

# THE PRESENTATION TOOLKIT

A one-day workshop to leverage the power of the digital world with the latest apps, websites and tools

Guided by Thomson Reuters experts, you'll discover new possibilities to speed up and improve the way you prepare and present information and data.

## IDEAL FOR THOSE SEEKING TO:

- Make figures meaningful and memorable
- Create impactful data visualisation
- Organise and share collaborative ideas
- Understand the latest presentation tools available (and their merits)
- Use word cloud visualisation to better understand customer needs, competitor strategies and brand impact

### **COURSE STRUCTURE**

#### MORNING

- The digital presentation
- The latest available tools
- Organising and sharing ideas
- Data crunching get visual
- Create a word cloud

#### AFTERNOON

- The power of Images
- Animation, video
- Apply what you've learnt to your own material
- Practice on Prezi, SlideShare or SlideDog
- Get interactive with your audience: tools for polling and feedback

\* Participants are required to bring their own documents to edit during this session.

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For more details - www.trust.org/training or email training.foundation@thomsonreuters.com