



THOMSON REUTERS
FOUNDATION

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INFORM.
CONNECT.
EMPOWER.





MONIQUE VILLA

CEO, Thomson Reuters Foundation

When I took over as CEO of the Thomson Reuters Foundation in 2008 - two years before the invention of the iPad - I knew very little of the charity world, but felt that the expertise of this new enterprise in the legal field, in journalism and in technology could make a real difference in lives around the world.

In 10 years, TRF has grown from a small charity focused on training journalists and disseminating information about humanitarian issues to a £14m global organisation that has promoted the rule of law and access to justice around the world, shed light on under-reported issues - including human trafficking, women's rights, climate change, land and property rights, LGBT+ rights, social innovation and food sustainability - and has established a convening power that has led to big partnerships such as the Banks Alliance Against Trafficking, one of many other initiatives launched at our annual Trust Conference.

My first move was to buy the URL trust.org from a shop in Texas, in recognition of our Trust Principles. This allowed us to create a number of services using the word 'Trust' at the start.

The first was TrustLaw, our global pro bono legal programme launched in 2010 to spread the practice of pro bono in countries where this was previously unheard of. Today we operate in 175 countries, with our network of 850 law firms and in-house legal teams donating their time for free to address the legal needs of more than 4,000 of the best NGOs and social enterprises. We have 96 law firm members in India, 11 in mainland China, one in Sierra Leone, 10 in Tanzania, 12 in Thailand, 25 in Kenya and, of course, many more in the US and UK.

In 2018, lawyers donated \$25 million of billable hours. Since its launch, they have given \$134m. The impact of that time on the beneficiaries is worth much more than this figure, but you cannot quantify the effect on so many lives. TrustLaw has helped to change laws around the world, and organised extensive research on the most crucial issues of our times, such as the law protecting domestic workers' rights in the Philippines following research led by White & Case. An article was added to the law in a

number of states in the US following research on sextortion by Orrick. The last public example of a sextortion crime was Jeff Bezos, when he went public to say the National Enquirer was blackmailing him with the threat of publishing sexual pictures of him. This happens on a daily basis to thousands of people, especially young people.

The second pillar of the Foundation is our outstanding team of journalists with a focus on under-reported issues - now, thankfully, increasingly becoming mainstream issues. These include women's rights, climate change, modern slavery, access to land and property rights and, launched just this year, LGBT+ news. We have increasingly been able to give these issues the visibility they deserve, because our news is distributed for free and, in the past four years, disseminated via the Reuters services.

I attribute our success to creating an ecosystem where information and connections are used to empower those who can make the world a better place and drive social progress. At a time of large-scale migration and increasingly vulnerable populations, we help those on the front lines to better fight the crimes to which they are subjected.

Our approach is based on collaboration and putting together the best agents of change.

Collaboration is behind the success of our Banks Alliance - a multi-stakeholder group working to disrupt human trafficking by identifying suspicious financial transactions.

Sharing world-class expertise to scale for impact has been the driving force behind all the Foundation's work - whether it be training journalists around the world to report facts with absolute accuracy in a digital world often dominated by fake news, or launching independent news platforms in countries where free media is under attack, such as Egypt and Myanmar.

It is also the reason why our Stop Slavery Award, to reward corporations leading the way in efforts to eradicate forced labour from their supply chains, has seen global corporations such as Adidas, Apple, Unilever and Intel apply and win.

Ours is a story of growth and impact, and 2018 was no different.

It was a year in which we became the world's largest news source on slavery and trafficking. The expansion of our team to nine journalists dedicated solely to reporting daily on the issue - supported by grant funding from the C&A Foundation - saw coverage in India, Cambodia, Thailand, Bangladesh, Mexico, Brazil, UK and the USA.

2018 also saw the launch of our Stop Slavery Hub - our all-encompassing digital resource offering the latest global news, investigations, events, research and policy announcements relating to the issue. The same has happened with our coverage of property and land issues: the partnership with Omidyar Network, which has funded us since 2016, has allowed us to shed light on land, water and property rights issues. We have just renewed our partnership with Omidyar for three more years.

The scale and pace of our evolution over the past decade has been extraordinary - thanks to my first-class team. One member of it, Nazanin Zaghari-Ratcliffe, is still arbitrarily detained in Tehran, and not a day has passed without my thinking of Nazanin, Richard and Gabriella.

As I step down from the role of CEO in April, I think of all the individuals in my past and present teams who have helped build this powerful organisation, and I feel incredibly grateful to them. I know the future is in very good hands with Antonio Zappulla, who will succeed me. He joined the Foundation almost six years ago, first to lead communications, then strategy, before becoming Chief Operating Officer; he has been my closest ally and I know he will take the Foundation to new heights.

I cannot wait to see what the next decade will bring!

M. Villa



DAVID BINET

Chairman of the Board

It has been truly remarkable to witness the evolution of the Thomson Reuters Foundation during the last decade. The scale and pace of the Foundation's growth is astonishing – and a credit to the inspirational leadership of Monique Villa, who has steered the Foundation's transformation over the past 10 years.

This has been a decade in which we have seen civil society threatened worldwide by increasingly oppressive regimes, and attacks on the free press leading to an erosion of trust in policymakers, the media and the rule of law. Against this backdrop, the Foundation's outstanding achievements – which have directly resulted in high-impact social change - have never been more vital.

As Chairman of the Board, I have witnessed the Foundation's incredible evolution. Monique has led with bold instincts and a fearless determination, aiming high and consistently prioritising action: no challenge has been too great, no border too far, and her achievements reflect her courage, commitment and determination.

Her passion and focus on giving a voice to the voiceless, and her strategic approach in building the capacity of independent media and spreading the practice of pro bono legal work to help the most vulnerable people around the world, have been critical. This has reaped tremendous rewards, the benefits of which will be seen for years to come.

The Foundation has firmly established itself as a global authority on humanitarian news reporting and on the use of pro bono legal work to drive social and economic progress - in particular, in the fight against slavery and the fields of women's rights, the human impact of climate change and land and property rights. More than that, Monique has rewritten the rules on corporate philanthropy, demonstrating that collaboration for impact can, and does, achieve results.

In Antonio Zappulla, the Foundation's incoming CEO, we have a dynamic and experienced leader who can build on Monique's great work whilst forging new paths for the Foundation. All of us on the Board of Trustees look forward to the Foundation's continued growth, and to witnessing its work continue to transform the lives of millions around the world.



ANTONIO ZAPPULLA

CEO Designate, Thomson Reuters Foundation

I am proud and excited to be stepping into a role for which I have held huge respect during my six years at the Thomson Reuters Foundation. I love the work that we do, and being part of the Foundation's evolution so far has been an absolute privilege.

Thanks to Monique's leadership and vision, what was once a small charity has grown into a world-class organisation, and we now have an incredibly strong base upon which to build even further. There has never been a greater need for our work. Political turmoil and attacks on the free press are threatening the very cornerstone of democracy. Added to that, we are witnessing an ever-widening gap between rich and poor, population displacement, the ongoing and shameful trade in human beings, a lack of trust in governments and the explosion of technology, which is driving issues around privacy and the infringement of human rights.

Set against this, I see a future where the Foundation makes a difference in tackling human rights issues by doing more of what it does best; we will continue to expand our journalism programmes at a time when there is a crucial need for trusted news that puts human lives at the centre of the story. We will double down on our efforts to promote free and independent media, because it is the backbone of every democratic society. We will continue to advance the fight against slavery and trafficking with every tool available to us. We will focus our efforts on the intersection of data and human rights – an issue which affects every single person on this planet, and an issue on which we can bring unique insight and expertise. We will strengthen our partnerships and create value with those who share our desire for real, transformative impact.

Innovation, collaboration and excellence have become bywords at the Thomson Reuters Foundation. This will continue to be at the heart of our work. Look how far we have come in the last ten years. Imagine what we will achieve together in the next ten.

■ TRUST PRINCIPLES

The Thomson Reuters Foundation adheres to the same ethical standards that Thomson Reuters has adopted through its Trust Principles. The Trust Principles were created in 1941, in the midst of World War II, in agreement with the Newspaper Publishers Association and the Reuters shareholders at the time. The Principles imposed obligations on Reuters and its employees to act at all times with integrity, independence and freedom from bias, and fortified them in carrying out the difficult and delicate tasks with which they were faced.

Reuters Directors and shareholders were determined to protect and preserve the Trust Principles established in 1941 when Reuters became a publicly-traded company on the London Stock Exchange and Nasdaq. A unique structure was put in place to achieve this.

A new company was formed and given the name 'Reuters Founders Share Company Limited', its purpose being to hold a 'Founders Share' in Reuters.

In 2008, the Trust Principles were adopted by the new company, Thomson Reuters.

- 01 | That Thomson Reuters shall at no time pass into the hands of any one interest, group or faction;
- 02 | That the integrity, independence and freedom from bias of Thomson Reuters shall at all times be fully preserved;
- 03 | That Thomson Reuters shall supply unbiased and reliable news services to newspapers, news agencies, broadcasters and other media subscribers and to businesses, governments, institutions, individuals and others with whom Thomson Reuters has or may have contracts;
- 04 | That Thomson Reuters shall pay due regard to the many interests which it serves in addition to those of the media; and
- 05 | That no effort shall be spared to expand, develop and adapt the news and other services and products so as to maintain its leading position in the international news and information business.

BOARD OF TRUSTEES 2018



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Chairman of the Board, President and Chief Executive Officer of The Woodbridge Company



STEPHEN ADLER

President and Editor-in-Chief, Reuters



GEERT LINNEBANK

Former Reuters Editor-in-Chief



EILEEN LYNCH

Chief Marketing Officer, Refinitiv



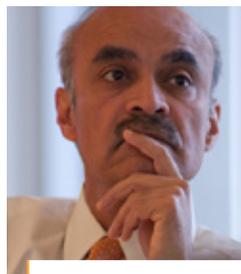
PETER WARWICK

Consultant



SUSAN GIBSON

Philanthropist
JOINED NOVEMBER 2018



MANVINDER BANGA

Partner at Clayton Dubilier & Rice, Non-Executive Director, Thomson Reuters



SIR KEN OLISA

Chairman, Restoration Partners
RESIGNED FEBRUARY 2018



SIR CRISPIN TICKELL

Former Director of the Policy Foresight Programme at the Oxford Martin School, University of Oxford
RESIGNED APRIL 2018



LAWTON FITT

Corporate Director, Thomson Reuters



BRIAN PECCARELLI

Chief Operating Officer, Thomson Reuters
JOINED NOVEMBER 2018



SUSAN TAYLOR MARTIN

President, Legal business, Thomson Reuters
RESIGNED JULY 2018



DAVID CRAIG

CEO, Refinitiv
RESIGNED DECEMBER 2018

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WHO WE ARE

We are an independent charity, registered in the UK.

We use the reach, reputation and expertise of Thomson Reuters to run free programmes that promote the highest standards in journalism and spread the rule of law worldwide.

OUR AIM IS TO **INFORM, CONNECT AND EMPOWER** PEOPLE TO DRIVE SOCIO-ECONOMIC PROGRESS AROUND THE WORLD



OUR VALUES



TRUST

We are independent and impartial. Integrity is at the heart of everything we do.



INNOVATION

We have a start-up ethos with innovation at the heart of our work.



DIVERSITY

We are truly global. We foster diversity of people and ideas.



IMPACT

We work to achieve positive, long-lasting impact.



PARTNERSHIP

We act as a convener across sectors, connecting governments, civil society, journalists, lawyers, academics, social enterprises, and business leaders.

WHAT WE DO

We do not provide grants. Instead, we provide services with the goal of promoting **socio-economic progress** and the **rule of law worldwide**.



TRUSTLAW

We spread the practice of pro bono worldwide to strengthen civil society and drive social change. We work with the world's best law firms to provide free legal assistance and ground-breaking research to NGOs and social enterprises.



UNDER-REPORTED NEWS

We raise awareness of important issues overlooked by mainstream media, giving people whose lives are shattered by war, conflict, climate change, natural disasters, discrimination and inequality a voice in world headlines.



MEDIA DEVELOPMENT

We promote the highest standards in journalism by training reporters around the world to cover issues relevant to their local context accurately and impartially. We fund the Reuters Institute for the Study of Journalism at the University of Oxford.



TRUST CONFERENCE

We convene thought leaders, decision makers and activists to fight modern slavery and put the rule of law behind human rights.

2018 THE YEAR IN NUMBERS

\$25M

in **free legal** assistance

998

TrustLaw **connections**

692

New TrustLaw **members**

2,756

stories produced

476

videos

138

journalist **courses**

1,775

participants

910

journalists **trained**

600

Trust Conference **delegates**

82

countries represented

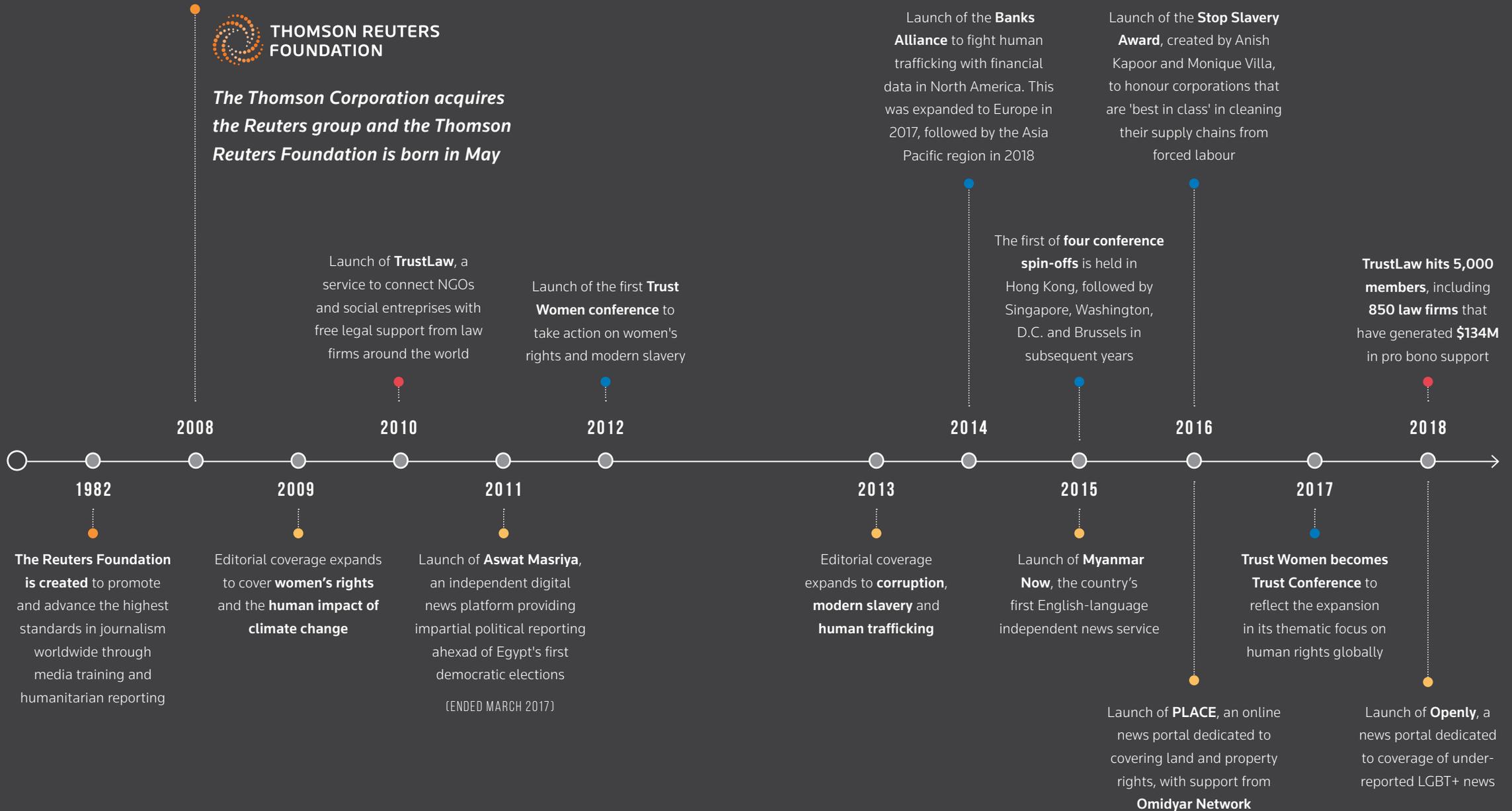
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offers of support for **actions**

A DECADE OF GROWTH



The Thomson Corporation acquires the Reuters group and the Thomson Reuters Foundation is born in May



**NICK GLICHER**

Director, TrustLaw

Since its launch in 2010, TrustLaw's growth has been dramatic. As a pro bono provider, we are now the global market leader by almost every measure.

Our network has grown to more than 5,000 members, including more than 850 law firms and in-house legal teams providing support to non-profits and social enterprises around the world. We have connected just under 4,800 legal teams with pro bono clients, and nearly 60% of this pro bono work has taken place outside the traditional pro bono markets of the UK, the US and Australia.

Over the past eight years, we have tailored and improved our service to make sure that it's as easy as possible for legal professionals to get involved in pro bono work, as well as ensuring that our NGO and social enterprise members encounter an accessible service that provides them with the maximum benefit as they seek to achieve their own social or environmental missions.

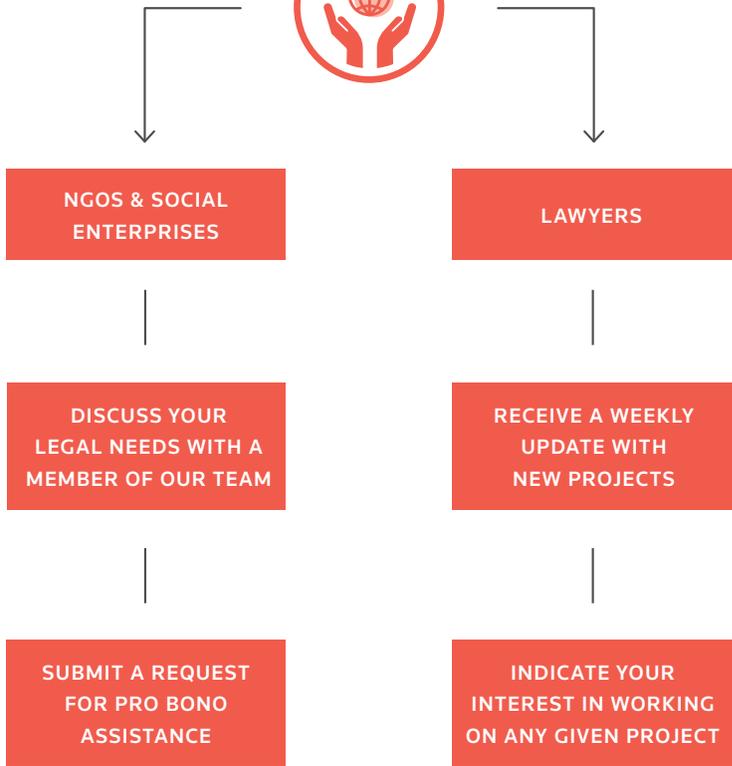
It is difficult to fully capture the impact of our service. Legal advice often stands one step removed from on-the-ground impact: hiring a new member of staff using a tailored employment contract is only one part of being able to deliver greater impact; registering a patent alone does not guarantee the successful development of a new product that affects the lives of the most vulnerable in society; and understanding the laws and policies where you work cannot, in itself, lead to a successful advocacy campaign.

We track the value of the pro bono work provided – a figure standing at USD134M at present. That represents USD134M that has been spent on achieving missions; USD134M spent on marginalised and under-privileged communities or protecting the environment that would otherwise not have been.

We are proud of what we have achieved, but these figures do not paint the full picture of our impact. To really get a sense of that, we need to speak to our network to hear in their voices how our work has had a positive impact. You can see testimonials, case studies and feedback here from a range of different organisations we work with, including both service providers and beneficiaries of our pro bono support. It is here we can truly see the transformative effect that high-quality legal support can have, and the essential role that legal advice plays in every long-term, sustainable solution.

HOW IT WORKS

JOIN THE NETWORK



CONNECT

IN NUMBERS

\$134M

generated in pro bono hours

4,773

TrustLaw connections

5,003

TrustLaw members

59%

connections outside traditional pro bono markets

21

staff in

6

countries

fluency in

20

languages

16%

membership growth in 2018

26%

connections growth in 2018

ENDING CHILD MARRIAGE IN THE UNITED STATES



Over the past three years, Unchained At Last has advocated tirelessly for social, legislative and policy change to end forced and child marriage in the United States, with the support of TrustLaw and law firm White & Case.

Through TrustLaw, pro bono lawyers at White & Case provided legal assistance to underpin Unchained At Last's advocacy efforts and help outlaw child marriage in the United States. Despite challenges and setbacks in New Jersey's state government in 2017, Unchained At Last continued its partnership with White & Case and TrustLaw, using legal research to draft, introduce and advocate for legislation, state by state, across the country.

On 9 May 2018, after years of lobbying US legislators and raising awareness, Unchained At Last saw Delaware become the first state to ban all child marriage, without exception. On 22 June, Unchained At Last founder and Executive Director Fraidy Reiss and her team saw New Jersey become the second state in the United States to end child marriage.

“ | With TrustLaw and White & Case's support, the Unchained team and I were able to help achieve an incredible victory. We helped Delaware become the first US state to end child marriage, followed by New Jersey. Two down, 48 to go.

FRAIDY REISS, FOUNDER AND EXECUTIVE DIRECTOR OF UNCHAINED AT LAST

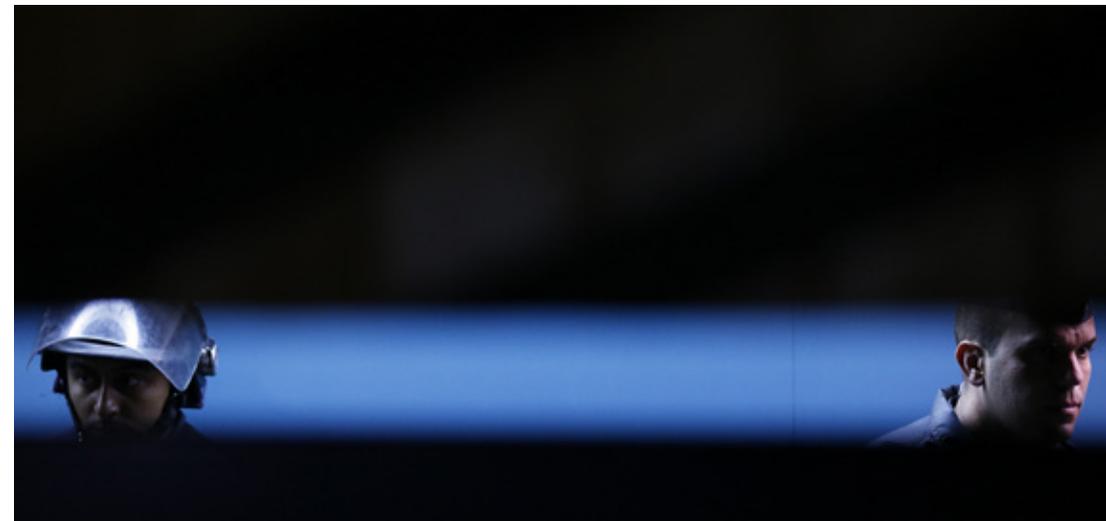
THE RIGHT TO A FAIR TRIAL IN LATIN AMERICA

We connected Fair Trials International, an international charity that protects and upholds rights to a fair trial, with seven law firms across the Latin American region to compile legal research in ten countries: Argentina, Brazil, Colombia, Costa Rica, El Salvador, Guatemala, Mexico, Peru, Venezuela, and Uruguay.

Law firms Hogan Lovells, Fontán Balestra & Asociados, Mattos Filho, Central Law, White & Case, Rodrigo, Elias & Medrano and Guyer & Regules worked together for nearly a year to produce easy-to-understand notes on a range of issues including rights upon arrest and prisoners' rights, finding a lawyer, understanding what happens during trial and the appeal process, and serving time. The country-specific reports have been translated into both Spanish and Portuguese and provide practical information on what legal rights are available to individuals facing trial. They are being used as a valuable resource by local partners, as well as the friends, family, and legal teams of the accused.

“ | We chose to work on this pro bono project because we are convinced that it will have a direct and real impact on real people. It was a fruitful and enlightening experience. The fact that several law firms joined forces to create one work product made it an even more exciting project. Additionally, the fact that so many stakeholders were involved assured the success of this ambitious collaborative project that intended to cover so many jurisdictions in such a short period.

JASON A. GEORGES, SENIOR ASSOCIATE, HOGAN LOVELLS



A MODERN SLAVERY BILL IN CANADA

World Vision Canada estimates that as many as 1,200 Canadian companies could be importing up to \$34 billion worth of goods made by children and forced labourers. We connected the development and advocacy organisation with global law firm Dentons. The firm provided legal research and advice on supply chain transparency legislation in Canada.

The research, completed in 2017, has been used to inform World Vision Canada's discussions with Canadian lawmakers, corporations and civil society over the past two years.

In December 2017, World Vision Canada appeared as a witness before the Canadian House of Commons Subcommittee on International Human Rights and provided recommendations based on the legal findings of the research. A Canadian parliamentary report on child labour and modern slavery in global supply chains was subsequently released and referenced Dentons' legal research memo. In December 2018, the Canadian House of Commons proposed a Modern Slavery Bill, aimed at improving supply chain transparency in Canada.



“ Working with TrustLaw has been fantastic. From when we originally reached out to them to find out about how the programme works, to providing assistance preparing the project proposal, facilitating our weekly check-in calls with Dentons during the project, and offering their support in numerous other ways, the team has been extremely helpful and dedicated to this initiative.

**SIMON LEWCHUK, SENIOR POLICY ADVISOR,
WORLD VISION CANADA**

REFUGEE RIGHTS THROUGH A LENS



We connected Refugee Council, a leading UK charity working directly with refugees, with Gibson, Dunn & Crutcher LLP for legal advice on whether the use of body cameras, being worn by private security firm staff, is lawful in government-provided accommodation for people in the asylum system.

Using the legal advice provided by the law firm, Refugee Council held discussions with the British Home Office and relevant partners. It was decided to delay the introduction of body-worn cameras, pending the involvement of the Information Commissioner's Office and the consequent issuing of guidance to residents about their rights in respect of data access and privacy.

“ We sought advice on a specific legal matter that, if resolved with the outcome we wish to see, will have a meaningful impact on the lives of people residing in asylum dispersal accommodation in the UK. For an NGO with limited resources like the Refugee Council, TrustLaw provides exactly the kind of empathetic and expert legal help that enhances our impact.

MAURICE WREN, CHIEF EXECUTIVE, REFUGEE COUNCIL

FIGHTING ACID ATTACKS IN THE UK



The UK has one of the highest rates of recorded acid attacks per capita in the world. We connected The Acid Survivors Trust International (ASTI), a UK charity fighting to end acid violence globally, with Baker & McKenzie, J. Sagar Associates, Linklaters and P&A Asia to produce a comparative report titled “Justice? What Justice?” on acid violence laws in the UK, India, Cambodia and Colombia.

ASTI has used this piece of legal research over the past three years to strengthen their advocacy efforts in the UK, aimed at putting an end to acid attacks and ensuring justice for victims. In 2018, after a series of meetings and consultations with ASTI and other stakeholders, the UK Home Office announced a series of policy changes, ranging from early intervention and prevention through to tougher law enforcement measures.

“ | The report identified weaknesses and loopholes within existing UK policy. The report was the cornerstone to ASTI’s advocacy and awareness-raising work, used in policy briefings with parliamentarians and the Home Office.

JAF SHAH, EXECUTIVE DIRECTOR, ASTI

USING THE LAW TO END FEMALE GENITAL MUTILATION AND CUTTING (FGM/C)

TrustLaw, in partnership with UK charity 28 Too Many and law firms Latham & Watkins, Shearman & Sterling, Cleary Gottlieb, Reed Smith LLP, Omer Abdelati Law Firm, Sharkawy & Sarhan Law Firm, and Udo Udoma & Belo-Osagie, launched a groundbreaking report titled “The Law and FGM: An Overview of 28 African Countries”.

Convened by TrustLaw, more than 120 lawyers, activists and academics worked tirelessly to produce legal research that

highlights examples of best practice, lessons learned, and recommendations for the creation of sound legal frameworks that will contribute to the global elimination of FGM/C.

Using the legal research, 28 Too Many has been closely supporting UK law enforcement officers who work with, or work in, African diaspora communities to help them understand the history of FGM and the legal situation in the victims’ countries of origin. In Kenya, the country report is helping local and international FGM activists in court. It has also been used in conversation with parliamentarians in Egypt, and 28 Too Many has presented findings to the UN Human Rights Council in Geneva.



“ | TrustLaw connected us with more than 120 lawyers around the world to develop 28 reports on Law & FGM in countries across Africa. The pro bono legal research saved us over \$2 million, an amount we could never afford. The reports are being used by local activists and are already having an impact in communities and governing groups. And for that, I will be eternally thankful.

DR. ANN-MARIE WILSON, FOUNDER 28 TOO MANY



ANNUAL TRUSTLAW AWARDS 2018

Each year TrustLaw recognises three groundbreaking pro bono projects undertaken by legal teams connected to NGOs and social enterprises around the world, and celebrates outstanding legal teams.

We also recognise the best international firm, domestic firm and in-house legal team of the year, in addition to granting the highest accolade of Lawyer of the Year.

The work of these lawyers has unlocked innovative solutions to some of the world's

most critical social and environmental challenges, and has equipped those on the front lines with the tools they need to effect positive change.

The eighth annual TrustLaw Awards ceremony was held in New York during the United Nations General Assembly week. Human Rights Watch Executive Director Ken Roth kicked off the evening with a keynote speech, followed by TrustLaw Director Nicholas Glicher in conversation with World Bank Group's Integrity VP Pascale Dubois and Baker McKenzie Canada Partner Kevin Coon on "Why Ethics Make Good Business Sense".

2018 TRUSTLAW AWARD WINNERS



IMPACT AWARD

Rape Hurts Foundation and Onyango & Company Advocates, for protecting children in communities across Uganda through policy change.



COLLABORATION AWARD

28 Too Many and Latham & Watkins, who led a coalition of more than 120 lawyers from Shearman & Sterling, Cleary Gottlieb, Reed Smith LLP, Omer Abdelati Law Firm, Sharkawy & Sarhan Law Firm, and Udo Udoma & Belo-Osagie to produce 28 country reports on the law and female genital mutilation (FGM) across Africa.



INNOVATION AWARD

International Rescue Committee Thailand and DLA Piper for their pioneering "Know Your Rights Workshops" for refugees and migrant workers in Thailand.



INTERNATIONAL LAW FIRM OF THE YEAR

Kirkland & Ellis LLP, in recognition of its assistance with more than 30 pro bono projects through TrustLaw this year.



DOMESTIC LAW FIRM OF THE YEAR

Gómez-Pinzón Abogados, deserving winners of the most engaged local firm in the TrustLaw network.



IN-HOUSE LEGAL TEAM OF THE YEAR

Aon, in recognition of its active membership in the TrustLaw network and the pro bono projects completed by its in-house legal team, both in the UK and the United States.



LAWYER OF THE YEAR AWARD

Jointly awarded to Hector De Leon Jr from SyCip Salazar Hernandez & Gatmaitan in the Philippines, and Rick Longton from Covington & Burling LLP in the United States.

■ IN THEIR OWN WORDS

“ | *At SyCipLaw, we want to make a positive difference to our clients, our community, and our country. We want to leave the world a better place than we found it. Our work with TrustLaw helps us make a positive difference. Through TrustLaw, we make the world a better place.*

HECTOR M. DE LEON JR., MANAGING PARTNER, SYCIPLAW



“ | *Last year, our small, nascent non-profit had an issue with a giant corporation and asked TrustLaw for help. They accepted our project, and within a week or two we had bona fide, keen and communicative legal experts from some seriously big firms helping us. Our issue morphed over time and, as it did, we were passed over to new lawyers with experience to match who stuck with us throughout the whole process. I'm still amazed. Highly recommended - a zillion stars.*

NICK BROAD, CO-FOUNDER, THE BUSKING PROJECT

“ | *Working with TrustLaw has always been great. Everyone is very professional and responsive to our requests. It is an outstanding service. They really make a social entrepreneur feel less alone.*

FERNANDO H. F. BOTELHO, ASHOKA FELLOW & PRESIDENT, F123 CONSULTING



“ | *We have worked with TrustLaw for many years and they are a consummate, highly collaborative partner. They have invested in getting to know our firm and connecting us with uniquely well-suited opportunities, which has enabled us to expand our global pro bono programme across so many jurisdictions.*

WENDY ATROKHOV, PUBLIC SERVICE COUNSEL AND DIRECTOR OF GLOBAL PRO BONO, LATHAM & WATKINS

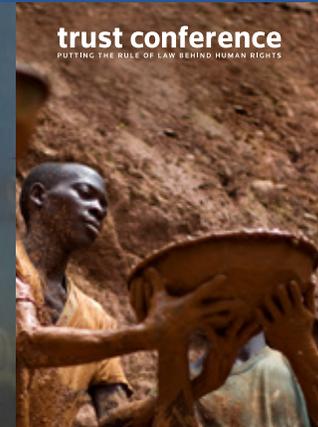


The Thomson Reuters Foundation's annual human rights forum – Trust Conference – convened hundreds of delegates committed to taking action and driving social change.

With a focus on women's rights, refugee rights, land and property rights and the fight against slavery, Trust Conference 2018 hosted representatives from the worlds of activism, civil society, law, government and business in London for two days of inspiration, networking, and finding real solutions to addressing some of the world's gravest human rights issues.

FROM TRUST WOMEN TO TRUST CONFERENCE

2012 2013 2014 2015 2016 2017 2018



200 DELEGATES	350 DELEGATES	450 DELEGATES	500 DELEGATES	600 DELEGATES	600 DELEGATES	600 DELEGATES
10 COUNTRIES	40 COUNTRIES	55 COUNTRIES	60 COUNTRIES	65 COUNTRIES	65 COUNTRIES	82 COUNTRIES
20 SCHOLARS	30 SCHOLARS	40 SCHOLARS	50 SCHOLARS	55 SCHOLARS	60 SCHOLARS	62 SCHOLARS

KEY ACTION: The launch of the American Banks Alliance	KEY ACTION: Fairer working standards in Assam Tea Gardens	KEY ACTION: Humanity United announce commitment of \$50m to fight slavery	KEY ACTION: Creation of the Stop Slavery Award	KEY ACTION: Rehabilitation of radicalised children in Pakistan	KEY ACTION: Jobs for survivors in the apparel and home furnishing industry	KEY ACTION: Enabling trafficked girls in Mumbai's red-light district to become leaders
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■ ADVISORY BOARD



SUSAN GIBSON
Trustee of the Thomson Reuters Foundation



MOLLY GOCHMAN
Artist & activist



EMMA BONINO
Former Italian Foreign Minister



PAUL RAWLINSON
Global Chair of Baker McKenzie



JOHN STUDZINSKI
CBE, Vice Chairman of Blackstone



CHERIE BLAIR
Lawyer and founder of the Cherie Blair Foundation for Women



STEPHEN DUNBAR-JOHNSON
President, International, The New York Times Company



HER MAJESTY QUEEN NOOR
Chair of the Noor Al Hussein and King Hussein Foundations



DR SIMA SAMAR
Chair of the Afghan Independent Human Rights Commission (AIHRC)

■ IN NUMBERS

600

delegates from

82

countries

60

scholars chosen from more than

2,600

applications from

44

countries

47

speakers across

8

panels

7

actions pledged with

123

offers of support

40.1M

reached on Twitter

9.5k

viewers on livestream

IN THEIR OWN WORDS: SPEAKERS

“ | *Although I had watched videos of the previous years I still travelled with anxiety wondering what to expect at the conference. It was during the welcome dinner that I felt relaxed after observing the interactions and friendliness of the people.*

INNOCENT MUGAMBI, EXECUTIVE DIRECTOR, **THERE IS HOPE** & AUTHOR OF 'REFUGEE FOR LIFE'



“ | *The conference was something truly special. The content was compelling, urgent and fresh. The community was wonderful. I have made connections with people that I know are going to become important collaborators. I know it takes strong, creative and visionary leadership to put something like this together, and the whole sector is lucky to have you doing this.*

ANDREW ZOLLI, VP, GLOBAL IMPACT INITIATIVES, **PLANET**

“ | *It was an incredible experience to be at the conference, and to hear such prolific voices. Congratulations on curating and organising this event, which is one of a kind. The stories, especially from India, needed to be told, despite the resistance from the state to acknowledge the problem.*

RANA AYUUB, JOURNALIST AND AUTHOR



“ | *I naively did not realise until I was there, and after I received so many comments and questions from participants, how this conference would change my own view regarding property rights, as well as being the start for a change for migrants and their vulnerability. So, thank you. And let's hope for every single citizen of the planet a peaceful piece of land to make a decent living.*

ANNE GIRARDIN, PROGRAMMES SPECIALIST, **CADASTA**

IN THEIR OWN WORDS: DELEGATES

“ | *Thank you again for convening such a critical global dialogue to combat slavery. Your determination and leadership are inspiring and so important for vulnerable humans. Last night served as another powerful reminder from survivors that we must remain committed to work harder and work together.*

PAULA PYERS, HEAD OF SUPPLIER RESPONSIBILITY, **APPLE**



“ | *I am still reeling from the shocking facts I have been exposed to over the past few days. I had a huge learning curve about human trafficking and modern slavery.*

SABINA COSIC, CHIEF INVESTMENT OFFICER, **IFC**

“ | *The combination of personal stories with larger data and tech developments was thought-provoking beyond words and has shifted my perception of the scale and nature of human rights violations.*

NATHALIE VAANDRAGER, FOUNDER, **SLOANE STATIONERY**



“ | *It was a great honour and privilege to be part of such a consortium of icons. All inspiring and passionate about the drive to end trafficking and slavery. For me, it was also a learning opportunity during which I made some new friends whom I am convinced will direct me in my future steps in this fight.*

BECKY BISSONG, JOURNALIST

IN THEIR OWN WORDS: SCHOLARS

“ | *Trust Conference was indeed one of the best global events I have ever attended in my life. So many thanks for choosing me as a scholar and providing me with this great opportunity to learn, reflect, make contacts and be part of such a great global learning platform.*

IHSAN ULLAH, ALLIANCE FOR PEACE & DISABILITY RIGHTS (PAKISTAN)



“ | *I have been fortunate to attend a number of human rights conferences over the years, but nothing as well organised, inspiring or action oriented as the Trust Conference. Collaboration across sectors is so vital in tackling issues as huge as slavery and trafficking, and it was obvious how the connections made last week will lead to so much exciting change.*

EMILY BILD, GOPHILANTHROPIC FOUNDATION (UK)

THOUGHT LEADERSHIP IN ACTION

As Trust Conference continues to cement its reputation as a key global human rights conference, and build on its thought-leadership areas of slavery and women's rights, we have collaborated with key partners to host four bespoke events, convening experts to share insight and expertise.



WOMEN ON THE MOVE

TRANSPORT TRANSFORMING LIVES – IN PARTNERSHIP WITH UBER



WORKING TOGETHER TO END HUMAN TRAFFICKING

THE ROLE OF BUSINESSES AND NGOS – IN PARTNERSHIP WITH CARLSON WAGONLIT TRAVEL



THE RESPONSIBILITY OF BUSINESS IN RESPECTING HUMAN RIGHTS

IN PARTNERSHIP WITH WHITE & CASE



STOP SLAVERY LEADING PRACTICES WORKSHOP

ORGANISED BY THE THOMSON REUTERS FOUNDATION



TRUST CONFERENCE ACTIONS DAY ONE

This part of the conference is dedicated to organisations that are actively working in the frontlines to drive social change. Representatives are invited to pitch for support from the audience for specific projects, aligned to the themes of the conference.

At least 8 million children live in orphanages and other institutions across the world. Some institutions in 'destination countries' may be set up simply to receive donations or provide 'experiences' for wealthy travellers. Traffickers can actively recruit children for this purpose, often by coercing vulnerable parents. After Lumos, an NGO set up in 2014 by author and activist JK Rowling, pitched an Action to end orphanage trafficking, members of the audience pledged support to help raise awareness of the issue and to stem the flow of 'voluntourists' to orphanages. International law firms in the room also offered pro bono support in multiple capacities. Many organisations pledged advocacy support, as well as access to local NGOs to end the institutionalisation of children. Moreover, a pledge of \$1million to the overall goal of ending orphanage trafficking was pledged at the conference to help move this area of work forward.

Kranti - an organisation in Mumbai that provides education to girls who are either survivors of trafficking or the daughters of sex workers - needed support to empower its students to become leaders, by turning its curriculum into a format that is easily shareable with other organisations. The incredibly touching stories of the Kranti girls received a standing ovation from the audience

and several pledges were made to support the Kranti School in finding a permanent home. Organisations and individuals pledged financial support and pro bono legal help, as well as fundraising and partnership support, to help strengthen and grow the Kranti School.

Prosecutors in the United States attempting to bring traffickers to justice face enormous challenges when their work crosses jurisdictions. A lack of collaboration, understanding and resources greatly benefits this criminal enterprise. Founder of NGO **Collective Liberty** Rochelle Keyhan told delegates it had already built a trusted national network to connect dedicated anti-human trafficking actors to each other, but needed funding and resources to scale its work and create a secure digital platform to bring everyone together. Through Trust Conference, it has so far been offered pro bono legal support to ensure data protection, thus guaranteeing the highest standard of cyber security by some of the leading legal experts in the field. Several organisations pledged access to their networks to help grow such a collaborative global platform. Rochelle also received offers of support from various international organisations keen to help expand the platform.



TRUST CONFERENCE ACTIONS

DAY TWO



REFUNITE is the world's largest missing person's database, helping more than 1.1 million refugees trace their families thanks to its digital platform. The organisation's pitch at Trust Conference was for support to go one step further, and provide opportunities for refugee women in Africa to earn an income and develop skills by offering them employment in labelling images for companies that use Artificial Intelligence. At Trust Conference, an AI company confirmed their support to pay 200 refugees for data annotation work over six months. Moreover, delegates offered connections to several companies in need of AI testing and image labelling that would be interested in providing income opportunities to refugees. They also received an offer of pro bono legal support from one of Uganda's leading law

firms to help with the expansion of their model in the country and on the continent. A rape in India occurs almost every 20 minutes and a crime against women is committed every three minutes, according to the National Crime Records Bureau. The **Red Dot Foundation** has been identifying location-based patterns and trends where sexual violence is committed, through its Safecity app and the use of crowdsourced data. In its pitch to scale its work throughout India, to reach more than 100,000 families in 10 cities over three years, two fundraising platforms in the room offered to train the organisation and help it with its campaign. Safecity was also offered financial support, as well as access to grassroots organisations and businesses to raise awareness of the app in India and globally.

The **International Center for Research on Women** (ICRW) is addressing the global epidemic of violence against women by focusing on educating middle school-aged students about teen dating violence. It has developed the Gender Equity Movement in Schools (GEMS) programme, already delivered to more than 40,000 girls and boys across nearly 450 schools in India, and was seeking support to bring the model to the US. ICRW needed high level connections in New York and Washington D.C. to be able to start the project. Through the conference, they were able to establish partnerships with key players in these cities.

Whilst there has been some progress in the legal protections for women to use, manage, own and inherit land, in practice, they are not able to exercise their rights on the land on which they live and work because of customary laws, traditions and culture. **Landesa** aims to close the gap between women's legal rights and the reality they experience on the ground by coordinating a global effort of country-based coalitions focused on education, advocacy and training. Thanks to Trust Conference, it received offers of on-the-ground partnership and land mapping, pro bono support to conduct cross-border research, and support in raising awareness of the issue around the world.



■ IN THEIR OWN WORDS



“ | Being a part of the conference was a very moving and empowering experience. There was immense solidarity and strength invested by every stakeholder.

SUPREET SINGH, RED DOT FOUNDATION



“ | Trust Conference was an incredible platform to help Lumos introduce the issue of ‘orphanage trafficking’ to a new audience. Despite 80% of children in orphanages having at least one living parent, millions globally are trapped in institutions, often because of poverty, discrimination, natural disasters and war. The financial, legal and collaborative support offered to Lumos at Trust Conference will help us reunite more children with their families and mitigate the harm that we know institutionalisation causes to a child’s health and development.

CHLOE SETTER, SENIOR ADVISOR ON ANTI-TRAFFICKING, MODERN SLAVERY AND VOLUNTOURISM, LUMOS



“ | When I first heard of Trust Conference, I assumed it would be just like any other big conference with big names. But it turned out to be the exact opposite of what I'd imagined! Kranti was lucky enough to present an action, and I can honestly say it was a tipping point in Kranti's work. We met so many amazing people, organisations, and funders. I can honestly say I've been to dozens of conferences, but nothing has had an impact on Kranti like Trust Conference. We are so incredibly grateful to those who continue to support and guide us even months after the conference!

ROBIN CHAURASIYA, KRANTI

TRUST CONFERENCE AT THE EUROPEAN PARLIAMENT

We hosted a special edition of Trust Conference at the European Parliament (EP) in Brussels on 6 June, 2018. The event, held under the patronage of MEP Heidi Hautala, Vice-President of the EP, and MEP Bernd Lange, Chair of the EP Committee on International Trade, assessed how the issue of modern slavery is being addressed across the European Union. Panel discussions explored the eradication of forced labour from supply chains, learning from survivors, the links between migration and modern slavery, and the plight of the Yazidi people.



STOP SLAVERY AWARD

HONOURING CORPORATIONS FOR THEIR FIGHT AGAINST SLAVERY

Now in its third year, the Stop Slavery Award continued to attract some of the biggest names in business. Applicants in 2018 represented a range of industries, from fashion to financial services to fossil fuels, once again demonstrating the initiative's impact in galvanizing the business sector to engage with the issue of forced labour.

The Award, launched in 2015, is the first global recognition for businesses that are leading the way in efforts to eradicate forced

labour from their supply chains, with the aim of encouraging others to follow suit. Winning companies received a sculpture designed by artist Anish Kapoor, which was presented during a special ceremony.

Winners of the Stop Slavery 2018 Award were Apple and Unilever. An independent judging board agreed that Apple's supplier responsibility programme was 'leading in every category'. Unilever won for the outstanding leadership of its CEO.

Standard Chartered PLC and Thai Union Group PCL were Highly Commended and were presented with Stop Slavery Award framed prints, also designed by Anish Kapoor.



STOP SLAVERY AWARD 2018 WINNERS - APPLE



Global technology giant Apple won plaudits from the independent judging board for leading the way in best practice. In particular the board highlighted its supplier engagement and monitoring. It was also recognised for its 'extremely robust' audit programme, which includes annual audits and spot audits. Judges praised its wide variety of industry collaborations, the fact that it openly shared its learnings with the public, and innovative solutions to push forward its supplier responsibility programme.



“ | *One of the deepest commitments that Apple has as a company is to leave the world better than we found it. As a company whose work touches the lives of so many people, we feel we have an enormous responsibility, and an enormous opportunity, to turn our values into action.*

ANGELA AHRENDTS, HEAD OF RETAIL AT APPLE

STOP SLAVERY AWARD 2018 WINNERS - UNILEVER



Unilever won the 2018 Stop Slavery Award in recognition of the outstanding leadership of its CEO Paul Polman. Judges noted its 'highly complex, global and high-risk supply chain' and praised its participation in the Consumer Goods Forum, where it facilitates industry collaboration. Judges added that Unilever 'still has a long way to go to clean its immense supply chain - notably in India - but steps taken so far are going at a fast pace and in the right direction'.



“ | *This recognition confirms that we are on the right path and gives us even more determination to continue our work, in partnership with others, to eradicate modern slavery.*

PAUL POLMAN, CHIEF EXECUTIVE OFFICER OF UNILEVER

■ STOP SLAVERY HERO AWARD



This was the inaugural year of the Stop Slavery Hero Award, launched to recognise individuals who have had significant impact in the fight to eradicate slavery, whether on the front lines, or on a global scale.

We invited third parties to nominate candidates, outlining how they had demonstrated integrity and courage in their efforts to combat slavery. They also needed to highlight how their work had led to a tangible impact. Shortlisted candidates were asked to provide further details of their work and its impact on intended beneficiaries.

Winners were selected by the Thomson Reuters Foundation and received a framed print, designed by Anish Kapoor.

■ STOP SLAVERY HERO AWARD 2018 WINNERS

I ROCHELLE KEYHAN

CEO of Collective Liberty in the US, Rochelle was awarded the Stop Slavery Hero Award 'for creating an impact on a regional or global scale'. Her extensive work building relationships with anti-trafficking stakeholders - from victim advocates to law enforcement - to create sustainable local solutions, stood out amongst the applicants.

Rochelle's success in training hundreds of law and code enforcement officers to identify trafficking and build victim-centered cases, transforming some of the largest jurisdictions in the country, was particularly praised. She was also awarded for her work with dozens of cities, counties and states to pass laws making it impossible for traffickers to hide behind storefronts.



I TRIVENI ACHARYA

Founder of the Rescue Foundation, Triveni Acharya was awarded the Stop Slavery Hero Award for her 'outstanding work on the front lines' in rescuing, rehabilitating and repatriating victims of sex trafficking in India.

Particularly impressive was her commitment to the cause, despite great personal risk. She was recognised for the tremendous impact of her work in the lives of almost 16,000 girls so far, and it was noted that, because of her efforts, 'traumatised girls have been counselled so well that they are able to live progressive lives by forgetting their past trauma and developing positive attitudes'.





BELINDA GOLDSMITH

Editor-in-Chief, Thomson Reuters Foundation

Over the past 10 years the award-winning editorial team at the Thomson Reuters Foundation has gone from strength to strength, trebling in size to become one of the world's largest independent news teams dedicated to covering humanitarian issues.

With a global reputation for fair, accurate and impartial journalism, our team of more than 50 journalists and 300 freelancers in 66 countries has expanded from mainly covering humanitarian crises to also reporting on women's and LGBT+ rights, property rights, the human impact of climate change and the growing social enterprise sector. Using photos, videos, social media and graphics, our team brings to life the stories of people around the globe battling to have their voices heard.

A major change in the past decade has been the way we distribute our stories. All of our stories and videos are now published on our website but are also distributed on the Reuters news platform, reaching an estimated one billion people daily. This massive audience has helped to raise greater awareness among the public and key decision-makers about challenges encountered every day by billions of people facing extreme poverty, discrimination and inequality, generating discussions that have led to government and corporate action, legal changes, and funding decisions.

In 2018 we continued to grow as we expanded our trafficking and slavery coverage and added LGBT+ coverage to our portfolio. With funding from the C&A Foundation, we hired another seven journalists to join our two staff in India dedicated to trafficking and slavery. We hired correspondents in Mexico, Brazil, Cambodia, Bangladesh and Thailand, and an editor and sub-editor in London, to create the world's largest trafficking and slavery news team. We also hired an editor and correspondent to cover LGBT+ rights, with a strong focus on the 70 countries around the globe that still criminalise same-sex activity. This also included launching Openly, a global digital platform delivering fair, accurate and impartial LGBT+ news.

Our journalism excellence was rewarded with a record seven awards with our team winning the United Nations Correspondents Association's global prize for climate cover, the Ulrich Wickert Award for Child Rights, the Rainforest Alliance's Sustainability Champion Award, three awards at the My Hero International Film Festival, and 1st prize at Zimbabwe's 2018 National Journalism and Media Awards.

■ IN NUMBERS

2,756

stories published

50+

journalists

9

journalists forming the **world's biggest news team** dedicated to **trafficking and slavery**

330

freelancers in

66

countries

7

international awards

20

countries where **correspondents are based**

7

international screenings of our films

476

videos produced

OUR IMPACT IN 2018: A SNAPSHOT

- ### 1 UK LAWMAKERS SUMMON TEA COMPANIES AFTER OUR REPORT ON WORK EXPLOITATION

Our exclusive story about some Indian tea plantations with slavery-free certifications abusing and underpaying their workers prompted the House of Lords to summon major tea companies to appear before them and explain what they are doing to improve their supply chains.
- ### 2 DIAMOND INVESTIGATION SPARKS ACTION

The diamond workers' union in Gujarat petitioned the local government to offer social security, better wages and facilities to diamond cutters and polishers after our investigation – "Death by Diamonds: Suicides Wipe the Shine off India's Gem Trade" - put the spotlight on a pattern of workers committing suicide due to financial distress.
- ### 3 FUNDING SHIFTED AFTER OUR BARBUDA POST-HURRICANE STORY

Our coverage of Barbuda's post-hurricane reconstruction was credited with influencing an EU decision to allocate funding to rebuilding homes via UNDP rather than the government, which is said to have been lagging on its commitments to Barbudans.
- ### 4 EU SUSPENDS PROJECT AFTER OUR KENYA SENGWER FOREST PEOPLE STORY

We were the first international media outlet to report about Kenya's Sengwer forest people being threatened with eviction by the government-run Kenya Forest Service. Following our coverage, three UN special rapporteurs expressed concern and the EU suspended a \$35 million dollar water conservation project in the area the Sengwer call their ancestral home.
- ### 5 STORY PROMPTS AGE CHECKS OF WOMEN WORKING IN INDIAN SPINNING MILLS

Our story on the suicide of a 14-year-old girl at a textile mill in southern India, after a 16-hour shift, led to the company re-checking the ages of all their workers, sending many girls back home to bring back proper documentation. The Spinning Mills Association also warned companies against hiring children.



■ IN THEIR OWN WORDS

“ | *We greatly enjoy collaborating with the Thomson Reuters Foundation on Earth Focus, among other projects. The quality of their film projects are fantastic, with a keen eye for storytelling. Their organisation and execution filming in multiple locations around the world is greatly valued. We here at Public Media Group of Southern California feel that ours is a relationship that will keep expanding and growing.*

JUAN DEVIS, CHIEF CREATIVE OFFICER, PUBLIC MEDIA GROUP OF SOUTHERN CALIFORNIA

“ | *In recent years, we've taken significant steps forward on our diversity and inclusion journey. We believe that it's not only the right thing to do – it's also fundamental for our business. Several steps have been taken specifically on issues concerning the LGBT + community, including our proud sponsorship of the Openly news platform. By shedding light on social injustice, we believe the media has the power to drive change for a better and more inclusive global community.*

LUCA DI LEO, VP MEDIA RELATIONS & DIGITAL, BARILLA GROUP



“ | *Slavery remains among the world's most under-reported issues in mainstream media. In fact, this lack of accurate news and information perpetuates the crime. The common belief in the power of in-depth reporting on modern-day slavery led to a partnership between C&A Foundation and the Thomson Reuters Foundation. The programme is operational in six countries (Bangladesh, Brazil, Cambodia, India, Mexico and Thailand) and we are starting to see how accurate and unbiased investigative journalism is leading to action. For example, the Foundation's reporting on the deaths of 20 women in 2018 – many suspected suicides – in the spinning mills in Tamil Nadu, Southern India, prompted the local government to offer workers counselling services, to help them cope with the stress and trauma, from issues ranging from work pressure to sexual harassment.*

We believe that this partnership will continue to lead to more awareness and more action across the globe.

ANINDIT ROY CHOWDHURY, PROGRAMME MANAGER, GENDER JUSTICE AND HUMAN RIGHTS, C&A FOUNDATION

**NICOLAS BELLET**

Director, Journalism and Media Programmes

Journalism training has always been central to the Thomson Reuters Foundation. Indeed, this is the very reason why the Reuters Foundation was set up back in 1982.

From a few courses delivered sporadically by Reuters correspondents keen to help less privileged journalists report on business and financial news, the Foundation now has a team of 15 staff dedicated to supporting independent media and strengthening local capacity across a vast array of topics. These include governance and human rights, economic and social development, health and environment, human trafficking, and equality and tolerance.

Each year, up to 1,000 reporters embark on our training programmes. We leverage the global news agency's expertise, tailor all our interventions to match local contexts, and train in 11 languages, always instilling the Thomson Reuters principles of independence, impartiality, integrity, and freedom from bias. This unique combination is why we are a natural partner to so many international non-governmental organisations (INGOs), multilateral organisations, governments and private foundations.

Impact is at the heart of everything we do, from three-day workshops to year-long consultancies. We work with newsrooms to help them navigate the digital world and devise business plans that ensure sustainability in challenging environments. We offer mentoring and mini-grants to many participants, helping them produce stories and investigations that raise awareness and trigger change.

The emergence of fake news reinforces the need for solid journalism. Around the world, journalists yearn for the ability to master the fundamentals of newsgathering and writing, cover niche topics, embark on study tours, and simply learn from the best in the industry - all of which are at the core of our Media Development offering.

■ IN NUMBERS

138

courses

1,775

participants

910

journalists **trained**

720

people **trained in comms**

145

people **media trained**

154

journalists **trained and mentored** since 2015 through our Perspektiv programme

MULTI-YEAR PROGRAMMES: ■ WEALTH OF NATIONS

With funding from Norad, Wealth of Nations is an award-winning, pan-African programme run by the Thomson Reuters Foundation in collaboration with some of the leading African media development organisations working with journalists to report on illicit finance and tax abuse.

The programme combines workshops and multi-month investigative journalism schemes, including grants and intensive mentoring to support the production of investigations and tailored newsroom consultancies.

This year Wealth of Nations ran 14 events for 143 participants, holding workshops in locations including Johannesburg, Kampala, Hammamet, Dakar and Monrovia. Participants and alumni wrote stories about cybercrime in Ghana, the persistence of internet fraud in Nigeria, and how children and disabled people are being used to smuggle goods across the Kenya-Uganda border. Since 2014, Wealth of Nations has worked with approximately 270 journalists and 28 independent newsrooms from 36 African countries, helping them to produce 450 reports and investigations.



■ PERSPEKTIVY

Funded by Robert Bosch Stiftung and the Fritt Ord Foundation, Perspektivy is a professional development programme for journalists and editors from Russia, Eastern Europe and Central Asia. Now in its fourth year, 154 journalists have taken part in Perspektivy to date.

This year we continued to strengthen professional journalistic standards and cross-border expertise across the region. The programme attracted its highest annual applications from Russian and Russian-minority speaking countries. It introduced online learning, hosted more workshops and events, and developed its active alumni group by sending members to conferences and creating new opportunities to network.



■ REPORTING RURAL POVERTY

In partnership with the International Fund for Agricultural Development (IFAD), the Reporting Rural Poverty programme works with journalists to show how rural development is a story that matters to everyone, spanning science, climate change, business, politics and social innovation.

We focus on working with journalists from developing countries, equipping them to communicate rural development issues to local audiences.

Since 2011 we have run more than 20 workshops and trained more than 200 journalists. This year we brought the most active and motivated participants back into the fold, leading an advanced workshop for specialist reporting and giving them the opportunity to become ambassadors for the programme.

PROGRAMME HIGHLIGHTS: ■ REPORTING VULNERABLE CHILDREN IN CARE SYSTEMS

In an innovative project spanning four continents, we partnered with the UBS Optimus Foundation to raise awareness of the under-reported topic of the impact of orphanages on children.

The programme equipped journalists across three key regions (Southeast Asia, South Asia, and Africa) with the tools to stimulate public debate and contribute to policy change by exploring the role of child protection and philanthropy in care systems, and by examining the impact of phenomena such as “voluntourism”.

Training courses were offered to 45 journalists in Nairobi, New Delhi and Bangkok following a rigorous selection process. The workshops included a personal testimony from an orphanage survivor, whose family was killed in the Rwandan Genocide, the opportunity to talk to leading

experts and practitioners in the field, and a visit to community-based foster programmes for vulnerable children in African and Asian slums. Over 30 investigative stories were produced on issues ranging from the link between trafficking and orphanages in Africa to Indonesia’s plan to rehabilitate orphans of terror suspects.

Around 40 journalists from large media organisations in the United States were also invited to awareness-building sessions in New York City and San Francisco. Seven of them pitched for grants to support their investigative research into the topic, producing stories on issues like the psychological harm of destabilised foster children in Florida.

The project also engages with philanthropists through events in London, Zurich and the US, in partnership with UBS, to ensure their support does not sustain harmful care systems, and shares lessons learned from the workshops.



SUPPORTING INDEPENDENT MEDIA IN EASTERN AND CENTRAL EUROPE

With financial support from the Foreign and Commonwealth Office, we have been contributing to raising journalism and media standards across Central and Eastern Europe with the overall goal of providing societies with impartial sources of information.

In Moldova, we have been supporting TV8 – widely regarded as the only independent media outlet – to become financially sustainable and, as such, a stronger provider of unbiased, high-quality news and information. Having contributed to TV8's organisational restructuring and capacity building in 2017, we continued to deploy experienced journalists and media managers who helped the team develop and implement a business plan and ensure appropriate coverage of elections. In December 2018, TV8 received the Special Award 'Evolution of the Year' from the Chisinau Press Club at the Press Gala organised by the Independent Journalism Centre.

In Belarus – Europe's last dictatorship – we have been working with Belsat, one of the few independent media broadcasters available to Belarusians and Russian-speaking populations in the region. Building on a series of editorial workshops, we helped Belsat develop a three-year strategy to reach its vision of providing free and unbiased information in the post-Soviet era and strengthening Belarusian identity. Through in-house coaching and training, our efforts have focused on integrating their online and

TV newsrooms, developing new workflows, and adopting a digital mobile outlook to broaden their audience whilst using resources more effectively.

“ | Those interventions were extremely useful. The programme designed by the Thomson Reuters Foundation changed our way of thinking and opened our eyes on many topics – from news planning and newsgathering, to digital production and management techniques. We understand this is only the beginning of a very exciting journey toward upgrading Belsat and particularly its news division.

**AGNIESZKA ROMASZEWSKA-GUZY AND
ALEKSY DZIKAWICKI, DIRECTOR AND
DEPUTY DIRECTOR OF BELSAT**



KOREA PRESS FOUNDATION: THE FUTURE OF NEWS



In the summer of 2018, we delivered a five-week programme for 10 Korean journalists nominated by the Korea Press Foundation. The workshops equipped them with the skills required to operate in the contemporary media landscape and progress in their careers.

Three of the five workshop themes were delivered in the form of brand new courses developed for this ambitious programme. These topics included: Writing and Packaging for Online Platforms and Social Media; The Digital Newsroom (Newsroom Management); Tomorrow's News (Multimedia); Editorial Judgement; and Arts and Culture Reporting.

The training programme included various visits and trips designed to offer participants interesting contexts to find and produce stories, and immediately apply new skills. They also served to allow the journalists to interact with members of the western media and ask questions of their counterparts at the BBC, the Guardian and Reuters about their experiences.

Four weeks of the programme were delivered in London, with the final week taking place in Oxford, where participants met with one of the co-authors of Reuters Institute for the Study of Journalism's Digital News Report and discussed new media trends and their impact in Korea.

STOP SLAVERY LAB

In a first for the Thomson Reuters Foundation, and in partnership with the German government, we facilitated the coming together of 33 activists and journalists from across the world to develop new ways of working to uncover, publicise, and stop the trafficking and enslavement of women and girls.

Kicking off with a week-long workshop in Kenya, in June, participants were trained on how to develop and impart messages, and investigate and tell impactful stories. Using a variety of exercises and site visits, relationships developed, new partnerships were forged, and new initiatives launched. These included a hotline in Uganda to advise potential victims of the dangers of illegitimate work opportunities abroad, Djibouti's first night shelter for vulnerable

people to protect them from trafficking, and a range of awareness-raising news stories – one of which resulted in a Ugandan community alerting police to a situation which led to the rescue of 62 girls. A follow-up meeting in London was then held to coincide with our annual Trust Conference.

“ | The partnership with the Thomson Reuters Foundation enabled us to bring valuable media knowledge and insights into our Lab process, enriching the experience of our participants. This opportunity has been a big benefit not only to each of them but also to our team.

ASTRID NIEHAUS, GLOBAL LEADERSHIP ACADEMY, DEUTSCHE GESELLSCHAFT FÜR INTERNATIONALE ZUSAMMENARBEIT (GIZ)



REPORTING LAND RIGHTS IN PARTNERSHIP WITH THE PULITZER CENTER

In the second edition of our partnership with The Pulitzer Centre for Investigative Journalism, 10 participants attended a workshop we held in Johannesburg – four from South Africa, four from Zimbabwe and one from Zambia and Malawi, respectively.

The four-day workshop included content and knowledge modules specifically related to land and property rights, as well as more general journalistic modules. The aim was to provide in-depth information about relevant issues in land and property rights, as well as to encourage a high level of journalistic rigour in approaching such stories.

REPORTING THE ILLEGAL INTERNET TRADE IN WILDLIFE

It is estimated that the illegal wildlife trade is the fourth most profitable criminal enterprise in the world, generating as much as \$23 billion.

In 2018, we offered a training scheme on Reporting the Illegal Internet Trade in Wildlife for journalists from Africa and Asia, in partnership with The Global Initiative Against Organized Crime (GIATOC) funded by the government of Norway. The programme offered a mentoring scheme for journalists from Brazil, China, UAE, Pakistan and Nigeria during which participants produced ten investigations on the virtual trade of illegal wildlife products. In addition, we organised a workshop in Bangkok bringing together journalists from Africa and Asia to enhance their capacity to report on the issue – improving both knowledge and skills, and helping reporters to present new viewpoints, and promote discussion and dialogue on the most strategic areas for intervention.





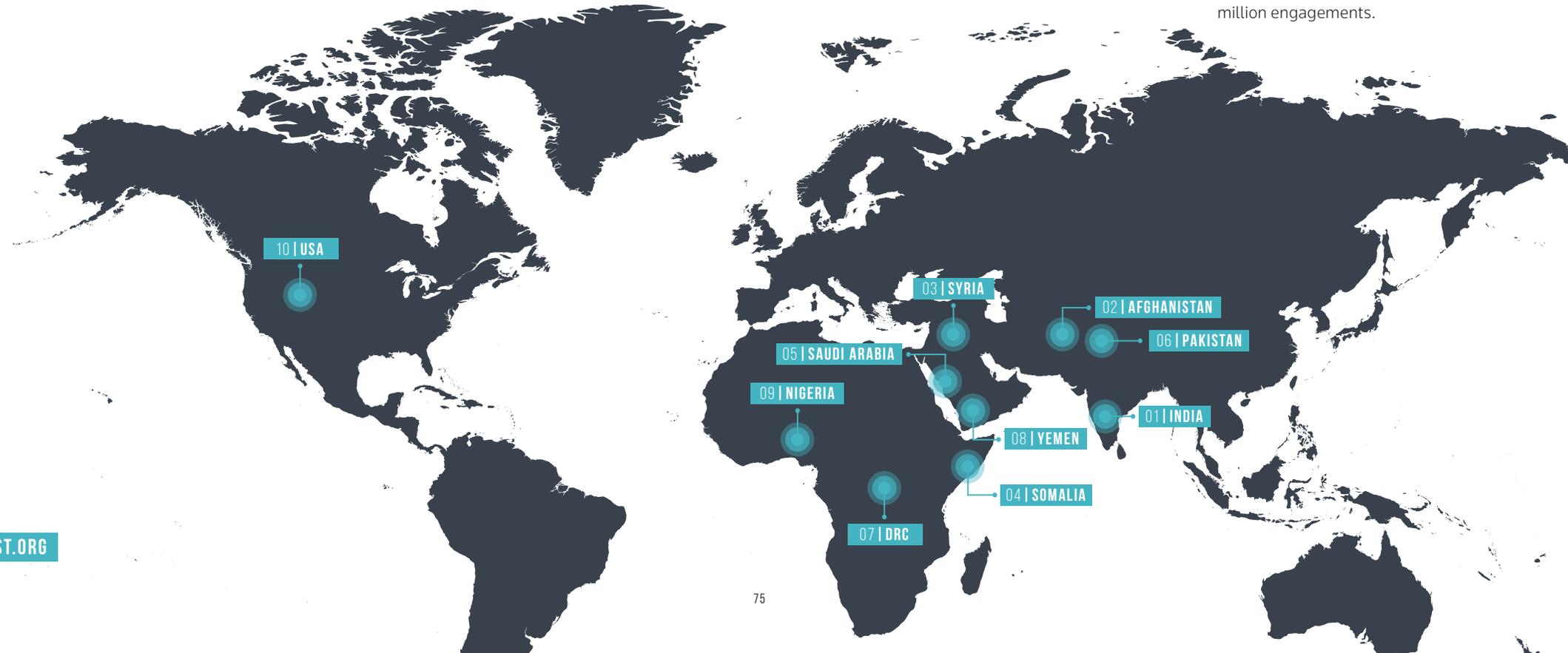
Each year the Foundation conducts a perception poll, questioning experts all over the world about the countries in which they live. Their answers allow us to produce a perception-based ranking, which provides a critical snapshot of how different nations are addressing challenges that affect us all. Our 2018 poll focused on the most dangerous countries for women.

THE WORLD'S MOST DANGEROUS COUNTRIES FOR WOMEN

1. INDIA
2. AFGHANISTAN
3. SYRIA
4. SOMALIA
5. SAUDI ARABIA

THE WORLD'S MOST DANGEROUS COUNTRIES FOR WOMEN

This year's poll offered a snapshot of the perception of women's safety in different countries around the world. The poll reproduced an identical survey of experts we conducted in 2011, which found the five most dangerous countries for women were seen to be Afghanistan, Democratic Republic of Congo, Pakistan, India and Somalia. We set out to see if the situation had changed and to find out whether more was being done to address the overall risks faced by women.



THE RESULTS

India ranked as the **worst** country for women, having placed fourth in our survey seven years before, and was followed by Afghanistan and Syria. Surprisingly, the US was named the tenth most dangerous country by the experts polled, a result that some attributed to the #MeToo and Time's Up campaigns against sexual harassment and violence that dominated the news for months.

The poll made headlines around the world, particularly in India, where it was addressed on Twitter by both the Prime Minister and the Leader of the Opposition and sparked a heated debate about the country's rape epidemic for several weeks. The results were covered in more than a thousand articles, in outlets including CNN, The Guardian, The Times of India, The Saudi Gazette, Haaretz, Deutsche Welle (DW) and The South China Morning Post. On social media, the poll had its highest ever audience, reaching more than 52 million people and prompting half a million engagements.

SPECIAL INITIATIVES & KEY PARTNERSHIPS

As the philanthropic arm of Thomson Reuters, we are uniquely placed to forge strategic partnerships to tackle some of the world's most pressing socioeconomic issues.

Our partners trust our **expertise**, **values**, and ability to **deliver**.

OPENLY: IMPARTIAL LGBT+ NEWS



Coverage of the LGBT+ community tends to be conducted through a gay or transgender lens, resulting in an ‘echochamber’ approach. This has created the perception that LGBT+ news is akin to advocacy and lacks journalistic authority.

There was, therefore, a clear gap in the market for an authoritative digital platform offering balanced news reporting that reflects the issues affecting the lesbian, gay, bisexual and transgender communities around the world. That’s why we created Openly.

Openly was officially launched during the 2018 United Nations General Assembly week in New York, along with an impactful outdoor campaign splashed across hundreds of billboards in New York and London, including Times Square and Reuters Plaza. Packed launch events in New York and London featured the voices of LGBT+ activists

from countries including Iraq, Russia, Saint Lucia, Uganda, Zimbabwe, Nigeria, Malaysia, the US and the UK. Distinguished speakers - including EU Special Representative for Human Rights, Stavros Lambrinidis, Stonewall CEO Ruth Hunt, and Academy Award-winning screenwriter of Milk, Dustin Lance Black - also joined us to express their support for Openly.

Today, Openly is a global digital platform delivering fair, accurate and impartial LGBT+ news to a world that isn’t. Powered by original coverage from the Thomson Reuters Foundation, Openly also aggregates selected gay and trans news and authoritative reports from other sources, with the ambition of becoming the ultimate destination for trusted LGBT+ news and information from around the world.

Openly is an initiative in partnership with Barilla, and is supported by advertising agency TBWA and public relations and digital marketing agency FleishmannHillard.



Antonio Zappulla, COO of the Thomson Reuters Foundation and creator of Openly, delivers welcoming remarks at the launch of Openly, New York, 27 September 2018.



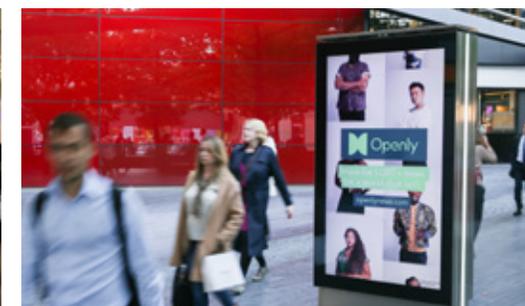
Panellists on stage at the launch of Openly, New York, 27 September 2018.



Speakers and guests pose for a photo at the launch of Openly, New York, 27 September 2018.



Ruth Hunt, CEO of Stonewall, speaks on a panel at the UK launch of Openly, London, 11 October 2018.



Openly outdoor ad campaign, London, 27 September 2018.

UNBOXING THE TRUTH



This year we ran a special campaign to bring the issue of modern slavery - in particular, the human price of products that we buy - to a huge new audience of young, fashion-conscious consumers.

In partnership with New York ad agency TBWA\Chiat\Day, we created custom-made products with hidden facts about modern slavery to symbolise forced labour in global supply chains.

While governments recognise this problem, the power ultimately lies with consumers. To reach an entirely new demographic and open their eyes to the existence of modern slavery, we sent these packages to professional 'unboxers', who engage millions of people on YouTube, Facebook and Twitter by opening the latest and trendiest consumer goods.

Our first video was released in May by shoe unboxer Jacques Slade. It was directed at the global 'sneakerhead' community to make them aware of the conditions in which some of their favourite products are made.

We followed it with two more videos released at the height of the holiday shopping season. The first featured tech unboxer David Cogen, who was stunned to learn about forced labour in electronics supply chains as he unwrapped our package, put a pair of headphones on and heard a real story from a survivor of slavery. The final video, featuring beauty influencer Maya Washington, examined how child slavery in Indian mica mines is used to produce makeup - informing her young audience of a subject we have covered extensively since our initial investigation in 2016.

The campaign was featured in global media including Quartz and Adweek as well as consumer-focused websites such as Highsnobiety and The Current Daily. It was seen nearly 12 million times on our social media channels, with the videos receiving nearly 350,000 views on YouTube. The unboxings prompted hundreds of comments from consumers, ranging from expressions of shock and disappointment to pledges to evaluate their purchases more carefully, and even recommendations on where to find ethically-made consumer goods.



WEF 2018: EFFECTIVE PARTNERSHIPS TO ERADICATE FORCED LABOUR

We hosted our signature breakfast and panel discussion at the 48th World Economic Forum in Davos. Nobel Peace Prize Laureate Kailash Satyarthi kicked off the event with a keynote speech, followed by a few words from Jacquelyn MacLennan, Head of Global Pro Bono Practice at White & Case, our sponsors for the event.

Our CEO Monique Villa then moderated a panel exploring cross-sector partnerships required to eradicate forced labour, featuring Human Rights Watch Executive Director Ken Roth, New York Times Columnist Nick Kristof, Blackstone Group Vice Chairman John Studzinski, and Tupperware CEO Rick Goings.



FOOD SUSTAINABILITY MEDIA AWARDS

In 2017, we partnered with the Barilla Centre for Food and Nutrition (BCFN) to launch the Food Sustainability Media Awards. The initiative rewards established journalists and emerging talent who are producing outstanding coverage of food sustainability issues and how to tackle them.

We opened the second year of the award with a special evening of food and discussion with Eco-Chef Tom Hunt, who shared his personal journey into the world of food sustainability and explained how the food paradoxes highlighted by the award inspired the dishes on the evening's menu.

Our second year of the awards attracted 431 submissions from 80 countries. We received entries from a wide range of esteemed and award-winning journalists, bloggers, producers, food experts and even a celebrity chef, showing that the award is reaching and attracting a high calibre of applicants working on food issues.

We also hosted Twitter chats with food sustainability experts and global NGOs. In April we explored how cities can improve food sustainability through urban agriculture, and in November we examined the concept of agroecology and how it can be applied in practical terms to food production around the world. The discussions involved hundreds of participants and reached nearly 4.8 million users on Twitter.

THE KURT SCHORK MEMORIAL FUND AWARDS 2018

Each year, the Kurt Schork Memorial Fund Awards recognise independent journalists for their courageous reporting on controversial issues. We hosted the 17th annual awards in International Journalism at our Canary Wharf headquarters in London on 17 October.

The ceremony – which was opened with a keynote speech from veteran foreign correspondent Anthony Lloyd - was followed by a panel discussion on the topic: “Reporting from Repressive Environments”. Moderated by Jodie Ginsberg, CEO of Index on Censorship, the panel included Colin Pereira, Chief Strategist on Journalist Safety at the CPJ, BBC correspondent Nawal Al-Maghafi, Reuters Regional Editor Simon Robinson, and

Salil Tripathi, Chair of the Writers in Prison Committee at PEN International. The panel discussed the various risks that journalists and news fixers face and the ways in which their repression is manifesting itself around the world. They also engaged with questions and comments from the audience on the role and recognition of fixers, how journalists can shield themselves from state surveillance, and the disappearance of Jamal Khashoggi, and whether the incident will become a turning point from which policy change is introduced to better protect journalists.



CONNECTIONS FOR IMPACT: KEY PARTNERSHIPS IN 2018



In 2018, we built new Foundation-wide relationships with leading companies and banks.

We consolidated our Trust Conference partnership with law firms like White & Case, and also successfully delivered on our editorial partnerships with Deutsche Bank, the C&A Foundation and Omidyar Network.

WHITE & CASE

TRUST CONFERENCE
HEADLINE SPONSOR

WHITE & CASE

White & Case, a leading global law firm with whom we have a deep relationship through TrustLaw, has provided headline support to Trust Conference for the past three years (2016-2018).



We have worked to organise events in partnership with them at the conference on topics including the responsibility of business in protecting human rights. We also partner with them on an annual event at the World Economic Forum in Davos, on topics ranging from cross-sector partnerships to eradicate forced labour to the role of news in democracy.

UBER

WOMEN ON THE MOVE: TRANSPORT
TRANSFORMING LIVES

Uber



What are the main issues faced by women in cities using transport?
What are authorities doing to ensure women can move around cities safely and with confidence?
What do they think can be done to improve this situation?

Our partnership with Uber funded a perception poll on five international cities: London, New York, Cairo, Tokyo and Mexico City. In each of these cities, our editorial team asked women about the issues they faced using public transport. The data was then used to generate news stories, videos, pictures and infographics which are hosted on a dedicated micro-site. Additionally, all the news stories generated as part of the series

were distributed via the Reuters news service to an estimated one billion people daily. The distribution through the Reuters news service ensured global pick-ups, sparking discussions in all these cities. The findings were unveiled at the Trust Conference mainstage and at a dedicated thought-leadership lunch during the conference.

#WOMENONTHEMOVE

2,020,618 estimated reach

11,218,077 impressions

832 tweets

299 contributors

The Thomson Reuters Foundation has a strong track record of delivering on partnerships with a diverse range of organisations to increase coverage of humanitarian and development issues, including:



The UN Food and Agriculture Organization on **food security**



Omidyar Network on **land and property rights**



The UK Department for International Development on **resilience and climate change**



The Rockefeller Foundation on **resilience**



The C&A Foundation on **trafficking and forced labour**



Deutsche Bank on **social innovation**



C&A FOUNDATION

REPORTING ON TRAFFICKING AND FORCED LABOUR

Supported by grant funding from the C&A Foundation, the expansion of the slavery and trafficking editorial team will see nine journalists reporting daily on modern slavery, making the Thomson Reuters Foundation the world's largest news source on slavery and trafficking.

Dedicated reporters will be located in eight countries – India, Cambodia, Thailand, Bangladesh, Mexico, Brazil, UK and the USA – and will be given the sole mandate of reporting on the issue from various angles. The nine reporters will be supported by the 50 Thomson Reuters Foundation staff journalists around the world and by a growing network of more than 250 freelancers.

The increased coverage of the issue of slavery coincides with the release of an independent report assessing global media coverage of modern slavery. Produced by specialist media monitoring company Meltwater UK, the report names the Thomson Reuters Foundation as the most prolific of all major publications that focus on the topic. The study analyses more than 500,000 articles on modern slavery between 2015 and 2017, and shows that the Thomson Reuters



Foundation's editorial offering outperformed the top 10 major outlets combined in influencing the conversation on forced labour and sexual slavery. It also identified that although the Times of India published more articles on the subject in 2017, nearly 17% of these were pick-ups of the Thomson Reuters Foundation's stories on India and the world.

Brandee Butler, Head of Gender Justice and Human Rights at the C&A Foundation, said: "C&A Foundation is proud to expand our partnership with the team at the Thomson Reuters Foundation because of their high standards of journalistic integrity, nuanced approach to complexities and, ultimately, their ability to get to the heart of the matter. As it has done in India, the Thomson Reuters Foundation's expanded coverage will bolster anti-slavery movements throughout Asia and Latin America by exposing truths, amplifying the voices of victims, and highlighting models for positive reform."

With this funding from C&A Foundation, we will also provide training and mentoring support to 85 journalists per year across the six countries on reporting slavery and trafficking. This will improve their understanding of slavery, and help them to develop stories that can be published in participants' own outlets, increasing the volume and reach of coverage.

PLACE

PUTTING LAND AND PROPERTY RIGHTS ON THE GLOBAL NEWS AGENDA



PLACE is the first global digital platform dedicated to land and property rights issues, launched in 2016. It is run by the Thomson Reuters Foundation and primarily funded by Omidyar Network (ON). The site provides compelling original news content – in both print and video – as well as resources such as infographics, reports and opinion pieces.

PLACE has recently expanded its focus on cities, water rights, digital rights and other related topics, reflecting the complexity of the conversation around land and property rights issues within the development context. The contract with ON was renewed for another three years in late 2018, with funding to take

on a digital rights correspondent in Georgia and a water rights correspondent in South Africa – joining the property rights editor, reporter and two multimedia producers in London, the Asia correspondent in Bangkok and the part-time US correspondent in Washington D.C.

The PLACE website seeks to raise awareness among policymakers, media organisations and the public on the effects of land and property rights issues on human lives, the economy, and society, aided by the global reach of the Reuters news service and excellent journalism. It has established itself as a go-to portal for land and property rights news, opinions and resources. In 2018 alone, traffic to the website increased threefold, demonstrating a growing interest in the subject and a broadening audience.

DEUTSCHE BANK

SOCIAL INNOVATION IN FOCUS

Deutsche Bank 

Social innovation is a complex concept, cutting across virtually all aspects of social and economic life. It can be difficult for NGOs, businesses, governments, and the general public to grasp.

Our dedicated editorial focus on social enterprise and innovation driven by a global, trustworthy and independent news outlet actively contributes to fostering broader understanding of the sector beyond the traditional circles.

In 2016, we partnered with Deutsche Bank on a poll to look at the best and worst countries for social entrepreneurs. This survey showed that 85% of respondents believe social entrepreneurs are gaining momentum. Nevertheless, according to the same findings,

80% of new social enterprises do not seem to survive beyond 18 months. Part of the problem is the lack of understanding of what social entrepreneurs do, their needs and their impact, especially amongst politicians, top decision-makers and the general public. This ultimately makes fundraising and regulatory reform difficult, if not impossible.

Our editorial coverage on social innovation provides independent, authoritative reporting providing fair, accurate and balanced news on social entrepreneurship, looking at some of the issues faced by the sector, and highlighting the huge impact these pioneer entrepreneurs are able to achieve with their ideas and their work across communities, internationally. Our three-year partnership with Deutsche Bank has created dedicated social enterprise coverage around the world and will produce a perception poll this year to revisit our 2016 social innovation findings.



REUTERS INSTITUTE FOR THE STUDY OF JOURNALISM



The Reuters Institute for the Study of Journalism is dedicated to exploring the future of journalism worldwide through debate, engagement, and research.

It is part of the Department of Politics and International Relations at the University of Oxford. Its core activities include: producing timely, accessible, and evidence-based independent research into issues facing journalism and news media around the world; media leadership programmes which bring senior media managers and editors together to exchange best practice and benefit from the institute's research and expert insights; and the Journalist Fellowship Programme which welcomes practising mid-career journalists to the institute for one to three terms, to engage in seminars and discussions and produce a supervised academic research paper. The Journalist Fellowship Programme began in 1983, while the Reuters Institute itself was founded in 2006.

REUTERS INSTITUTE FOR THE STUDY OF JOURNALISM



**PROFESSOR RASMUS
KLEIS NIELSEN**
Director

"As true as possible, and as neutral as possible". That is how one of our journalist fellows described her ambitions for the news she wanted to bring to the public in her home country, where journalism is under attack, trust in news is low, and everyone is accused of being a partisan or a political operative.

This is a timeless ambition, and one that underlies all the work we do at the Reuters Institute for the Study of Journalism, where we are committed to the enduring journalistic aspiration of seeking truth and reporting it, as well as the ongoing work of remaking the profession and the organisations that enable it in a time defined by tumultuous economic, political, social and technological change.

Our mission at the Institute is to explore the future of journalism worldwide through debate, engagement and research. No one knows what that future will be. But we know it will have to be different from its past. In some ways, we know that it should be different from the past.

At its best, journalism is amazing — informative, empowering, engaging, relevant and diverse. But much of it is not, and has not been. Journalists know this. The public knows it. And we need to face that fact and think about how to do better in the future, and what kind of professional, organisational, and institutional change 'doing better' will require.

My ambition as new Director is clear. We at the Reuters Institute should help those journalists, editors, and many others, who will lead the profession and the industry on that journey into the future through our fellowship programme, through leadership development, through research, and through all our other activities and convenings. We will work to help them make journalism the best it can be.



ADVISORY BOARD

The Institute has an Advisory Board. This is chaired by the Chancellor of the University of Oxford, Lord Patten, and consists of individuals chosen for their expertise or experience relevant to the work of the Institute to give advice and guidance.

CHAIR: THE RT HON LORD PATTEN OF BARNES

CH, Chancellor of the University of Oxford

MARTY BARON

*Executive Editor,
Washington Post*

MADHAV CHINNAPPA

*Director of Strategic Relations for News
and Publishers, Google*

ALEXANDRA FÖDERL-SCHMID

*Israel Correspondent of the
Süddeutsche Zeitung*

LORD (RICHARD) INGLEWOOD

*Former Chairman,
CN Group*

SYLVIE KAUFFMANN

*Editorial Director,
Le Monde*

MICHAEL PARKS

*Professor of Journalism, Annenberg School
for Communication and Journalism,
University of Southern California, USA*

MARK THOMPSON

*President and CEO,
New York Times Company*

PROF. STEPHEN ANSOLABEHRE

*Professor of Government,
Harvard University, USA*

CAMPBELL BROWN

*Head of News Partnerships,
Facebook*

BILL EMMOTT

*Former Editor-in-Chief,
The Economist*

TIM GARDAM

*Chief Executive,
Nuffield Foundation*

RITU KAPUR

*Co-founder and CEO,
Quintillion Media*

JIMMY MAYMANN

*Former CEO,
Huffington Post*

VIVIAN SCHILLER

*Independent Advisor,
former Global Chair of News, Twitter*

BARONESS (PATIENCE) WHEATCROFT OF BLACKHEATH

Former Editor-in-Chief, Wall Street Journal Europe

STEERING COMMITTEE

The Steering Committee is chaired by Alan Rusbridger. It provides strategic oversight of the Institute's activities and reports to the Head of the Department of Politics and International Relations and to the Department's General Purposes Committee.

CHAIR: ALAN RUSBRIDGER

*Principal,
Lady Margaret Hall*

MONIQUE VILLA

*CEO,
Thomson Reuters Foundation*

MARK DAMAZER

Master of St Peter's College

PROF. LOUISE FAWCETT

*Head of Dept of Politics and
International Relations*

DR DAVID A. L. LEVY

*Director of the Reuters Institute
for the Study of Journalism*

GEERT LINNEBANK

*Trustee of the Thomson Reuters Foundation
and non-executive director at ITN*

JOHN PULLMAN

*Global Head, Video and Pictures,
Thomson Reuters*

KATE HANNEFORD-SMITH

*Institute Administrator, Reuters Institute
for the Study of Journalism (Secretary to the
Committee)*

DR ALEXANDRA BORCHARDT

*Director of Leadership Programmes,
Reuters Institute for the Study of Journalism*

PROF. NEIL MACFARLANE

Professor of International Relations

CATHERINE LIEBEN

*Head of Administration and Finance,
Dept of Politics and International Relations*

PROF. TIMOTHY GARTON ASH

*Professor of European Studies,
St Antony's College, Oxford*

PROF. DENISE LIEVESLEY CBE

*Principal,
Green Templeton College*

DR RASMUS KLEIS NIELSEN

*Director of Research, Reuters Institute
for the Study of Journalism*

MEERA SELVA

*Director of Journalism Fellowship
Programme, Reuters Institute
for the Study of Journalism*

REUTERS INSTITUTE JOURNALIST FELLOWSHIP PROGRAMME



MEERA SELVA
Journalist Fellowship
Programme Director

Our 2018 journalist fellows came from all over the world. Some came from countries at the front line of journalism, such as Turkey, Egypt, Ukraine, Hong Kong and Mexico, where they sometimes face censorship or the threat of harassment or arrest. All of the journalist fellows have had to deal with misinformation, with shrinking newsroom budgets and distracted audiences.

But during their time in Oxford they have found ways to talk about these issues, and to learn how to deal with challenges. And there have been stories of innovation too, from visual storytelling on mobile phones to the use of satellite imagery in investigative journalism.

The fellows have also engaged directly with the media in London, with visits to leading media organisations such as the BBC,

28 journalist fellows in total, staying for one, two or three terms in 2018.

10 were funded by the Thomson Reuters Foundation.

Journalist fellows in 2018 came from **more than 20 countries**, including Turkey, Russia, China, Mexico, Finland, Brazil, Egypt, Poland, Gaza, Russia, the United Kingdom, the United States, and the Philippines.

Reuters, Monocle and the Financial Times, supplementing the seminars and talks they attended in Oxford.

It is more important than ever that the journalist fellows use their time away from their newsrooms to gain connections, knowledge and insights. The researchers at the Reuters Institute have gone out of their way to work with the fellows, to suggest reading materials, help them with methodology and talk about their findings. The result has been a lively year of international discussion and debate between journalists and academics about the future of the industry.

This global conversation would not have been possible without the generosity of our sponsors. The Thomson Reuters Foundation, the Mona Megalli Fellowship, and the Wincott Foundation, have supported the programme for years, while the Anglo American Foundation and Google Digital News Fellowship has helped us bring journalists doing cutting edge work in the field to Reuters.

Thanks also to the BBC, Fritt Ord, Helsingin Salomat Foundation, and the ABC for their ongoing support.

We are delighted to welcome two new graduates from the Columbia School of Journalism to the fellowship, and a new fellow from JP Politikens.

Oxford's Green Templeton College has, as ever, anchored the fellowship programme. The journalist fellows are lucky to be members of the college during their time in Oxford and value the conversation, the intellectual life and quiet spaces to work that they find there.

The journalism fellowship is now 35 years old – and we celebrated this in style at our

35th anniversary event in September 2018. More than 150 former journalist fellows from over 60 countries travelled to Oxford for a weekend of seminars, presentations and socialising, with speakers including Maria Ressa of rappler.com and Luke Harding of The Guardian, as well as former fellows, many of whom now hold key positions in media outlets all over the world.

A common theme at September's anniversary event is that those who have participated in the fellowship programme have gone back to their jobs, energised, with new ideas and new friendships. As the news becomes increasingly global and the media fragments, the connections made at the Reuters Institute matter more than ever and I am delighted I can play a part in making them.



LEADERSHIP PROGRAMMES



During 2018 the Reuters Institute established 'Oxford Perspectives', a new Leadership Development Programme, led by Dr Alexandra Borchardt. The programme offers two workshops: Leading Newsroom Change, a two-day session aimed at senior media executives, editors and journalists; and Future Leaders in News, held over one day and designed for journalists and media managers who have recently assumed a management role, or hope to do so in the future.

The events, which are each held three times per year, offer workshops and discussions on the most recent media research, tools and innovations. These include audience insights, techniques to implement change, and project and people-management skills.

Sessions are led by Reuters Institute directors, associates and experienced practitioners. We also invite industry leaders to give keynote speeches - in the past these have included Renée Kaplan, head of audience engagement at the Financial Times, Tom Standage, deputy editor at The Economist and Alan Rusbridger, former editor-in-chief of The Guardian.

Since the launch of Oxford Perspectives the sessions have been attended by 40 participants from 20 countries, including the UK, Germany, Sweden, Denmark, Italy, Brazil, Moldova, and Poland. They have also included representatives from major media companies including the BBC, YLE, German Public Broadcasting, NZZ and Swedish TV.

The Institute also conducted its established invitation-only forums, the Editor-in-Chief and CEO Forum, and the Public Services News Forum with high-level participants from all over the world.

DIGITAL NEWS REPORT

The Digital News Report is the world's largest international comparative study tracking online news access and engagement over 37 countries. The 2018 report focuses on the issues of trust and misinformation, new online business models, the impact of changing Facebook algorithms and the rise of new platforms and messaging apps. For the first time, the 2018 report also included news literacy and brand trust.

This year's report found evidence of a significant fall in the use of social media for news in a number of countries, after years of continuous growth. The survey revealed that use of social media dropped by six percentage points in the United States, and is also down in the UK and France. At the same time there has been a notable rise in the use of messaging apps for news as consumers look for more private (and less confrontational) spaces to communicate, the survey found.

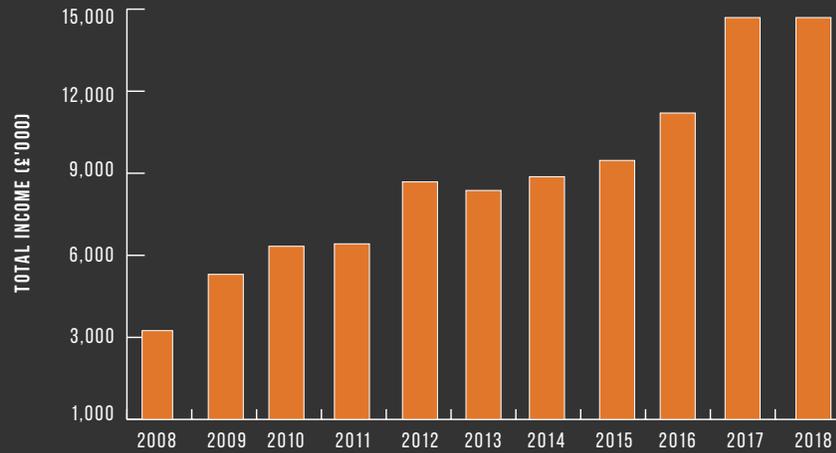
First published in 2012, covering nine countries, this year's annual Digital News Report was the biggest so far, with 74,000 people participating in the online survey in 37 countries. The report, launched in June 2018, in London, Berlin, New York and Washington, received worldwide media coverage, including in outlets such as the New York Times, Washington Post, Financial Times, BBC, Hindustan Times, Le Monde and Al Jazeera. Data from the report has been cited in academic and media articles throughout the year, including

in the recent Cairncross Review into the future of journalism, set up by the UK government in 2018. The review, released early in 2019, extensively cited data from the 2018 report.

The Digital News Report is funded by 14 sponsors, including Google, BBC News and Ofcom. This year's report contains signs of hope for the news industry following the green shoots that emerged 12 months ago. Change is in the air, with many media companies shifting models towards higher-quality content and more emphasis on reader payment. We find that the move to distributed content via social media and aggregators has been halted — or is even starting to reverse - while subscriptions are increasing in a number of countries. Meanwhile notions of trust and quality are being incorporated into the algorithms of some tech platforms, as they respond to political and consumer demands to fix the reliability of information in their systems.

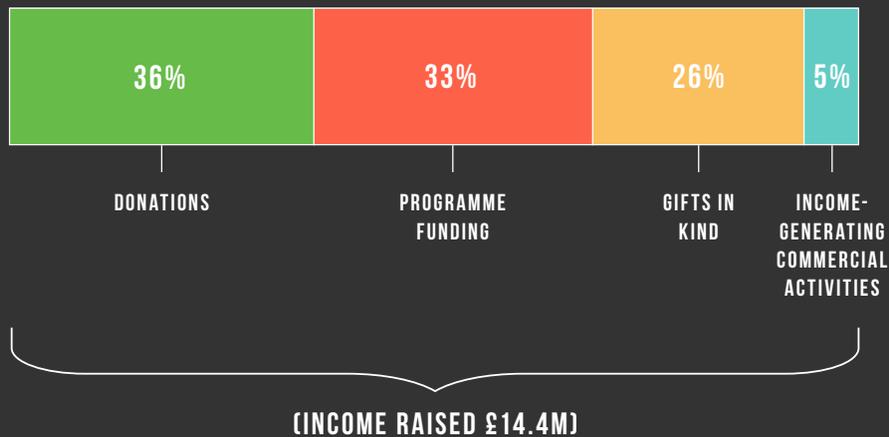


2008-2018: TEN YEARS OF SUSTAINED GROWTH



Since 2018 the Foundation's total income has grown approximately **18%** on average each year.

HOW WE RAISED OUR MONEY IN 2018



DONATIONS

The Foundation would like to thank the Thomson Reuters Group for its continuing support to the Foundation's core programmes in 2018. Total donations (including Gifts in Kind) from the TR Group amounted to £6.9M in 2018.

GIFTS IN KIND

Donations of services and facilities from third parties include office space, advertising and support staff from the Thomson Reuters Group, professional services from other corporations and support with our marketing and advertising.

INCOME-GENERATING COMMERCIAL ACTIVITIES

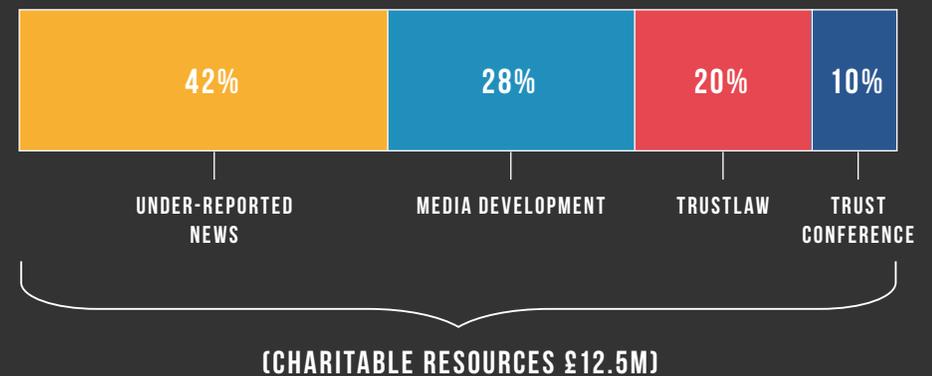
The Foundation carries out commercial training through its wholly owned commercial subsidiary, Reuters Foundation Consultants Ltd. All profits generated are gift aided to the Charity, to be used for its core programmes.

PROGRAMME FUNDING

The Foundation would like to thank all funders for income received in 2018 to support its core programmes. Funders over £100K in 2018 included:

- Omidyar Network Fund
- The Rockefeller Foundation
- C&A Foundation
- The Norwegian Agency for Development Cooperation (NORAD)
- UBS Optimus Foundation
- The International Fund for Agricultural Development (IFAD)
- The UK Foreign and Commonwealth Office (FCO)
- Robert Bosch Stiftung GmbH
- Overseas Development Institute (ODI)
- Deutsche Bank
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Food Agriculture Organisation (FAO)
- Barilla Center for Food & Nutrition Foundation

HOW WE USED OUR CHARITABLE RESOURCES IN 2018



*All 2018 figures are from unaudited financial statements of the Foundation

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**THOMSON REUTERS
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