

**INFORM.
CONNECT.
EMPOWER.**

**20
15**



**THOMSON REUTERS
FOUNDATION**

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THOMSON REUTERS
FOUNDATION

**INFORM.
CONNECT.
EMPOWER.**

INTERVIEW



MONIQUE VILLA

CEO, Thomson Reuters Foundation

Q How would you best sum up 2015 at the Thomson Reuters Foundation?

A We have grown across the board. All our programmes have launched new initiatives and expanded their reach both geographically and in terms of impact. This year, we also forged new partnerships that will come into fruition in 2016 and will strengthen the breadth of our editorial reach, positioning the Foundation as a strategic agent for change.

Q How have the Foundation's programmes grown this year?

A Trust Women is now the world's top anti-trafficking forum. This year, our actions took place in plenary sessions and we have already seen a significant impact from a number of them, from the launch of the Stop Slavery Awards to the Career Academy for survivors of trafficking.

TrustLaw continues to expand the practice of pro bono around the world, attracting new members by the week. In five years, it has changed the practice of pro bono for hundreds of firms, giving

them cases all over the globe. This year we made our 2,000th connection, and entered territories as diverse as Iran, Latvia and Panama.

We continued to advance independent media by setting up Myanmar Now, an independent news agency based in Yangon, and run entirely by Burmese journalists. Our training offer got bigger and received tremendous interest among companies across many sectors.

And last but not least, our editorial team has grown massively. This is as we gear up to expand our coverage next year of new subjects. At a time when newsrooms around the world are shrinking, it is gratifying to be able to invest more resources in journalism.

Q The Thomson Reuters Foundation plays a key role in the fight against slavery. How did you initially get involved and why?

A We have put human trafficking and slavery issues on the agenda since the first Trust Women

Conference, which I launched in 2012. It all came about because I was amazed by how little people – including professionals – knew and understood about the issue. Slavery is rampant; there are more slaves today than at any time in history. This is a business worth three times more than Apple's profit. Yet people know so little about it.

So we got involved. Initially with Trust Women, but since all the Foundation's programmes work in sync, we soon started shedding light on slavery through our editorial work, we also began training journalists on how to report the subject in different countries, and through TrustLaw we developed groundbreaking legal research underscoring, for example, the need for reform across India's entire legal system.

I always thought that as a corporate Foundation we have a key role to play in the fight against trafficking. We are a credible partner for NGOs, corporations, governments, social enterprises and the media. Because of that, we see and make connections that others might miss. We bring people together and act as an impact multiplier.

Q What can we expect from the Foundation in 2016?

A Expect a big impact from our editorial team. Two new reporters joined the team to cover trafficking and slavery in India, one of the countries most affected by this plague. This is part of an innovative partnership forged with C&A Foundation.

We are also teaming up with the Omidyar Network to expand our coverage of land and property rights. This is a crucial and fascinating issue that many ignore, with ramifications for everything from women's rights to global conflicts. Our goal is to put access to land and to property on the global news agenda, triggering an intelligent conversation. Ten new journalists join the team to cover this massively under-reported story.

I am also working to launch a pro bono litigation service affiliated to TrustLaw. The idea is to provide free legal assistance to the victims of trafficking. We still need funding for it, but there is such a need for an organised answer to this organised crime that I am confident the right partner will come along.

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THIS IS US



START-UP

GLOBAL



33
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ETHOS

Two women are standing together, looking at a laptop. One woman is holding the laptop, and the other is pointing at the screen. They are both dressed in professional attire.



HIGH-IMPACT

A woman is standing, talking on a mobile phone and reading a magazine. She is dressed in professional attire.

WHO WE ARE



We promote **socio-economic progress** and the rule of law worldwide. We act as an impact multiplier, leveraging the skills, expertise and values of the Thomson Reuters enterprise to run programmes that inform, connect and ultimately empower people **around the world.**



WHAT WE DO



TRUSTLAW



We work with the world's best law firms to provide free legal assistance to non-governmental organisations (NGOs) and social enterprises.



UNDER-REPORTED STORIES



We cover some of the world's most under-reported stories, giving a voice to the voiceless.



MEDIA DEVELOPMENT AND TRAINING



We promote the highest standards in journalism globally. We train professionals to improve their communications skills. We fund the Reuters Institute for the Study of Journalism at Oxford University.



TRUST WOMEN



We take action to put the rule of law behind women's rights, and to fight modern-day slavery.



TRUSTLAW

TrustLaw is the Thomson Reuters Foundation's global pro bono legal programme. We connect the best law firms and corporate legal teams around the world with high-impact NGOs and social enterprises working to create social and environmental change. We produce groundbreaking legal research, and offer innovative training courses worldwide. In five years, we generated the equivalent of \$70 million in free legal assistance across 175 countries.

A GLOBAL NETWORK



550

LAW FIRMS &
CORPORATE COUNSELS

3,000
MEMBERS

175

COUNTRIES

80

CROSS-BORDER
RESEARCH PROGRAMMES

With staff in seven countries and fluency in 15 languages, the TrustLaw network continues to expand, especially across countries which traditionally have not embraced the practice of pro bono legal assistance. Our innovative TrustLaw Index of Pro Bono has become the leading report monitoring trends and data in the industry on a country-by-country basis.



2,450

NGOS & SOCIAL
ENTERPRISES

\$70M

IN PRO BONO
HOURS

2,100

CONNECTIONS

100,000

LEGAL EXPERTS

TRUSTLAW



JOIN THE NETWORK



**NGOS & SOCIAL
ENTERPRISES**

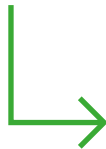
LAWYERS

**SUBMIT A REQUEST
FOR FREE LEGAL
ASSISTANCE**

**SUBMIT AN OFFER OF
ASSISTANCE FOR A
PRO BONO MATTER**

**DISCUSS YOUR LEGAL
NEEDS WITH A MEMBER
OF OUR TEAM**

**RECEIVE A WEEKLY
EMAIL WITH PRO BONO
OPPORTUNITIES**



CONNECT





REUTERS/Ge Gong

HOW IT WORKS

Joining TrustLaw is free and easy. NGOs and social enterprises can use the service to request free legal support, while lawyers can volunteer to work on exciting pro bono projects globally.

Once a request for assistance reaches TrustLaw, our team of in-house lawyers provides advice to the member on how to frame and shape the specific issue. Only at this point is the request submitted to the network.

TrustLaw brings together the world's best legal

talent to help with these requests. Every week, the lawyers within the network receive an update with all pro bono projects available across TrustLaw. In case of interest from multiple law firms, the NGO or social enterprise client decides who to work with.

TrustLaw also facilitates large-scale international legal research programmes. We publish and distribute those reports so that they can be used as powerful advocacy tools by our member organisations.

THE TRUSTLAW INDEX OF PRO BONO



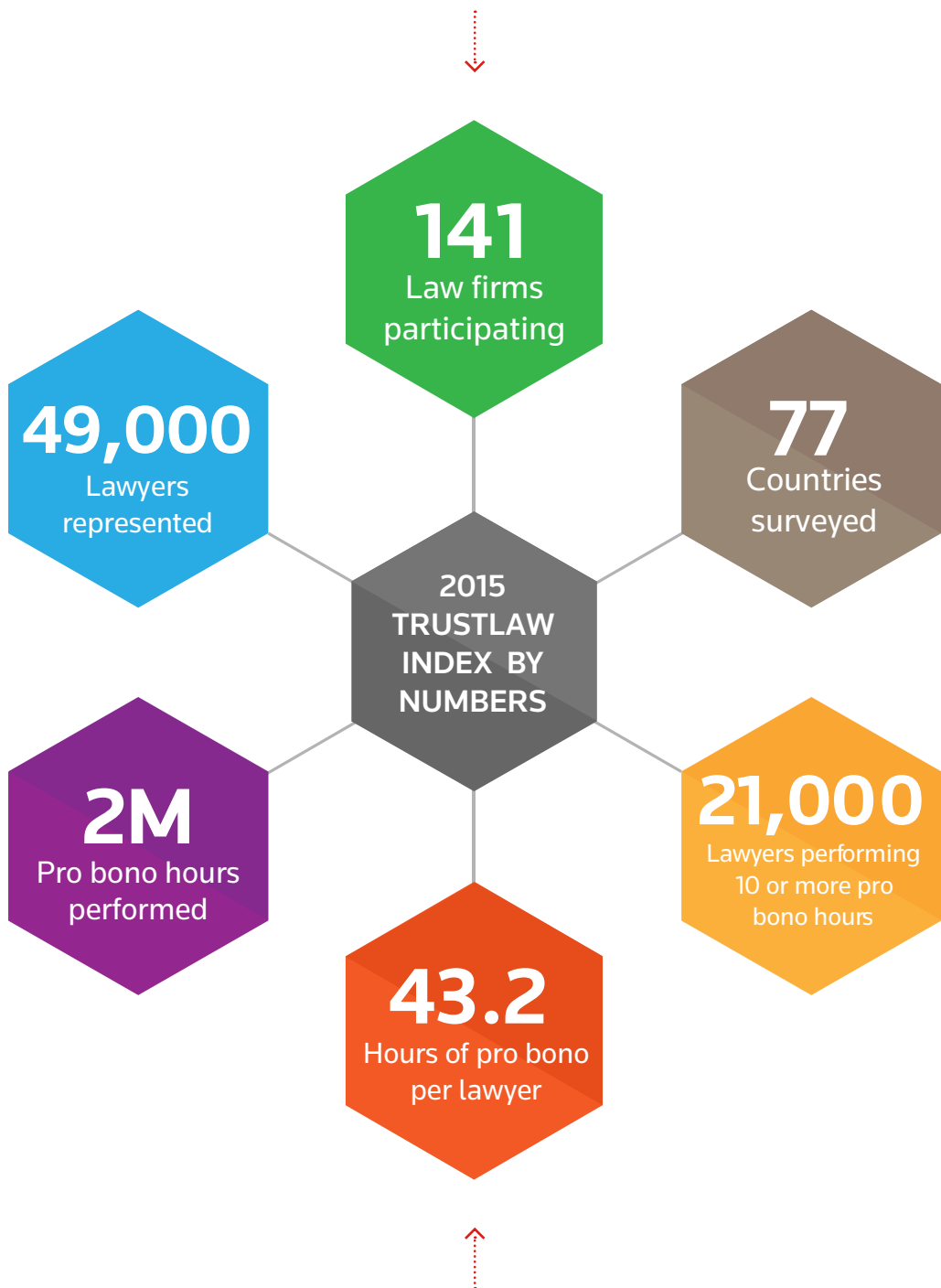
REUTERS/Jitendra Prakash

The TrustLaw Index of Pro Bono captures international trends in pro bono legal assistance on a country-by-country basis.

Compiled with data from over 100 law firms representing 49,000 lawyers in 77 countries, our research shows that pro bono legal work is thriving globally, with law

firms devoting extraordinary resources to support organisations in need of free legal assistance.

In particular, the poll indicates that in 2015 lawyers donated over 2 million hours of pro bono support, performing an average of 43.2 hours of pro bono each.



RESEARCH FOR IMPACT



REUTERS/ Enrique Marcarian

ADVANCING PROPERTY RIGHTS IN LATIN AMERICA

In Latin America, more than 134 million people live in urban settlements known as “slums”, completely cut off from basic services such as schooling and medical care. Slum dwellers do not have any formal rights over the properties they live in. As a result, they face substantial social exclusion, and are at constant risk of eviction.

TrustLaw connected **TECHO**, a non-profit dedicated to the promotion of housing rights, to **PAGBAM** and seven other firms. The lawyers worked together to conduct extensive

“This report forms the basis of the right to housing as a human right, a right to decent housing, for families that really need this right to be implemented.”

- Felipe Correa,
Development Director of TECHO

research into property rights across Latin America, looking at issues ranging from informal housing to forced evictions and even “squatters rights”. In particular, the law firms analysed how Argentina’s federal supreme court had historically framed individual housing rights within the context of international human rights legislation.

The result of over a year’s work, *Derecho a una vivienda digna en Latinoamerica* is a comprehensive report highlighting best practices in housing inclusion, together with some of the generational consequences related to the lack of property rights across Latin America. The guide is currently being used by TECHO to influence policymakers in the region and its potential impact is huge.

ENSURING JUSTICE FOR SURVIVORS OF ACID VIOLENCE

Acid violence is on the rise with several thousand attacks occurring across the world every year. However, only a few countries have passed specific laws in relation to the crime. One of the biggest challenges faced by NGOs working on this issue is a lack of information on the effectiveness of existing laws and the way they have been interpreted by the courts.

TrustLaw connected **Acid Survivors Trust International** with **Baker & McKenzie, J. Sagar Associates, Linklaters** and **P&A Asia** to produce a comparative study on laws and case law relating to acid violence. *Justice? What justice? Tackling acid violence and ensuring justice for survivors* analyses data from four different jurisdictions – Cambodia, Colombia, India and

the United Kingdom – presenting a comparative legislative framework on how acid attack survivors are treated and how perpetrators are punished.

The report is now being used by Acid Survivors Trust International as an advocacy tool to secure political and judiciary support and to ensure justice for the survivors of acid violence worldwide.

“This study is a tool for policy makers to reform and implement changes to deliver justice for many acid attack survivors, and to bring an end to acid violence.”

- Jaf Shah,
Executive Director of Acid Survivors
Trust International.



THE TRUSTLAW AWARDS



The **TrustLaw Awards** celebrate some of the most successful connections made between remarkable and dedicated legal teams, and high-impact NGOs and social enterprises of the TrustLaw network.

The fifth annual award ceremony was held in London on September 24, featuring a keynote conversation on effective leadership between Gayle Peterson, Co-founder of **pfc Social Impact Advisors**, and Muna Wehbe, Chief Executive Officer of **Stars Foundation**.





2015 - INNOVATION AWARD

IMPACT AWARD

Orrick

Project: How to lock social mission into social purpose businesses

Pro Bono Client: UnLtd

INNOVATION AWARD

Perez Alati, Grondona, Benites, Arntsen & Martinez de Hoz led seven other firms and the corporate counsel team from **Hewlett Packard**

Project: Derecho a una vivienda digna en Latinoamerica

Pro Bono Client: TECHO

COLLABORATION AWARD

Paul Hastings

Project: Handbook on Freedom of Expression for Journalists and Bloggers

Pro Bono Client: Reporters without Borders

LEGAL TEAM OF THE YEAR AWARD

Dechert - International law firm category

Tilleke & Gibbins (Thailand) - Domestic law firm category

Citi- In-house legal team category

ANNIVERSARY AWARD

White & Case

TRUSTLAW CASE STUDY



REUTERS/Arko Datta

This year, TrustLaw became the subject of an academic case study on corporate philanthropy. Conducted by Partners for Change, an international non-profit consultancy, the analysis looks at the evolution of TrustLaw, the initial challenges and its global impact.

The authors of the study, Gayle Peterson and Margareth

O'Dell conducted over 50 interviews with key stakeholders involved in the planning, implementation, and refinement activities related to TrustLaw.

The case study analysis will be incorporated into the Oxford Saïd Business School Executive Education programme and a book to be published by Stanford University Press titled

Good, Evil, Wicked: The Art, Science, and Business of Giving.

The report will also be part of the study material of the 2016 Oxford Impact Investment Programme taught at Saïd Business School.

“

The amount of pro bono is growing around the world, but that's because we were able to supply what we do as an organisation, twist it a bit, and apply it to this unmet need. Our employees feel good about it, our clients feel good about it, it's a win-win.

*- Jim Smith,
CEO, Thomson Reuters*

Pro bono is an important way for us to connect people together. It breaks down a lot of internal barriers, and that's particularly the case for the TrustLaw cases because they often involve working across a number of different jurisdictions, so we get lawyers from different offices and practice groups around the world working on a single project. Not only does the client benefit from multi-jurisdictional advice, but we become a better, more connected global business, so it's a virtuous circle.

*- Nicolas Patrick,
Partner, International Head of Pro Bono and Corporate Responsibility, DLA Piper*

”

“

To TrustLaw's great credit, they've had a feedback loop with their major partners, including us. They come to us and ask, 'Here's what we're doing, here's how our Monday pro bono list looks. Can we do better? Do you like this? Do you like that? We've had a very fruitful dialogue'.

*- Louis O'Neill,
Pro Bono Counsel, White & Case*

I thought if you have a big company and a relatively small foundation you want something that can punch above its weight. I wanted the person who barges into the CEO's office and says, 'We must do this'.

*- Thomas H. Glocer,
Former Thomson Reuters CEO*

”

INTERVIEW



HUGH VERRIER

Chair, White & Case

Q You have ambitious objectives for the firm's pro bono programme. How does TrustLaw help you achieve these objectives?

A Our vision is to have a global pro bono practice that leverages the unique strengths of our worldwide network and areas of practice, as well as the diverse interests and backgrounds of our people. To build this kind of practice, we need a deep pool of opportunities that play to these strengths and interests. Every week, TrustLaw connects us to an exceptional choice of matters that reflect today's pressing issues. In doing so, TrustLaw has created an extraordinary marketplace for pro bono services — one that has helped global law firms spread their wings.

Q As of 2015, White & Case has worked on over 100 TrustLaw projects. Which of these stands out for you?

A There is no better example than the work we did for Manila-based Visayan, an anti-slavery

NGO introduced to us by TrustLaw. A team of 40 White & Case lawyers and legal staff researched domestic workers' rights laws in seven countries. Visayan used the research to negotiate the passage of landmark legislation to protect workers' rights in the Philippines.

Q Each year, TrustLaw publishes the **Index of Pro Bono. White & Case has actively participated in the research. Why do you think this is important?**

A We were very pleased to see TrustLaw introduce the first truly global survey on pro bono work. TrustLaw is a well-respected source that gives the survey credibility. The survey provides a way for our profession to measure the level of pro bono activity in many countries, including where it is just beginning to take hold. The survey spurs local firms to join in, and it lets us see how we are doing compared to our peers. Healthy competition in pro bono work is a good thing for the world!

Q Is there a “business case” for doing pro bono?

A There are many players at the table in today's complex world — governments, NGOs, and global companies increasingly focused on social responsibility — and having acted for all of them, we bring a unique perspective and can play a bridging role. Our clients value this. We also do pro bono work to attract the kind of lawyers we want: lawyers who are globally minded and who want to make a difference. A great law firm needs great lawyers who want to do great things. We do pro bono to inspire everyone in our firm and to give it purpose and to become part of something larger, engaged in meeting the challenges of our time.

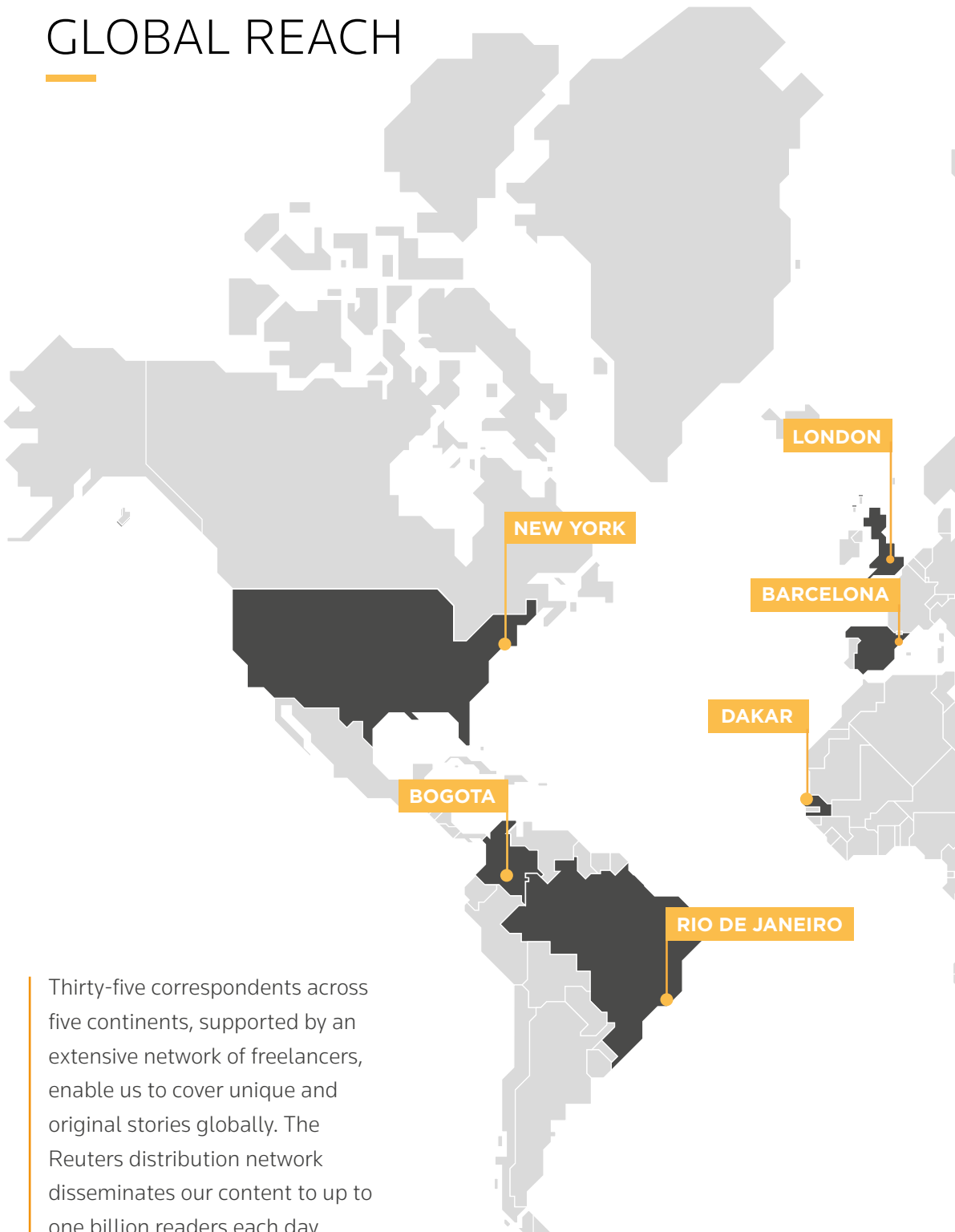


THE WORLD'S UNDER-REPORTED STORIES

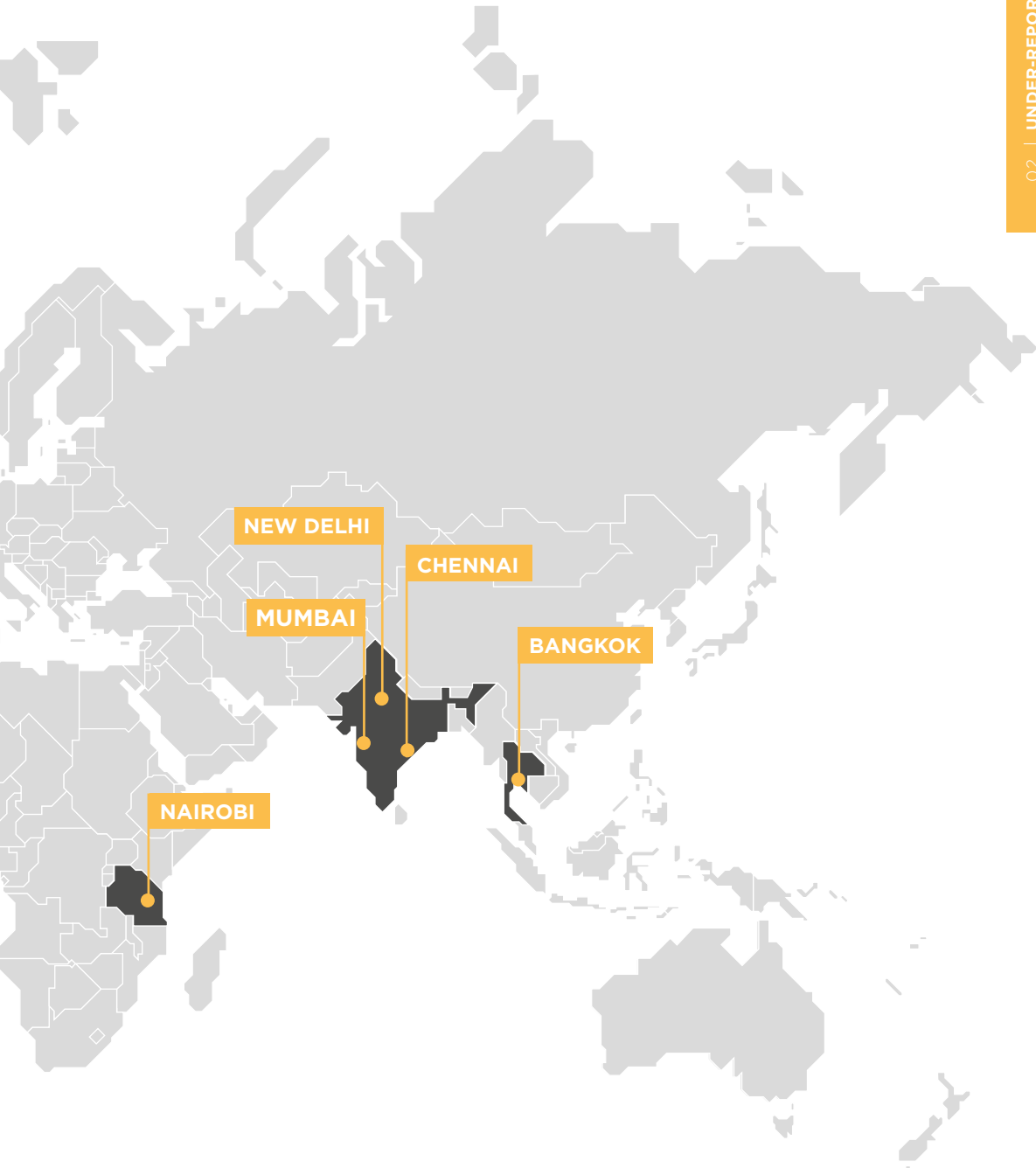
Journalism is one of the pillars of the Thomson Reuters Foundation. Every day, we cover the stories that are often overlooked by the mainstream media: women's rights, slavery and human trafficking, humanitarian emergencies, property rights and the human impact of climate change. We believe that raising awareness of these issues can trigger a positive and constructive debate, leading to open, fair, prosperous and tolerant societies.



GLOBAL REACH



Thirty-five correspondents across five continents, supported by an extensive network of freelancers, enable us to cover unique and original stories globally. The Reuters distribution network disseminates our content to up to one billion readers each day.



NAIROBI

MUMBAI

NEW DELHI

CHENNAI

BANGKOK

EXCLUSIVE COVERAGE



REUTERS/Afolabi Sotunde

LIFE AFTER BOKO HARAM

We reported the story of Zara, a 16-year-old Nigerian schoolgirl kidnapped by Boko Haram. When rescued, rather than hate her captors, the teenager longed to return to her husband, a Boko Haram fighter, with whom she was expecting a child. Zara was delighted when her family let her keep the child but realised there

was little chance of reuniting with her husband so instead hoped for an education. Our story prompted the American University of Nigeria (AUN) Academy to offer Zara a scholarship. Her uncles, who have looked after her since her father died, are deciding whether or not to take up the offer.

“As soon as we arrived, they told us we were their slaves. But if I had my way, I would still retrieve the phone number he gave me.”

- Zara

ABUSED BY UN PEACEKEEPERS

We uncovered evidence that some United Nations peacekeepers in Central African Republic were sexually abusing minors.

Our reporter gathered the testimony of three teenage girls aged between 14 and 17 who lived in temporary straw shelters in camps for internally displaced people, and who had been abused by Congolese peacekeepers over several weeks. The incidents had already resulted in two pregnancies.

The accusations were the latest in a series of allegations against MINUSCA, the UN mission set up to stabilise Central African Republic.

On hearing about our findings, Deputy Head of MINUSCA Diane Corner was forced to admit that the mission “had been aware of sexual relations, of people becoming pregnant”. MINUSCA sent an investigation team to the scene of the abuse 24 hours after our story was published. The entire DRC

battalion of 800 soldiers was repatriated in February 2016.

“This is completely unacceptable behaviour by MINUSCA peacekeepers. We will act accordingly.”

- ***Diane Corner,***
Deputy Head of MINUSCA



REUTERS/Bruno Domingos



REUTERS/James Akana

UGANDA'S BABY TRADE

In an exclusive investigation, we exposed the culture of corruption plaguing Uganda's adoption system.

Our story revealed how each year, Ugandan families are bribed, tricked or coerced into giving up their children to foreigners for adoption, fuelling a lucrative industry in which lawyers acting on behalf of foreign applicants receive large undeclared payments.

Following the publication of our story, Uganda's parliament voted to enforce more stringent international adoption laws. Under the new provisions, foreigners must spend a year in Uganda before applying to adopt a child.

"The Thomson Reuters Foundation articles played a key role in shaping this reform as they helped convince lawmakers in parliament to vote in favour of change."

- Bernard Atiku,
Member of Uganda's Parliament

NO MEANS NO

In March, we wrote about an innovative training programme run by Kenyan NGO Ujamaa Africa encouraging adolescent boys to stand up against sexual violence against women.

We highlighted the effectiveness of the training in improving attitudes towards women and in increasing the likelihood of successful intervention by men.

Our story portrayed a number of real-life examples of young boys coming to the rescue of girls, preventing them from being sexually assaulted.

Global media coverage resulted in donations from the Canadian government, and a grant solicitation from USAID.

“Thanks to your article we are now being formally invited to apply for a \$3 million grant. I believe it was in large part due to your journalistic craft, combining such terrible truths with facts and hope for a way forward.”

- Jake Sinclair,

Co-founder of Ujamaa Africa



PHOTO: REUTERS

IN THEIR OWN WORDS

Our website brings you exclusive blogs, opinion and analysis from world leaders and top decision makers.



Cherie Blair CBE, QC

.....> *Lawyer and Founder, Cherie Blair Foundation for Women*

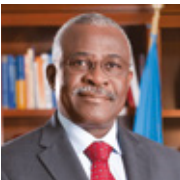
"It is time for the balance of power to be set straight. The rule of law should allow women and girls to take up their rightful places in our economic and political systems; and the private sector must capitalise on this potential, open up new opportunities to get women empowered and equally represented."



Jamie Drummond

.....> *Co-founder and Executive Director, ONE*

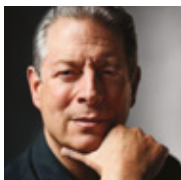
"Our support for refugees must grow, but need not do so at the expense of the world's poorest. Some nations are cutting funds to fight poverty to pay for refugee costs at home. Humanity must have the heart to do both."



Kanayo F. Nwanze

.....> *President, United Nations International Fund for Agricultural Development (IFAD)*

"The key to a sustainable future free of poverty and hunger is people. The poor and hungry people who live in rural areas and are dependent on agriculture are also essential to solving some of the world's most pressing problems. Smallholder farmers and rural people are ready to produce more food, create jobs and protect the planet. All they need are the opportunities and tools to do so. For development is not just about aid. It is about investment in people."



Al Gore

.....> *Environmentalist and former US Vice President*

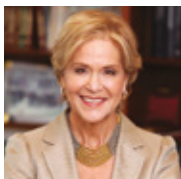
"There is an overwhelming amount of hope that the Paris climate agreement could be a turning point towards a more resilient, low-carbon future. I am confident that we will win this struggle."



Nick Grono

.....> *CEO, The Freedom Fund*

"Every country has declared slavery illegal. Yet this crime persists today, with more than 36 million people trapped in conditions of modern slavery around the world: women and girls held in sex slavery in Thailand, children coerced to work as domestic servants in Haiti, Nepali men tricked into debt bondage on World Cup construction sites in Qatar and girls and women sold into slavery by ISIS as a tactic of terror."



Dr. Judith Rodin

.....> *President, The Rockefeller Foundation*

"When women and men are given the same opportunities to make progress through their work society wins as a whole. Let's fill the gap between expectations and reality by showing that workplace equality is both possible and a priority, and ensure that women are fully empowered to press for change and unleash their potential."

INTERVIEW



BELINDA GOLDSMITH

Editor-in-Chief, Thomson Reuters Foundation

Q Your team of journalists cover the world's under-reported stories. Why do these matter and what do you hope to achieve?

A Covering these stories on one of the world's largest media platforms gives us the unique opportunity to raise awareness of key issues that can impact ordinary human beings and vulnerable communities globally, but are often overlooked in the mainstream media. The power of news is that it can affect government policy, shape legal reform, assist law enforcement, empower civil society and engage business. We highlight stories that can have real impact.

Q It has been an incredibly busy news year. Which was the most pressing story your team had to cover?

A The migrant crisis as more than a million people fled conflict and poverty to seek better lives. It brought many of the issues that we cover on a day-to-day basis: the exploitation

of vulnerable people globally by traffickers and in forced labour, the battle to escape the cycle of extreme poverty and the continued subjugation of women and girls globally. This story just grew and grew throughout the year with no sign of abating.

Q You lead an award-winning team. What prestigious prizes did your journalists bag in 2015?

A We won three major media awards in 2015 which is tremendous recognition for the work by the editorial team at the Foundation. We won the 2015 Asian Environmental Award for excellence in environmental reporting; our correspondent Chris Arsenault was named joint winner of the gold medal for the 2015 United Nations Foundation Prize for print and broadcast media; and one of our reporters at Myanmar Now, Htet Khaung Lin, won the European Commission's Lorenzo Natali Media Prize.

Q What are the next big issues and projects for 2016?

A We have a major year ahead of us with some exciting projects that will see our global team expand to nearly 40 journalists. We are significantly increasing our coverage of trafficking and modern-day slavery, appointing two new reporters in India and launching a news service in Hindi and Tamil for these stories. We are taking on a team of 10 journalists to cover land and property rights with the aim of changing the conversation about this under-reported issue with lack of security to land, water, housing and livelihoods impacting millions of lives. Our coverage from around the globe will be showcased on our website news.trust.org, where we will continue to closely follow all the topical issues impacting people whose voices can go unheard such as the outbreak of Zika, the migrant crisis and the ongoing battle to put the rule of law behind women's rights, the LGBTi community and other vulnerable people globally.



PERCEPTION POLLS

Data has the power to illustrate scenarios as vividly as photojournalism. That's why, every year, we conduct a global perception poll on women's rights. The goal? Generate an international debate.



THE TOP FIVE ISSUES FOR WOMEN AT WORK

Several statistics track the number of women in the global workforce, their qualifications and their salaries. But the data does not show how women feel and how they fare day-to-day in the workplace. [Our poll wanted to fill this gap.](#)

Thanks to core funding from The Rockefeller Foundation, we teamed up with IPSOS-Mori and polled **9,500** women across the **G20** countries asking them to identify the top five issues they faced at work.



WORK-LIFE BALANCE



EQUAL PAY WITH MEN



HARASSMENT



CAREER OPPORTUNITIES



CAREER AND CHILDREN

Overall, the poll showed a fascinating disconnect between hard data and perception, indicating that when women see social progress within their grasp they are more likely to voice a concern than when a solution to the problem seems far and unobtainable.

POLL HIGHLIGHTS

Juggling work and home is the most critical issue for G20 women, particularly in Asia, where traditional expectations on women's roles in the family are also perceived as higher.

The gender pay gap is the top concern for four in every 10 women polled, especially across leading economies, where expectations for equal pay are higher. Overall, younger women are more optimistic about earning the same wage as men.

One third of G20 women say they have been harassed at work but few admit to speaking out. Indian women are most likely to report harassment, after a fatal gang-rape in 2012 sparked widespread protests about sex abuse.

GLOBAL IMPACT



WOMEN IN WORK Mothers in developed countries most worried

BBC WORLD NEWS / HEADLINES DUTCH TO ISSU

DW Made for minds.

TOP STORIES MEDIA CENTER PROGRAM LEARN GERMAN

GERMANY WORLD BUSINESS SCI-TECH ENVIRONMENT CULTURE SPORTS

TOP STORIES

WOMEN

Equal pay and work-life balance among biggest challenges for women

What challenges do women face at work? Is it possible to have kids and a successful career? The Thomson Reuters Foundation asked 9,500 women in the G20 countries. DW speaks to the foundation's CEO, Monique Villa.

FRANÇAIS ENGLISH ESPAÑOL

RCI RADIO CANADA INTERNATIONAL

ACCUEIL À L'AFFICHE EN PROFONDEUR DÉCOUVRIR LE CAN

LE MOIS D'AVRIL CANADA

Recherchez par

CATÉGORIE

AUTEUR

Écoutez-nous

Les 5 grands défis auxquels doivent toujours faire face les femmes en emploi

Par Anne-Marie Yvon | fmccs@rcinet.ca
jeudi 13 octobre, 2015, 1 commentaire

VIDÉO

Sunday Times

NEWS OPINION & ANALYSIS SPORT BUSINESS LIFESTYLE TRAVEL DECOR FASHION & BEAUTY FOOD

World Read Aloud Day

SUNDAY TIMES OPINION & ANALYSIS BY EMMA SKYRME AND ADRIANNA BRADFIELD 2015-10-13

Can you have children and a career?



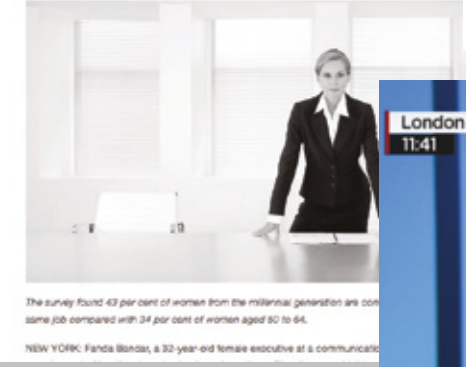
#WOMENATWORK
GENERATES 2M IMPRESSIONS





300

MEDIA OUTLETS REPORTING THE STORY



MEDIA DEVELOPMENT AND TRAINING

We are committed to fostering the highest standards of journalism worldwide. We believe accurate, impartial and independent journalism leads to better-informed societies. It holds power to account, strengthens the rule of law and contributes to economic and social development.



AUTHORITATIVE AND GLOBAL



14,000

JOURNALISTS TRAINED
INTERNATIONALLY

98

JOURNALISM
COURSES

5

MULTI-YEAR IMPACT
PROGRAMMES

We run philanthropic initiatives ranging from the creation of sustainable, independent news platforms, to a wide range of skills and mentoring programmes. This unique mix allows us to provide world-class solutions to help high-quality journalism reach the largest possible audience.



115
COUNTRIES HOSTING
OUR COURSES

7
TRAINING LANGUAGES,
INCLUDING ARABIC, RUSSIAN
AND MANDARIN

4
INDEPENDENT NEWS
PLATFORMS SET UP IN
IRAQ, EGYPT, ZIMBABWE
AND MYANMAR

FOSTERING JOURNALISM EXCELLENCE



REUTERS/Tobias Schwarz

SCALING UP KNOWLEDGE

We teamed up with the United Nations Foundation to make the UN Sustainable Development Goals (SDGs) clear and accessible to all. Over a period of four months, we delivered an intensive training programme providing journalists and communications professionals with tools and information to understand the complex issues surrounding the SDGs. By making the goals understandable, we enhanced knowledge, encouraging participants to communicate to their audiences, facilitating a global debate around issues such as sustainability and climate change. Through the programme, we trained 600 media professionals in 34 countries, including in the Philippines, Bolivia, Zambia and Qatar.

MYANMAR NOW

In November 2015, Myanmar held its first general elections. Ahead of that, we set up an independent news service, Myanmar Now. Based in Yangon and run entirely by Burmese journalists previously trained by the Thomson Reuters Foundation, the news platform offers in-depth coverage and analysis of the country's ongoing reforms, together with tools and resources to support and strengthen independent media locally. Since its launch, Myanmar Now has established itself as a key player in the country's media industry. In December, the European Commission awarded Myanmar Now the Lorenzo Natali Media Prize 2015 for a feature on underage sex workers.



REUTERS/Stringer

FOSTERING JOURNALISM EXCELLENCE



TRAINING IN CONFLICT-AFFECTED COUNTRIES

In 2015, we took our journalism training to a number of countries affected by conflict, including the Democratic Republic of Congo and Ivory Coast. We trained over 250 journalists on a number of topics including economic, political and election reporting, and human trafficking. As part of the training, we also provided mentoring to further strengthen the editorial judgement of the reporters participating in the course.

INVESTIGATING 'DIRTY MONEY'

Many African countries, such as Nigeria, Sudan and Algeria are rich in natural resources. Yet, they are losing money. Why is this the case? And where does the money go? To answer those questions we developed Wealth of Nations. Funded by Norad, the initiative works with media across Africa to investigate dirty money flows and improve oil reporting. Now in its second year, the programme has trained journalists across 34 African countries to date, and among other things, helped expose the tax haven links of Botswana's biggest safari company and an agreement between Malawi's government and a major mining multinational.



INTERVIEW



KATHY CALVIN

President and CEO, United Nations Foundation

Q Why focus on the Sustainable Development Goals?

A Together with our partners, we recognised the need to make sure journalists and communicators had knowledge of the Sustainable Development Goals summit and the Paris climate conference. These were historic opportunities to pave the way for a better world, and we had to get them right. Having a well-informed public was vital, and media play a key role in sharing information. Connecting journalists and communicators to background and experts was key to animating a global conversation on how to address the biggest challenges of our time. The Thomson Reuters Foundation's participation was essential to making this happen.

Q The UN Foundation chose the 34 countries where the courses were delivered around the globe. What were the criteria?

A The sustainable development agenda is universal and global in scope, so we aimed for a wide reach. In various cities across six continents we were able to organise courses with the help of trainers. We looked for a wide range of languages and countries and aimed for diversity as we planned.

Q This was an ambitious programme delivered in a short period of time. Was it difficult to get funders on board?

A Our partners recognised the unique opportunities of 2015 and the need to move quickly so journalists and communicators had information to report and engage citizens in sustainable development issues. Their support helped us get the programme off the ground

in a timely and effective manner. The fact that Thomson Reuters trainers were involved and running the programme strengthened the confidence of the partners that this ambitious initiative could be delivered.

Q **More than 600 people were trained through the programme. Are you pleased with the results?**

A Absolutely! The programme played a vital role in raising awareness of global sustainability and development issues and the major summits that happened last year. This in turn helped inform and elevate the global conversation around the major decisions made last year that will drive progress for people and the planet. Everyone from bloggers, freelance writers, environmental editors, and local reporters were active in these courses, along with representatives from the UN and civil society organisations. It speaks to the interest and importance of these issues and the value people saw in the programme.

Q **2015 marks the beginning of the 15 year period to implement the goals. What's next for the UN Foundation, is there more training on the cards?**

A We are just getting started! In 2015, the world embraced the vision of a sustainable future. In 2016, we have to move from aspirations to action. Making sure citizens are aware of these issues and can hold their leaders accountable will be vital to achieving the global goals for sustainable development. The role of journalists and communicators is as important as ever. The UN Foundation believes that training courses continue to have enormous value and potential to elevate the conversation on sustainable development and global issues. We plan to continue working with media partners, journalists and organisations including the Thomson Reuters Foundation to seize this communications opportunity.



A nighttime photograph of a city skyline, likely New York City, with numerous skyscrapers illuminated against a dark blue sky. A semi-transparent white rectangular box is overlaid on the center of the image, containing the main text.

STRATEGIC TRAINING SOLUTIONS

This year, we developed and launched a number of innovative training solutions for companies, governments and organisations. We trained professionals on effective writing, corporate communications skills, and strategies to reach influencers. We held courses all over the world, including Paris, Moscow, Dubai, Sydney, Hong Kong and Boston.

IMMEDIATE IMPACT



3,200

PROFESSIONALS TRAINED



16

CITIES

Our intensive communications courses are designed to make an immediate impact on participants' professional capacities. We favour an interactive approach where delegates work on relevant case studies and get instant feedback from their peers and instructors. We offer courses worldwide and bespoke training solutions on demand.



180

COURSES

5

TOPICS

5/5

RATING FROM PARTICIPANTS'
FEEDBACK

A BETTER COMMUNICATOR IN ONE DAY



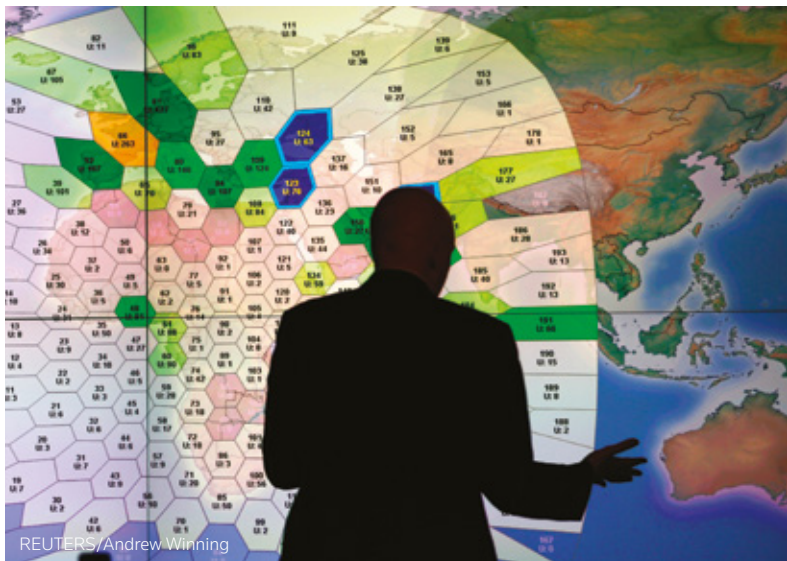
REUTERS/Bob Strong

COMMUNICATING

Guided by media professionals with experience coaching top-level executives, participants attending our *Corporate Communications* workshop will learn throughout the day how to express ideas and opinions with confidence and clarity.

PRESENTING

Our *Presentation Toolkit* workshop is designed to leverage the power of digital media. Coached by digital experts, participants will discover and experiment first-hand with the latest apps and tools available on the market to showcase and illustrate complex sets of information and data.



REUTERS/Andrew Winning



INFLUENCING

The most successful of all our one-day workshops, *Effective Communication Skills for Influencers*, is designed to enhance persuasion skills. Participants will learn to structure convincing arguments and convey persuasive messages tailored to different audiences.

TRENDING

This one-day workshop is designed to help professionals draft a high-impact social media strategy. Participants will learn how to identify and pick the right social media tools for their business, target key audiences and engage in multi-media storytelling, ensuring that reputation and compliance risks are mitigated.



INTERVIEW



PAUL GALLAGHER

Thomson Reuters Foundation Trainer

Q **Communications for Influencers, what is it all about?**

A This course helps people to become more persuasive communicators. Every day, in our personal and professional lives, we need to persuade others to listen to us and respond to our ideas. In the era of attention deficit disorder and information overload, that's an increasing challenge. However, the ability to persuade others is a skill that can be learnt by getting to grips with elements of rhetoric, psychology, behavioural economics and linguistics. For anyone who wants to be more persuasive, this is a step in the right direction. It provides an opportunity for participants to put their communication skills to the test.

Q **This is a one-day workshop. How do you make an impact in such a short period of time?**

A As former journalists with extensive experience in the media, we take a practical approach to communication. We focus on content,

body language and vocal impact, and explain the importance of clarity, consistency and authenticity when presenting ideas. We give participants the invaluable experience of presenting on camera. They say “the camera never lies”, and for many people testing their persuasive skills in a supportive environment it is an eye-opener. It helps them to see themselves, not just on screen, but as others see them in a professional setting. That can be a real turning point for people whose career success hinges on persuasion.

Q **The Influencers course has become our bestseller. Why is it so well received?**

A We are delighted that the course has been a success. We believe that, in no small part, it's down to the practical nature of our approach. We combine theory with a hands on, no-nonsense attitude honed in the world of the newsroom and the boardroom. Time is precious and we appreciate the need to provide participants with skills and exercises that are relevant to

the challenges they face in an increasingly competitive business world.

Q **If you had to combine this course with another one, which one would you recommend?**

A I would recommend our Effective Writing course as a fantastic platform for enhancing wider communication skills. It provides a springboard to develop your skills. Professionals who have mastered the art of persuasive writing can go on to test their rhetorical skills in a more challenging setting: in front of an audience and a camera. It gives people the knowledge and the skills to structure and hone their messages in writing: that's a great point of departure for the bigger challenge of persuading people of the merits of your argument face-to-face.





THE REUTERS INSTITUTE

The Reuters Institute for the Study of Journalism (RISJ) is a research centre for international comparative journalism. Set up in 2006 and part of the Department of Politics and International Relations at the University of Oxford, the RISJ provides an independent forum for journalists and scholars worldwide.

RISJ AT A GLANCE



93
COUNTRIES

565
ALUMNI

99
PUBLICATIONS

With a long-standing history, a prestigious advisory board, and a growing number of international fellows, the Reuters Institute for the Study of Journalism is a centre of excellence for academic research on the future of journalism worldwide.

ADVISORY BOARD

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LORD PATTEN OF
BARNES, CH**

Chancellor, University
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**STEPHEN
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Professor of Political Science,
Harvard University, USA

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Professor of Journalism and
International Relations,
Annenberg School for
Communication and Journalism,
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California, USA

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University of Oxford;
Former Editor-in-Chief,
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**VIVIAN
SCHILLER**

Former Global Chair
of News, Twitter

**MARK
THOMPSON**

Chief Executive and President,
The New York Times Company

**BARONESS
WHEATCROFT OF
BLACKHEATH**

Former Editor-in-Chief Wall,
Street Journal Europe

EXPERTISE AND IMPACT



REUTERS/Sergio Perez

DIGITAL NEWS REPORT

For the fourth year running, the Digital News Report revealed new fascinating insights into digital news consumption trends across 12 countries: UK, US, Germany, France, Ireland, Italy, Spain, Denmark, Finland, Brazil, Japan and Australia. The 2015 report highlighted the move to mobile, the rise of video and the changing prospects for native advertising. More than 285 international media outlets

in 35 countries reported on the findings. In August the RISJ announced that thanks to core funding from Google the Digital

News Report will extend its reach to 20 European countries from 2016, with the aim of moving to 30 in 2017/18.

“The smartphone is now the defining device for online news. Access to media is increasingly mediated by third parties such as Facebook and Apple and Google. The challenge for news media? Selling advertising space on the small screen, and the rise of ad-blocker technology.”

- **Nic Newman,**
Lead Author, Digital News Report

THE ULTIMATE MEDIA FORUM

In 2015, the RISJ brought together news industry leaders, editors-in-chiefs and CEOs from eight countries for a one-day event to share, off the record, ideas and experiences on the key challenges of digital transformation the industry is facing. Led by RISJ Director David Levy, the forum saw the participation of media leaders from Latin America (La Nación from Argentina), North America (Globe and Mail, Washington Post, Huffington Post), and Europe (Financial

Times, Guardian, El País, Irish Times, Berlingske, Neue Zürcher Zeitung).

“It’s always a tremendous insight to hear directly from top media leaders about the challenges they face, the trends they foresee, and the direction they believe the global industry is bound to take in the near future.”

- David Levy,

Director, Reuters Institute for the Study of Journalism



INTERVIEW



CHEN LIANG

Thomson Reuters Fellow and
London Reporter for the Global Times

Q What's the benefit of being a RISJ fellow at a time when the news industry is undergoing profound change?

A The media industry is clearly transforming itself. We are witnessing a significant drop in advertising revenue, and digital media continues to disrupt traditional journalism around the globe. Being at the RISJ offers a significant advantage, as journalists, editors and media professionals are constantly discussing where the industry is going, looking at both the challenges but also the opportunities. It is clear that traditional news production will have to adapt to the rise of new media. The challenge is to be able to do so without compromising on quality. I think investigative journalism and good journalism are key to the industry's survival.

Q What are you researching at the Institute?

A My research at the RISJ revolves around China's homegrown social media app WeChat. I am looking at how WeChat has influenced the traditional media landscape, and at how it is

subject to censorship. With 600 million users, WeChat is the most popular social media app in China. Its public accounts are used as multi-media platforms where users can engage in independent discussions on public affairs. With over 8 million public accounts, WeChat has become a major source for people to look for news and information. On my public account I publish articles which are different from what I used to produce for my media employer, so I am very interested in looking at what sort of changes Wechat has brought to the traditional media landscape.

Q What opportunities did the RISJ offer you to develop and research your topic? And what impact would you like your project to have?

A I have benefited a lot from being a fellow at the Institute. I have learned how to do academic research by getting involved in deep talks with researchers and academics. Attending regular seminars on a wide range of issues affecting the media industry has also helped me to broaden my views and compare the impact of social media

apps in other countries. I hope my project will become a useful reference for people, especially foreign media professionals and academics, who are interested in understanding the rise of China's digital revolution and how state censorship deals with social media.

Q **The Digital News Report has become the ultimate benchmark in monitoring online trends and consumption worldwide. What has been the ultimate takeaway for you this year?**

A I am really interested in looking at the development of new media across different countries. It is clear that growth will be driven by mobile, but with that in mind, it is also useful to look at the different strategies and consumption habits worldwide. The most fascinating thing for me is being able to benefit from the RISJ's global outlook, which allows me to assess the future of the media industry as a whole.

Q **What are the key challenges facing journalism and what are your predictions for how they will play out?**

A I see two growing challenges: stricter media monitoring by authorities, and the slowdown of the industry itself. As far as I know in China, there is a relatively large number of excellent investigative journalists who have left traditional media in order to pursue alternative careers. There are many factors behind this of course, but my belief is that once a journalist, you always remain one at heart, so the passion to investigate will always remain with you.



TRUST WOMEN

Trust Women is a fast-growing movement committed to finding real solutions to empower women and to fighting slavery worldwide. The annual event brings together thought leaders, change and decision makers in the field of women's rights and anti-slavery.

The 2015 annual conference brought together 550 global leaders from 50 countries including Brazil, Australia, China, India, Kyrgyzstan and Switzerland. The two-day event reached 65 million people worldwide through extensive media coverage and highly interactive social media engagement.



ADVISORY BOARD



KIRAN BEDI

India's first and highest-ranking female police officer



IMAN BIBARS

Vice President, Ashoka Global and Regional Director, Ashoka Arab World



CHERIE BLAIR

Lawyer and Founder, Cherie Blair Foundation for Women



EMMA BONINO

Former Italian Foreign Minister



CLAUDIA PRADO

Member of the Executive Committee, Baker & McKenzie



CHRISTY TURLINGTON BURNS

Founder, Every Mother Counts, Filmmaker, Model



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President, International,
The New York Times Company



LIVIA FIRTH

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and Founder, Green Carpet
Challenge



**HER MAJESTY
QUEEN NOOR**

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**MABEL VAN
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Chair, Girls Not Brides and
Senior Advisor, The Elders



MARIANE PEARL

Journalist, Author and Managing
Editor, Chime for Change



**AMBASSADOR
CATHY RUSSELL**

U.S. Ambassador-at-Large for
Global Women's Issues



SIMA SAMAR

Chair, Afghanistan Independent
Human Rights Commission

TRUST WOMEN



"I cannot thank you enough for allowing me to participate in your magnificent conference. What you have done for the global movement is truly game-changing."

– *Kendis Paris,*
CEO, Truckers Against Trafficking



"Thanks to this platform, the debate happens and progresses to fight violence against women, trafficking, and modern slavery around the world."

– *Catherine Zennström,*
Member, Board of Directors at Human Rights Watch and Co-founder, Zennström Philanthropies



“Congratulations on another spectacular conference. Indeed, each year builds pyramidally, improving and refining the execution, advancing the actions.”

– Ben Skinner,
CEO, Transparentem



“I feel so honoured to be a small part of this incredible group of people that will make a better world for all women and all people in the world. Humbled, saddened but energised to move forward, I thank you for the knowledge, the innovation and the family.”

– Atalanti Moquette,
Philanthropist

COMMITTED TO ACTION



REAL SOLUTIONS, REAL IMPACT

At Trust Women, speakers and delegates commit to find practical solutions to empower women and to fight slavery worldwide.

In November 2015, women's rights campaigners and leaders in the fields of law, finance, business, technology and government embarked on a number of high-impact initiatives. Among them, an initiative to boost literacy for 5 million women through mobile phones, TrustLaw litigation for trafficking and the Stop Slavery Award, which will be presented at the next Trust Women Conference on November 30, 2016 in London.

ACTION HIGHLIGHTS

TrustLaw Litigation Centre for trafficking survivors

A service providing free legal representation to human trafficking survivors. The Centre will also work as a legal hub, bringing together lawyers and NGOs in the fight for justice by enabling advocates to share best practices in anti-trafficking litigation, to fight modern-day slavery around the world.

Empowering women through mobile reading

Worldreader has committed to reach 5 million women with life-changing digital books on their mobile phones by the end of 2018.

RAISING AWARENESS

A NEW INITIATIVE TO FIGHT SLAVERY

Thomson Reuters Foundation CEO Monique Villa and Turner Prize winner, sculptor Anish Kapoor launched the Stop Slavery Award, highlighting the need for cross-sector private sector engagement in the fight against modern-day slavery. The brand new initiative, announced at the conclusion of the Trust Women Conference, will honour corporations who are 'best in class', going above and beyond in ensuring their supply chains are free from bonded and forced labour. Designed by Kapoor, the inaugural Stop Slavery Award will be presented at the next Trust Women Conference on November 30, 2016 in London.

Corporations will nominate themselves for the award, and will be asked to respond to a series of questions designed in collaboration with global law firm Baker & McKenzie and leading actors in the anti-slavery space. The criteria is based on transparency and behaviour, and on the leadership role that the corporation plays in the fight against forced labour. Winners, by industry, will be given the right to use the Stop Slavery Award logo to position themselves as thought leaders in the fight against slavery, and to engage consumers in a global campaign towards ethical buying.



STANDING UP FOR THE YAZIDI COMMUNITY



Monique Villa and Nadia Murad Basee Taha in London

Trust Women this year featured a session on the conditions endured by women living under the brutal regime of extremist groups including Islamic State, also known as ISIS. Among the speakers was Raheb Alwany, a female doctor who witnessed the fall of Raqqa and worked at a local hospital occupied and run by ISIS fighters.

Throughout the Trust Women Actions plenary sessions we highlighted the work of Yazda, an organisation providing rehabilitation services to Yazidi women abducted by ISIS. Around 3,500 Yazidi women and girls are currently living under Islamic State captivity. Some have been turned into sex slaves and are traded among fighters in

one of the largest instances of sexual enslavement and trafficking in recent memory.

Shortly after Trust Women, we connected Nadia Murad Basee Taha with the United Nations. The 21-year-old Yazidi woman was kidnapped, tortured and repeatedly raped by ISIS militants for three months before managing to escape.

In December, Nadia took her call for help for the Yazidi community to the U.N. Security Council and, since then, she has spoken to successive governments, appealing for help for displaced Yazidis living in refugee camps, and calling for an investigation into whether the militant group has committed genocide.

“

Women under captivity do not have a life, the terrorists have taken away their dreams. I am in touch with girls who are still in captivity. They are asking for help, to be freed. The places I have spoken to have given me hope.

- Nadia Murad Basee Taha

Your reference to Yazda and the fact that you connected Nadia to the United Nations Security Council have made a tremendous contribution to the war against ISIS and in supporting women in war zones, particularly for women across the Yazidi community. Iraq has nominated Nadia for the Nobel Peace Prize.

- Murad Ismael, Executive Director Yazda

”

INTERVIEW



EMMA BONINO

Former Italian Foreign Minister

Q Since the beginning of your career, you have taken action to advance women's rights. Where do you see the most progress being made?

A I see the most progress taking place in Africa and Asian countries, I feel Europe is lagging behind, as if women had been sleeping for a while. People tell me that I see more progress in Africa or in Asia because they are starting from scratch. That is true. Nevertheless I see more energy and enthusiasm across those parts of the world, and to an extent even in the Arab world.

Q Italy is one of the countries particularly affected by the migrant crisis, what is the risk that these newcomers will become victims of forced labour when arriving in Europe?

A There is a real risk that migrants arriving in Europe become entrapped into bonded and

forced labour. The risk is mostly related to the agricultural and the construction industries. But very few of the refugees coming to Italy want to stay there. In fact they move around a lot, seeking better opportunities in Germany and other countries. But the risk is real, especially because traditionally it's the first generation of immigrants which is particularly vulnerable and badly treated. This happens sadly everywhere in the world and at any moment in history.

Q **You have sat on the advisory Board of Trust Women since the beginning. How have you seen the conference evolve?**

A Thanks to Monique's leadership the conference is increasingly becoming action oriented. The conference takes place every year, and for me that is the time of the year when action starts.

Q **What makes Trust Women different for you?**

A It's precisely that push for action, that pragmatic spirit to find solutions to empower women and to fight trafficking around the world. This conference really triggers action on the ground, and that is the reason why I am a big supporter.

ENGAGING THE ENTERPRISE

The Foundation is increasingly popular among Thomson Reuters employees, especially the so-called millennials. For this reason, this year, we launched two global initiatives aimed at strengthening awareness of our programmes.



FOUNDATION WEEK

In March, we hosted Foundation Week, a week-long event to showcase our work and impact. We held screening events and townhalls with Thomson Reuters employees in our offices in London, Dubai, New York, Eagan and Bangalore.

During Foundation Week, we unveiled the Foundation Ambassador Challenge, an initiative offering all 60,000 Thomson Reuters employees an opportunity to get directly involved with our work. Employees were challenged to use their skills to raise awareness of the Foundation and fundraise in their regions.

Over four months, five outstanding employees organised events and activities ranging from a karaoke sing-off to a bake sale, engaging an estimated 24,500 employees. Highlights included a charity golf event for 100 participants in Eagan, and a talent show held at the Gdynia Operations Centre in Poland, featuring nine performances.

Through the Ambassador Challenge, Thomson Reuters employees raised \$11,000 to support women's rights leaders from across the world to attend the fourth Trust Women Conference.

THOMSON REUTERS FOUNDATION AMBASSADOR INITIATIVE

Bangkok-based Anontawong Marukpitak (Rut) is the 2015 Thomson Reuters Foundation Ambassador. Rut organised a mini-marathon in Bangkok for 500 Thomson Reuters employees raising funds for the Foundation's Trust Women Scholarship Programme.

Rut has extensively used his marketing and communications skills. He organised a Foundation online quiz, sold over 400 Foundation-branded umbrellas, and organised the Keep Calm & Visit Trust.Org campaign, to raise awareness of the Thomson Reuters Foundation among 3,000 employees during a routine fire drill.



INTERVIEW



ANONTAWONG MARUKPITAK

Programme, Events and CSR Manager,
Thomson Reuters and Foundation Ambassador

Q Why did you decide to join the Foundation's Global Ambassador Challenge?

A I had always thought of the Foundation as one of the most admirable organisations around, regardless of its affiliation with the company. So I saw the challenge as a great opportunity for me to raise public awareness of the great work the Foundation does.

Q What did you enjoy most about the competition?

A Since Bangkok is one of the largest Thomson Reuters offices, I was really pleased that we could use this initiative to mobilise the people from this office, and to showcase the work of the Foundation to this part of the world. The response was tremendous: dozens of people volunteered to help me with the Foundation awareness campaign during a fire drill. More than 400 people bought the Foundation-branded umbrellas to raise funds,

and over 500 colleagues ran in the mini-marathon for the Foundation.

Q **From an employee's perspective, why do you think the Thomson Reuters Foundation's work is important?**

A The Foundation's work is important because it helps people in need and it is unique. I cannot think of any organisation that is better placed to successfully deliver the same results, just think of the impact of TrustLaw and Trust Women Conference. The credibility we have built over the years has enabled us to do things that most companies, no matter how big they are, can only look at with envy. This unique contribution makes me even more proud to be part of Thomson Reuters.

Q **As ambassador you attended the Trust Women Conference in London last year. What are your thoughts on the event?**

A Three words come to mind: intense, eye-opening and uplifting. It was intense because the two-day conference was packed with intense discussions. It was a real eye-opener because the conference made me realise how far away we still are from the state we — as humanity — should and could be in. It was uplifting because we had a room full of passionate changemakers who are willing to take action after they go back. I loved attending Trust Women, it's an event like no other, and I would encourage everybody to attend in 2016.



2015: THE YEAR IN NUMBERS

\$70M

MILLION IN PRO BONO
LEGAL HELP IN
FIVE YEARS

2,100

TRUSTLAW TOTAL
CONNECTIONS

3,000

TRUSTLAW
MEMBERS

1,500

JOURNALISTS
TRAINED

16

RISJ
PUBLICATIONS

550

TRUST WOMEN
DELEGATES

750

NEW TRUSTLAW
MEMBERS

98

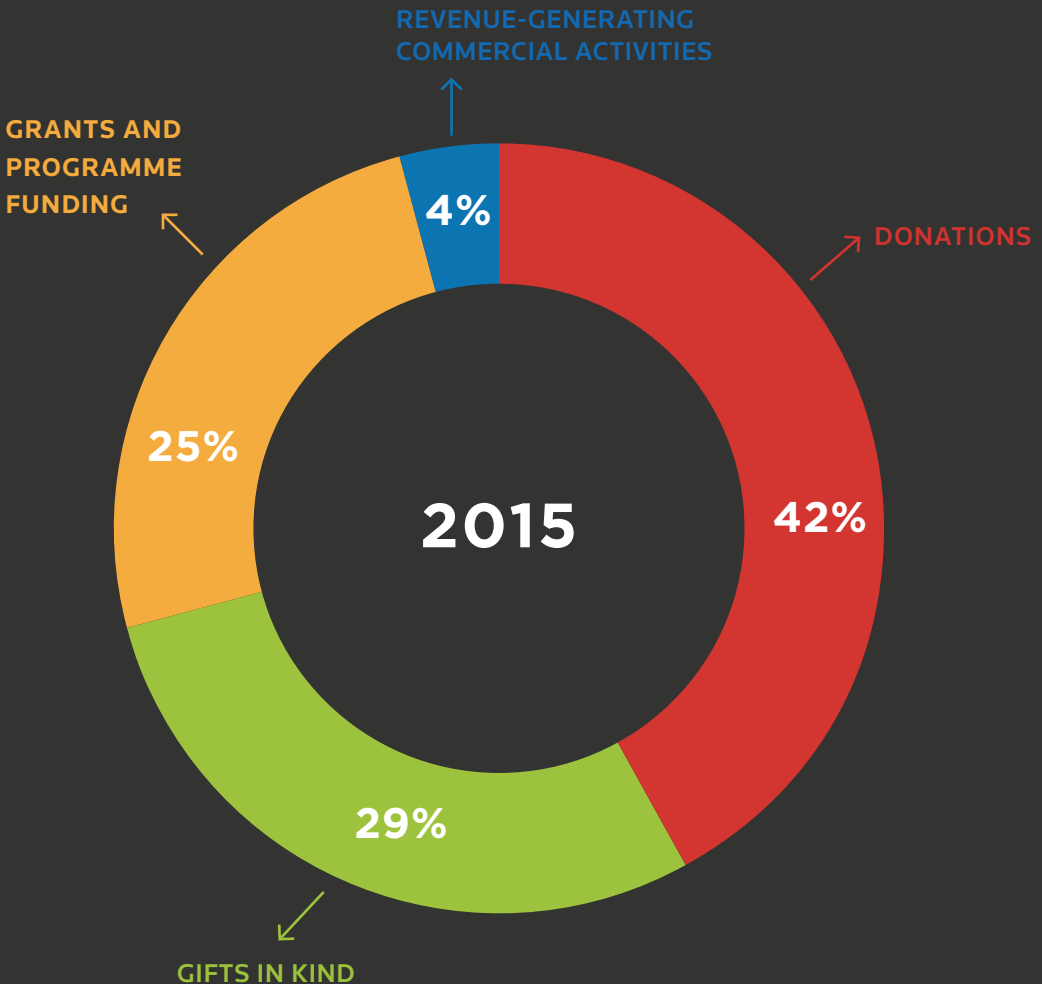
JOURNALISM
COURSES

5

AWARDS

FUNDING

HOW WE RAISED OUR MONEY IN 2015



We support our work through a combination of core annual donations from Thomson Reuters and external funding from other organisations, as well as grants specifically dedicated to supporting some of our initiatives and programmes.

DONATIONS

The Foundation receives an annual donation of £4m from Thomson Reuters to support its core programmes. It also receives donations from other corporations and law firms, staff of Thomson Reuters and through legacies.

GRANTS

Grants are received to support projects in furtherance of the Foundation's aims. Grant funders contributing over £50k in the financial year included:

- The Norwegian Agency for Development Cooperation (NORAD)
- The UK Foreign and Commonwealth Office
- Robert Bosch Stiftung GmbH
- International Fund for Agricultural Development (IFAD)
- United Nations Foundation
- The Rockefeller Foundation
- Overseas Development Institute (ODI)

REVENUE-GENERATING COMMERCIAL ACTIVITIES

The Foundation carries out media and journalism training through its trading arm, Reuters Foundation Consultants Ltd. All profits raised are reinvested back into the main charity.

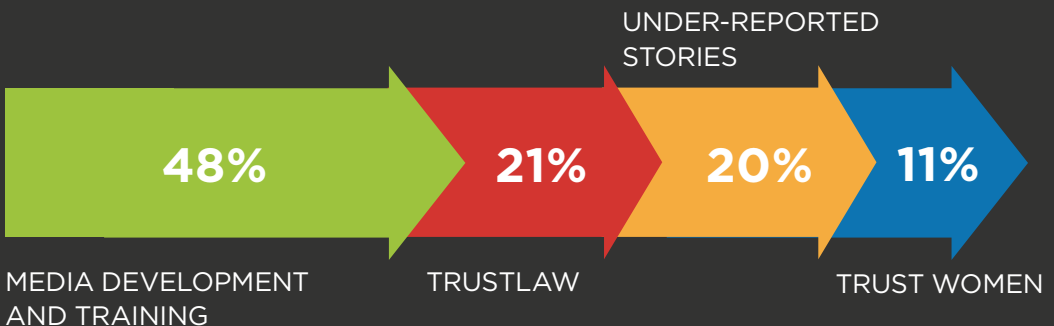
DONATED SERVICES AND FACILITIES

Donations of services and facilities from third parties include office space, advertising and support staff from Thomson Reuters, professional services from other corporations and support with our marketing and advertising.

FRIENDS OF THE FOUNDATION

The Foundation is grateful for the generous support of: Margot Bennett-Mathieson, Baker & McKenzie, European Bank of Reconstruction and Development, Freshfields Bruckhaus Deringer, Holland & Knight, Latham & Watkins LLP, Linklaters, Paul Hastings and White & Case. We are also deeply grateful to all our Trust Women sponsors.

HOW WE USE OUR CHARITABLE RESOURCES (EXCLUDING GIFTS IN KIND) IN 2015



*Based on unaudited numbers.

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20
15

A YEAR OF GROWTH