THOMSON REUTERS FOUNDATION KICKS OFF TRAINING FOR NEW GENERATION OF YOUNG ARAB MEDIA LEADERS

London (September 13th, 2018) – The Thomson Reuters Foundation, the charitable arm of the world’s largest news and information provider, will be continuing its participation in an initiative launched in 2017 to train 90 young Arab media professionals and influencers from across 16 Arab states.

The Young Arab Media Leaders programme provides a platform to train professional media experts in the industry’s best practices. The initiative is part of the Arab Youth Media Initiative, under the patronage of His Highness Sheikh Mansour Bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Presidential Affairs of the United Arab Emirates (UAE). It aims to develop an empowered generation of young media professionals and influencers.

The Thomson Reuters Foundation will be opening the two-week programme with intensive training that combines seminars and workshops, and places emphasis on practical training and exercises. Real and professionally simulated examples will be used to build confidence and skill among participants.

“We are excited to be returning to Dubai to build on the great work that was done last year, and equip a whole new cohort of young Arab media leaders with the skills they need to succeed,” said Nicolas Bellet, Director of Journalism and Media Programmes at the Thomson Reuters Foundation.

Eight world-class trainers from the Thomson Reuters Foundation will be delivering the programme to participants, covering topics that include media literacy, reporting and writing the news, media and social cohesion, and photojournalism and multimedia storytelling. The participants will produce stories to be uploaded and showcased on Thomson Reuters Foundation and Arab Youth Center’s joint platform.

Since it was established in 1982, The Thomson Reuters Foundation’s Media Development programme has trained and mentored more than 15,000 journalists and media professionals in over 115 countries.

The training is taking place in the Emirates Tower Youth Hub on September 16, 17 and 18, 2018.

About the Thomson Reuters Foundation
The Thomson Reuters Foundation acts to promote the highest standards in journalism and spread the practice of legal pro bono worldwide. The organisation runs initiatives that inform, connect and empower people around the world: access to free legal assistance, editorial coverage of the world’s under-reported news, media development and training, and the Trust Conference.