAIR**

Lawyer and Founder, Cherie Blair Foundation for Women



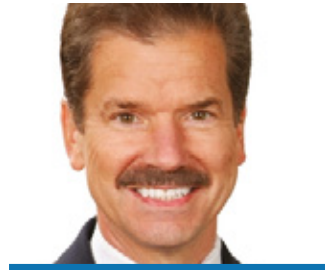
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Former Italian Foreign Minister



**CHRISTY TURLINGTON BURNS**

Founder of Every Mother Counts, Filmmaker, Model



**JOHN CONROY**

Head of Global Strategic Initiatives, Baker & McKenzie



**STEPHEN DUNBAR-JOHNSON**

President, International, The New York Times Company

***"My mind is on fire after Trust Women."***

*- Livia Firth, Creative Director, Eco Age and Founder of the Green Carpet Challenge*



**LIVIA FIRTH**

Creative Director, Eco Age  
and Founder of the Green  
Carpet Challenge



**NICHOLAS KRISTOF**

Journalist, Author, twice Pulitzer  
Prize Winner



**QUEEN NOOR**

Founder and Chair, King  
Hussein Foundation



**MABEL VAN ORANJE**

Senior Adviser, The Elders



**MARIANE PEARL**

Journalist, Author and  
Managing Editor of Chime  
for Change



**AMBASSADOR CATHY  
RUSSELL**

U.S. Ambassador-at-Large for  
Global Women's Issues



**SIMA SAMAR**

Chair, Afghanistan Independent  
Human Rights Commission

***"It is my privilege to  
support the extraordinary  
work of Trust Women."***

**- Queen Noor**, Founder and Chair, King  
Hussein Foundation

# TRUST WOMEN

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***“Such a stimulating, inspiring and hopeful conference. It was wonderful to be involved and to have the opportunity to listen and learn from so many incredible women.”***

***– Laura Bates, Founder of Everyday Sexism Project***



***“I didn’t think it could get better than last year but somehow you managed to do so.”***

***– Karen Friedman Agnifilo, Chief Assistant District Attorney,  
New York County District Attorney’s Office***





***“You told me this conference was about action, and you were right. You pulled together something remarkable. I am very glad I came.”***

***– Michael Brosowski, Founder & CEO, Blue Dragon Children’s Foundation***



***“You did a magnificent job of clearing the high bar you set for the conference in previous years.”***

***– Benjamin Skinner, Founder of Tau Investment Management***

# COMMITTED TO ACTION

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## REAL SOLUTIONS, REAL IMPACT

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At Trust Women, speakers and delegates commit to find practical solutions to empower women and to fight slavery worldwide. In November 2014, women's rights campaigners and leaders in the fields of law, finance, business, technology and government embarked on a number of high-impact initiatives. Among them, the production of a legal report to identify the obstacles preventing more trafficking trials from going ahead in India, and a lobbying initiative which prompted the Indian government to boost the minimum wage for the tea gardens workers in Assam.

## ACTION HIGHLIGHTS

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### **\$50 million to fight slavery**

Humanity United CEO Randy Newcomb announced a \$50 million commitment by eBay Founder Pierre Omidyar and his wife Pam to support the global fight against human trafficking and modern-day slavery.

### **A financial working group to fight trafficking in Europe**

The Thomson Reuters Foundation committed to replicate in Europe the financial working group against human trafficking successfully launched in the US.

# RAISING AWARENESS

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## CHOOSE TO SEE

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Every day, children as young as five are sold on the black market at prices lower than cattle and forced to work for up to 20 hours per day.

At Trust Women, Thomson Reuters Foundation CEO Monique Villa launched *Choose to See*, a multi-platform engagement initiative aimed at shedding light on child slavery, a horrific crime affecting 5.5 million children around the world.

Endorsed by Nobel Peace Prize Laureate Kailash Satyarthi and the End Child Slavery Week campaign, Choose to See calls for the eradication of child slavery to be included in the United Nations' post-2015 Sustainable Development Goals.

The Choose to See video features British actor James D'Arcy and is available on [choosetosee.org](http://choosetosee.org).

# INTERVIEW

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## LIVIA FIRTH

Creative Director, Eco Age and Trust Women Advisory Board member

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**Q** You help fashion brands become more sustainable and ethical. What drove you to this field?

**A** The fashion industry, which is a full-spectrum industry from agriculture to communication, is worth approximately \$3 trillion and has a huge impact on both environmental and social justice.

Right now the fashion industry is depleting the earth's resources and enslaving millions of people worldwide. I went to Bangladesh a few years ago to visit a factory where garment workers were producing for a Western brand. I was completely shocked. When I came back I could not pretend it was business as usual.

**Q** What is the human cost of fast fashion?

**A** It is immense. Fast fashion operates on a very 'successful' business model of incredibly fast cycles and mini trends (approximately two a week) to keep the consumer addicted so he/she keeps buying. In turn this forces producers

to produce faster and cheaper - squeezing the living wages of the garment workers in order to sell cheap and keep profits at the maximum. It operates on slavery and will never be able to change unless it is prepared to change its core business model.

**Q** How important is the role of consumers?

**A** Incredibly important. We are now impulse buyers and we discard at a rate never before seen (approximately two billion tonnes of clothing a year end up as landfill). If we used 'more fashion mileage per dress' we would send a huge message to fast fashion that it is not business as usual any more.

**Q** You sit on the advisory board of Trust Women. What do you want to see accomplished next year?

**A** It would be wonderful to find a definition for slavery in the supply chain – right now it is

very difficult as, unless it is trafficking or bond labour (which sometimes sadly it is) – you can't really call them "slaves" as they "choose" to be there. The reality is very different though, and they are literally enslaved in an evil mechanism of exploitation, paid very little, and from which they will never get out. We could then legislate internationally so that companies can be held legally accountable if they are not paying a decent living wage. Western companies produce in countries such as Bangladesh, Cambodia, Vietnam, Myanmar and Ethiopia because they know full well they can misbehave there and they will never be held accountable. How can we legally make them? There has been a lot of discussion about taxation and accountability for big companies lately – well let's address human capital as well.

# 2014: THE YEAR IN NUMBERS

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**\$54M**

MILLION IN PRO BONO  
LEGAL HELP

**677**

NEW TRUSTLAW  
MEMBERS

**550**

TRUST WOMEN  
DELEGATES

**5**

AWARDS

**1500**

TRUSTLAW  
CONNECTIONS

**100**

STRINGERS  
AROUND THE  
WORLD

**80**

JOURNALISM  
COURSES

**20**

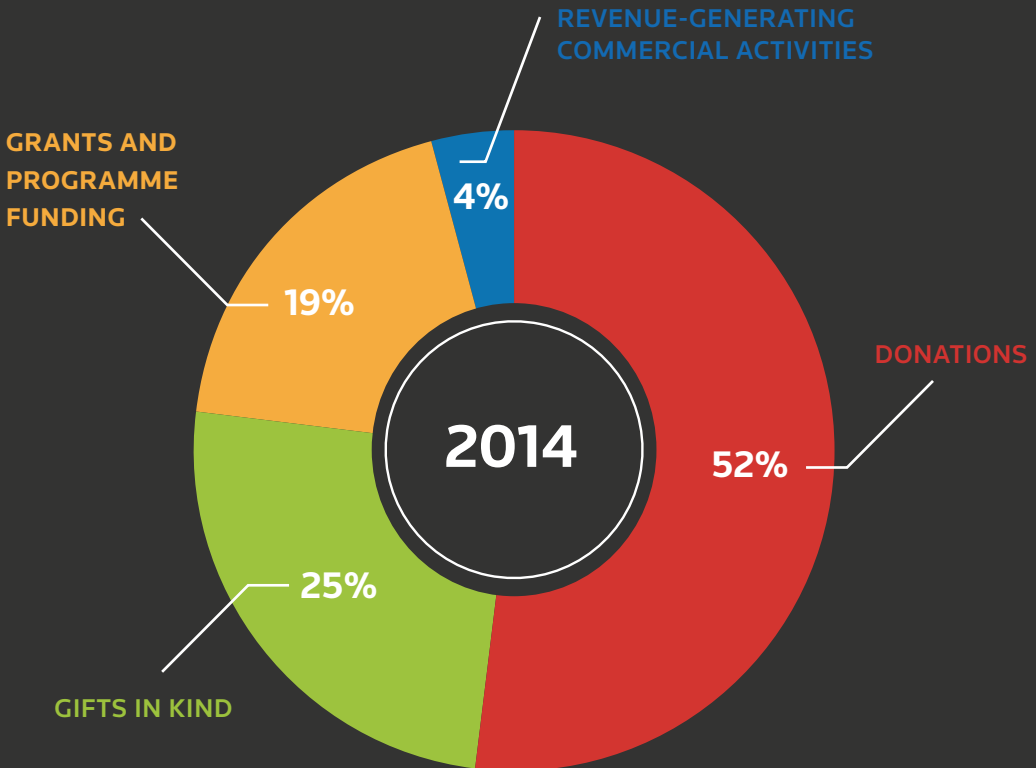
RISJ  
PUBLICATIONS



# FUNDING

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HOW WE RAISED OUR MONEY IN 2014



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We support our work through a combination of core annual donations from Thomson Reuters and external funding from other organisations, as well as grants specifically dedicated to supporting some of our initiatives and programmes.



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## DONATIONS

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The Foundation receives an annual donation of \$6 million from Thomson Reuters to support its core programmes. It also receives donations from other corporations and law firms, staff of Thomson Reuters and through legacies.

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## REVENUE-GENERATING COMMERCIAL ACTIVITIES

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The Foundation carries out media and journalism training through its trading arm, Reuters Foundation Consultants Ltd. All profits raised are reinvested into the main charity.

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## GRANTS AND PROGRAMMES FUNDING

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Grants are received to support projects in furtherance of the Foundation's aims. Grant funders over \$100,000 in the financial year included:

- **The Norwegian Agency for Development Cooperation (Norad)**
- **General Electric**
- **The UK Foreign and Commonwealth Office Department for International Development**
- **Robert Bosch Stiftung GmbH**
- **Communicating with Disaster Affected Communities (CDAC)**

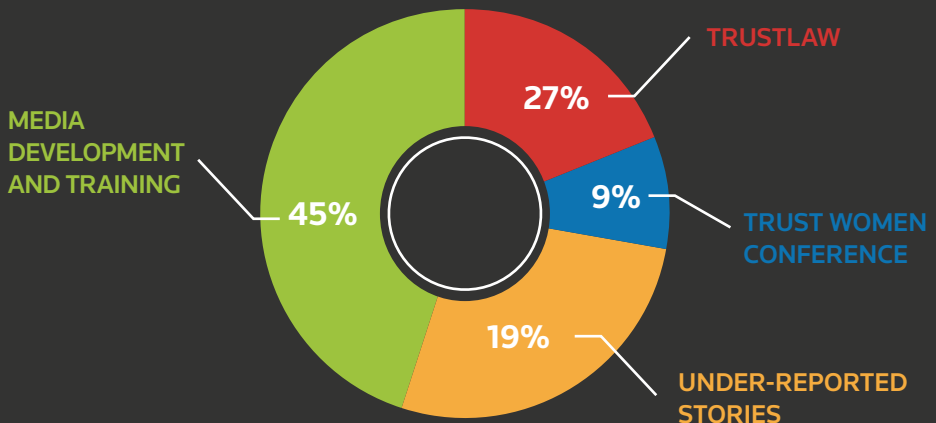
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## DONATED SERVICES AND FACILITIES

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Donations of services and facilities from third parties include office space, advertising and support staff from Thomson Reuters, professional services from other corporations and support with our marketing and advertising.

## HOW WE USE OUR CHARITABLE RESOURCES (EXCLUDING GIFT IN KIND) IN 2014



\*Based on unaudited numbers.

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INFORM. LAWYERS. TRAINERS. SOCIAL INNOVATION EXPERTS. LEGAL ASSISTANCE. HUMAN RIGHTS. WOMEN'S EMPOWERMENT. CLIMATE IMPACT. ANTI CORRUPTION. SOCIAL INNOVATION. INDEPENDENT JOURNALISM. PERCEPTION POLLS. MEDIA TRAINING. ACADEMIC RESEARCH. **CONNECT.** INFORM. CONNECT. EMPOWER. DIVERSITY. PASSION. **CONNECT.** JOURNALISTS. LAWYERS. TRAINERS. SOCIAL INNOVATION EXPERTS. LEGAL ASSISTANCE. HUMAN RIGHTS. WOMEN'S EMPOWERMENT. CLIMATE IMPACT. ANTI CORRUPTION. SOCIAL INNOVATION. INDEPENDENT JOURNALISM. PERCEPTION POLLS. MEDIA TRAINING. ACADEMIC RESEARCH. INFORM. CONNECT. EMPOWER. TALENT. DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. **TRAINERS.** SOCIAL INNOVATION EXPERTS. LEGAL ASSISTANCE. HUMAN RIGHTS. WOMEN'S EMPOWERMENT. CLIMATE IMPACT. ANTI CORRUPTION. SOCIAL INNOVATION. INDEPENDENT JOURNALISM. PERCEPTION POLLS. MEDIA TRAINING. ACADEMIC RESEARCH. **TALENT.** RESEARCH. INFORM. CONNECT. EMPower. TALENT. DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. SOCIAL INNOVATION EXPERTS. LEGAL ASSISTANCE. HUMAN RIGHTS. WOMEN'S EMPOWERMENT. CLIMATE IMPACT. ANTI CORRUPTION. SOCIAL INNOVATION. INDEPENDENT JOURNALISM. PERCEPTION POLLS. MEDIA TRAINING. ACADEMIC RESEARCH. **DIVERSITY.** RESEARCH. INFORMATION. **DIVERSITY.** DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. SOCIAL INNOVATION EXPERTS. LEGAL ASSISTANCE. HUMAN RIGHTS. WOMEN'S EMPOWERMENT. CLIMATE IMPACT. ANTI CORRUPTION. SOCIAL INNOVATION. INDEPENDENT JOURNALISM. PERCEPTION POLLS. **PASSION.** MEDIA TRAINING. ACADEMIC RESEARCH. INFORM. CONNECT. **PASSION.** EMPower. TALENT. DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. SOCIAL INNOVATION EXPERTS. LEGAL ASSISTANCE. HUMAN RIGHTS. WOMEN'S EMPOWERMENT. CLIMATE IMPACT. ANTI CORRUPTION. SOCIAL INNOVATION. INDEPENDENT JOURNALISM. PERCEPTION POLLS. MEDIA TRAINING. ACADEMIC RESEARCH. INFORM. CONNECT. EMPOWER. TALENT. DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. INFORM. CONNECT. EMPOWER. INFORM. CONNECT. EMPOWER. TALENT. DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. **LAWYERS.** SOCIAL INNOVATION EXPERTS. LEGAL ASSISTANCE. TALENT. RESEARCH. INFORM. CONNECT. EMPOWER. TALENT. DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. INFORM. CONNECT. EMPOWER. TALENT. RESEARCH. INFORM. CONNECT. EMPOWER. TALENT. DIVERSITY. PASSION. JOURNALISTS. LAWYERS. TRAINERS. INFORM. CONNECT. EMPOWER.

# 2014

A YEAR OF IMPACT